NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 7, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	32.2	28,140
2	FAMILY TIES	30.2	26,390
3	CHEERS	25.1	21,940
4	MURDER, SHE WROTE#	24.8	21,680
5	GOLDEN GIRLS	24.6	21,500
6	60 MINUTES	23.8	20,800
7	NIGHT COURT	23.1	20,190
8	BARBARA WALTERS SPECIAL(S)	22.2	19,400
9	DALLAS	21.5	18,790
10	WHO'S THE BOSS?	21.4	18,700
11	CBS SPECIAL ALLSTAR PARTY(S)	21.0	18,350
12	NEWHART	20.7	18,090
13	GROWING PAINS	20.5	17,920
14	CAVANAUGHS#	19.9	17,390
15	NBC SUNDAY NIGHT MOVIE	19.7	17,220
16	AMEN	19.4	16,960
16	MOONLIGHTING	19.4	16,960

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	27.1	61,630
2	FAMILY TIES	25.2	57,180
3	CHEERS	19.9	45,130
4	NIGHT COURT	17.8	40,370
5	GOLDEN GIRLS	16.3	37,050
6	GROWING PAINS	15.5	35,140
7	WHO'S THE BOSS?	15.4	35,040
8	MURDER, SHE WROTE#	14.4	32,590
9	60 MINUTES	14.1	31,980
10	MOONLIGHTING	13.3	30,300
11	DALLAS	13.1	29,780
12	NEWHART	13.1	29,740
13	CHIPMUNK CHRISTMAS(S)	13.0	29,620
14	NFL FTBL GAME NBC-THU(S)	13.0	29,560
15	MIAMI VICE	12.9	29,260
16	KATE & ALLIE	12.5	28,480
17	AMEN	12.5	28,410

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.3	26,600
2	FAMILY TIES	27.9	25,300
3	CHEERS	22.1	20,100
4	GOLDEN GIRLS	21.8	19,840
5	NIGHT COURT	20.2	18,310
6	MURDER, SHE WROTE#	20.1	18,240
7	BARBARA WALTERS SPECIAL(S)	19.5	17,730
8	DALLAS	19.5	17,710
9	NBC SUNDAY NIGHT MOVIE	18.0	16,370
10	NEWHART	17.1	15,570
11	AMEN	17.1	15,550
12	60 MINUTES	17.0	15,440
13	GROWING PAINS	17.0	15,420
14	MOONLIGHTING	16.9	15,370
15	CAVANAUGHS#	16.9	15,340
16	WHO'S THE BOSS?	16.8	15,260

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	23.6	19,350
2	FAMILY TIES	21.2	17,360
3	CHEERS	19.9	16,300
4	NFL FTBL GAME NBC-THU(S)	19.1	15,680
5	60 MINUTES	18.2	14,940
6	NIGHT COURT	17.9	14,680
7	NFL MONDAY NIGHT FOOTBALL	17.3	14,220
8	CBS NFL FTBL GAME-THU(S)	16.7	13,660
9	NFL FOOTBALL GAME 2-NBC#	16.0	13,140
10	MURDER, SHE WROTE#	15.1	12,390
11	ABC NFL FOOTBALL SPEC.(S)	14.6	11,980
12	MIAMI VICE	14.1	11,520
13	CBS SPECIAL ALLSTAR PARTY(S)	13.8	11,330
14	CBS NFL FOOTBALL GAME 1	13.7	11,220
15	DAVID LETTERMAN-SPECIAL(S)	13.4	10,980
16	GOLDEN GIRLS	13.1	10,780
17	MAGNUM, P.I.	12.7	10,400
18	CBS NFL FOOTBALL GAME 2#	12.4	10,150
19	WHO'S THE BOSS?	12.3	10,050
20	CAVANAUGHS#	12.0	9,820

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 7, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	28.9	16,590
2	BILL COSBY SHOW	28.0	16,070
3	CHEERS	23.3	13,390
4	NIGHT COURT	20.8	11,920
5	MOONLIGHTING	18.9	10,820
6	GROWING PAINS	18.8	10,780
7	WHO'S THE BOSS?	17.8	10,240
8	NBC SUNDAY NIGHT MOVIE	17.8	10,220
9	BARBARA WALTERS SPECIAL(S)	17.6	10,080
10	GOLDEN GIRLS	17.0	9,770
11	NEWHART	15.4	8,850
12	EASY STREET	14.8	8,510
13	DALLAS	14.7	8,440
14	MIAMI VICE	14.4	8,240
15	L.A. LAW#	13.9	7,970
16	CAVANAUGHS#	13.7	7,860

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	35.9	10,020
2	GOLDEN GIRLS	30.5	8,520
3	DALLAS	30.0	8,360
4	BILL COSBY SHOW	29.8	8,300
5	60 MINUTES	28.7	8,010
6	CBS SPECIAL ALLSTAR PARTY(S)	26.7	7,460
7	FALCON CREST	26.6	7,420
8	MATLOCK	25.6	7,140
9	FAMILY TIES	24.1	6,720
10	AMEN	23.7	6,600
11	NBC MONDAY NIGHT MOVIES#	21.6	6,030
11	227	21.6	6,030
13	KATE & ALLIE	21.5	5,990
14	BARBARA WALTERS SPECIAL(S)	20.5	5,720
15	HIGHWAY TO HEAVEN	20.4	5,690
16	FACTS OF LIFE	20.0	5,570
17	CAVANAUGHS#	19.7	5,490

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	22.1	12,320
2	CHEERS	21.1	11,800
3	FAMILY TIES	20.9	11,670
4	NIGHT COURT	19.1	10,660
5	NFL FTBL GAME NBC-THU(S)	17.7	9,900
6	NFL FOOTBALL GAME 2-NBC#	15.1	8,410
7	NFL MONDAY NIGHT FOOTBALL	14.9	8,310
8	CBS NFL FTBL GAME-THU(S)	14.2	7,910
9	DAVID LETTERMAN-SPECIAL(S)	13.8	7,680
10	MIAMI VICE	13.7	7,650
11	ABC NFL FOOTBALL SPEC.(S)	13.2	7,380
12	60 MINUTES	13.1	7,330
13	GROWING PAINS	12.9	7,190
13	WHO'S THE BOSS?	12.9	7,190
15	MOONLIGHTING	12.8	7,120
16	HILL STREET BLUES#	11.8	6,560
17	CBS NFL FOOTBALL GAME 1	11.7	6,520
18	ABC SUNDAY NIGHT MOVIE#	11.6	6,460
19	MAGNUM, P.I.	11.1	6,180

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	29.0	6,090
2	MURDER, SHE WROTE#	27.5	5,780
3	BILL COSBY SHOW	26.1	5,490
4	CBS SPECIAL ALLSTAR PARTY(S)	25.7	5,400
5	GOLDEN GIRLS	22.3	4,680
6	NFL FTBL GAME NBC-THU(S)	21.9	4,600
7	NFL MONDAY NIGHT FOOTBALL	21.7	4,560
8	MATLOCK	21.5	4,510
9	FAMILY TIES	20.3	4,260
10	DALLAS	19.6	4,120
11	CBS NFL FTBL GAME-THU(S)	19.4	4,080
12	NFL FOOTBALL GAME 2-NBC#	18.2	3,830
13	NBC NIGHTLY NEWS	17.9	3,760
14	ABC NFL FOOTBALL SPEC.(S)	17.8	3,740
15	CBS NFL FOOTBALL GAME 1	17.2	3,620
15	CBS SUNDAY MOVIE	17.2	3,620
17	AMEN	17.1	3,590
18	HUNTER#	17.0	3,560
19	CBS NFL FOOTBALL GAME 2#	16.9	3,540

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic) 1ST DEC. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
A TEAM	7	188		A	13.2	23	1154	1789	716	301	783	181^	356	367	366	386	664	174^	349	366	336	256	117^	15v	225^	200^
1 FRI. 8.00P 60 NBC A		95		B	13.4	23	1171	1859	651	284	712	212	396	387	347	262	665	212	412	385	332	206	129	38	353	252
8.00 - 8.30				A	12.6	22	1101	1757	715	291	778	168^	347	355	355	394	655	167^	327	343	323	277	117^	15v	207^	182^
8.30 - 9.00				A	13.9	24	1215	1800	715	307	783	189^	358	375	374	378	666	178^	367	383	346	236	112^	15v	239	214^
ABC BUSINESS BRIEF-WED	6	181	145	A	13.7	22	1197	1729	760	303	816	311	496	477	370	280	561	180	351	331	299	192	142	54^	210	165
WED. 8.58P 1 ABC N		86	81	B	13.7	21	1197	1831	765	318	818	337	553	513	369	216	549	223	394	333	253	141	208	107	256	192
ABC BUSINESS BRIEF-FRI	6	184	169	A	9.3	16	813	1988	674	324	811	250	405	413	322	348	419	91^	250	266	219	153^	152^	98^	606	369
1 FRI. 8.58P 1 ABC N		88	83	B	11.2	19	979	1936	720	319	838	275	471	440	348	315	424	117	231	232	195	162	161	103	513	319
2 FRI. 8.43P 1																										
ABC NEWSBRIEF-MON	8	153	122	A	11.1	17	970	1701	648	287	724	221	420	412	321	258	722	168	391	442	434	236	153	45^	102^	81^
MON. 8.58P 1 ABC N		83	78	B	11.9	18	1040	1732	627	273	707	199	381	385	331	270	731	180	407	420	399	262	130	47	164	122
ABC NEWSBRIEF-TUE	8	182	175	A	14.4	22	1259	1758	831	375	926	383	636	598	413	218	545	235	394	367	261	99^	147	80^	140	84^
TUE. 9.58P 1 ABC N		89	88	B	14.7	23	1285	1689	761	338	840	360	593	535	378	200	599	273	422	366	240	140	142	73	108	76
ABC NEWSBRIEF-WED	8	182	181	A	12.9	20	1127	1549	895	359	990	324	552	519	441	364	405	126^	216	212	201	158	51^	25v	103^	65^
1 WED. 9.58P 1 ABC N		89	88	B	13.3	21	1162	1558	808	362	890	301	503	481	402	320	495	163	275	268	228	181	69	33	104	77
2 WED. 9.57P 2																										
ABC NEWSBRIEF-THU	7	182	170	A	9.2	15	804	1817	830	297	978	307	491	435	402	398	596	242	380	264	241	196	120^	75^	123^	123^
THU. 9.58P 1 ABC N		90	88	B	9.3	15	813	1653	791	326	936	295	463	430	411	375	570	190	299	265	248	211	53	20	94	71
ABC NEWSBRIEF-FRI	8	161	166	A	6.5	10	568	1673	644	292	720	126^	363	425	430	295	549	167^	378	315	308	162^	132^	72^	272	207^
FRI. 9.58P 1 ABC N		85	85	B	7.8	13	682	1774	667	334	731	211	415	416	385	271	586	192	364	352	282	195	158	66	299	218
ABC NEWSBRIEF-SAT.	8	164	178	A	7.4	13	647	1835	740	411	877	380	541	475	343	270	408	129^	244	245	198^	145^	206^	83^	344	240
SAT. 9.58P 1 ABC N		84	89	B	7.7	13	673	1666	710	292	811	278	445	410	348	310	475	116	238	253	260	202	121	64	259	196
ABC NEWSBRIEF-SUN.	7	182	187	A	14.2	21	1241	1850	600	251	653	230	442	425	338	181	755	320	544	567	345	164	211	113	231	186
1 SUN. 9.58P 1 ABC N		89	92	B	13.5	20	1180	1757	664	296	729	223	425	434	369	243	714	285	501	444	316	187	162	73	152	119
2 SUN. 8.58P 1																										
ABC NFL FOOTBALL SPEC.(S)			211	A	17.3	28	1512	1362	369	182^	383	140^	232	213	193	132^	792	283	487	498	391	248	85^	18v	102^	59^
2 SUN. 9.00P 183 ABC SE			99																							
9.00 - 9.30				A	16.9	25	1477	1583	406	222	421	141^	248	235	196	155^	859	307	500	555	408	266	107^	42v	196	136^
9.30 - 10.00				A	20.1	29	1757	1421	358	211	382	145^	251	207	194	117^	836	288	487	534	407	259	96^	32v	107^	85^
10.00 - 10.30				A	20.1	29	1757	1300	338	185	342	123^	214	203	176	113^	828	303	513	514	408	252	59^	13v	71^	48^
10.30 - 11.00				A	16.8	26	1468	1315	357	153^	359	119^	194	193	184^	142^	792	295	519	490	382	245	93^	LT	71^	32v
11.00 - 11.30				A	15.7	27	1372	1300	349	165^	378	140^	218	206	200^	142^	761	276	510	493	389	224	85^	15v	76^	23v
11.30 - 12.00				A	15.0	32	1311	1218	405	147^	422	173^	267	236	210^	128^	640	217	383	386	340	226	68^	LT	88^	26v
ABC SPORTS UPDATE-SAT	7	179	189	A	7.6	13	664	2248	693	277	796	333	481	513	315	231	515	142^	306	305	256	187^	288	126^	649	409
SAT. 8.58P 1 ABC SN		86	90	B	6.8	11	594	1815	678	252	762	271	412	426	299	290	472	156	265	257	201	186	159	102	422	297
ABC SPORTS UPDATE-SUN	8	190	190	A	12.6	19	1101	2206	681	304	754	324	531	498	318	203	756	348	556	543	313	167	244	100^	452	315
1 SUN. 8.58P 1 ABC SN		91	91	B	11.6	17	1014	2088	666	268	737	284	468	460	337	208	660	255	470	443	311	163	199	92	492	336
2 SUN. 8.21P 1																										
ABC SUNDAY NIGHT MOVIE	7	197		A	13.1	21	1145	1685	610	226^	678	224^	422	398	361	219^	755	307	565	554	391	160^	143^	49v	109^	35v
1 SUN. 9.00P 135 ABC FF		95		B	16.2	25	1416	1711	701	309	772	269	484	464	381	229	704	281	495	455	337	172	123	50	112	70
9.00 - 9.30				A	12.0	18	1049	1613	658	237^	719	217^	430	434	397	245^	724	294	523	553	345	171^	146^	59v	24v	24v
9.30 - 10.00				A	12.8	19	1119	1617	636	281	698	208^	446	443	400	210^	747	308	553	587	355	160^	147^	59v	25v	25v
10.00 - 10.30				A	13.7	22	1197	1693	544	180^	610	190^	378	342	327	210^	762	340	596	566	380	132^	154^	51v	167^	45v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT M-CONT'D																										
10.30 - 11.00				A	13.3	22	1162	1775	598	222^	666	245	421	364	338	213^	766	293	573	524	443	170^	146^	41v	197^	44v
11.00 - 11.30				A	14.4	27	1259	1751	643	195^	727	286	447	420	345	231	788	291	578	536	462	175^	100^	23v	136^	43v
ABC WORLD NEWS TONIGHT	39	207	208	A	10.8	19	944	1519	656	246	718	161	308	330	329	349	657	132	318	354	370	283	66^	28^	78	53^
M-F 6.30P 30 ABC N		99	99	B	10.6	20	926	1443	664	245	723	150	296	339	339	354	597	121	278	296	316	271	50	25	73	43
ABC WRLD NEWS TONIGHT-SUN	7	156	150	A	7.9	14	690	1438	693	146^	743	142^	228	235	306	444	550	146^	251	223	246	299	69^	34v	76^	37v
1 SUN. 6.30P 13 ABC N		84	83	B	7.2	13	629	1424	664	192	710	140	234	243	261	428	570	153	279	242	242	289	55	20	89	56
2 SUN. 6.30P 30																										
ABC WRLD NEWS TONIGHT-(B)		110		A	5.9	10	516	1374	657	80v	795	216^	263^	203^	292^	454^	490^	165^	232^	232^	225^	258^	44v	LT	45v	10v
1 SUN. 6.43P 17 ABC N		60																								
ALABAMA(S)		206		A	15.1	26	1320	1589	813	277	895	211	429	456	426	396	529	131^	301	283	310	207^	53v	53v	112^	74^
1 FRI. 8.00P 60 CBS PC		99																								
8.00 - 8.30				A	14.3	25	1250	1628	810	286	895	215^	436	474	443	384	555	130^	337	310	337	206^	56v	56v	122^	83^
8.30 - 9.00				A	15.9	27	1390	1546	811	267	890	209	420	438	408	406	501	130^	271	256	286	204	50v	50v	105^	66^
ALF	9	207	171	A	14.6	21	1276	1992	618	279	749	307	484	396	311	221	539	193	356	343	279	125	240	96^	464	312
MON. 8.00P 30 NBC CS		99	92	B	15.7	23	1372	2102	707	318	799	349	539	450	309	218	572	234	416	378	273	122	248	101	483	338
AMAZING STORIES	8	207	165	A	14.0	20	1224	1931	668	258	831	333	533	419	345	247	568	212	388	371	284	133	245	114^	287	212
MON. 8.30P 30 NBC GD		99	90	B	14.0	21	1224	2016	723	341	843	351	579	494	361	222	607	248	442	407	290	131	230	97	336	249
AMEN	7	207	208	A	19.4	33	1696	1675	863	265	916	284	457	447	394	389	521	119	281	278	278	213	123	78^	115	105
SAT. 9.30P 30 NBC CS		98	99	B	20.2	35	1765	1757	831	314	906	254	469	454	406	379	492	135	253	242	223	213	140	94	219	177
ANDY WILLIAMS XMAS SPEC.(S)			202	A	12.1	18	1058	2268	845	359	987	361	497	445	311	426	667	279	379	356	234^	256^	86^	LT	528	365
2 SUN. 7.12P 60 NBC GV			99																							
7.00 - 7.30				A	11.7	18	1023	2054	735	350	865	268^	395	360	283	400	610	215^	333	296	226^	251^	60v	LT	519	427
7.30 - 8.00				A	11.9	18	1040	2325	867	364	1000	377	507	465	298	428	662	283	372	344	228^	258^	96^	LT	567	367
8.00 - 8.30				A	13.4	19	1171	2388	927	352	1099	447	602	506	370	444	745	351	456	456	246	255	100^	LT	444	274
BARBARA WALTERS SPECIAL(S)			207	A	22.2	37	1940	1435	828	320	914	263	519	561	482	296	446	166	317	277	230	121^	54^	35v	21v	11v
2 TUE. 10.00P 60 ABC CC			98																							
10.00 - 10.30				A	22.3	36	1949	1436	836	317	914	260	515	566	484	297	439	165	306	273	223	117^	63^	41^	20v	11v
10.30 - 11.00				A	22.2	38	1940	1420	814	320	906	265	520	552	477	291	448	167	326	277	232	122^	44^	27v	22v	11v
BILL COSBY SHOW	9	216	216	A	32.2	53	2814	2190	778	340	946	354	571	508	425	296	687	254	435	392	324	197	231	128	326	199
THU. 8.00P 30 NBC CS		99	99	B	34.4	53	3007	2078	813	370	920	349	590	528	407	270	605	237	403	359	270	171	211	117	342	232
CAGNEY & LACEY	6	209	206	A	16.8	27	1468	1349	733	312	808	223	432	419	395	325	468	137	277	312	255	146	55^	26^	18v	17v
MON. 10.00P 60 CBS OP		99	99	B	16.2	26	1416	1403	759	326	847	223	452	442	419	338	455	136	273	268	247	152	44	19	57	44
10.00 - 10.30				A	16.8	26	1468	1363	737	313	819	240	445	434	391	320	465	145	287	319	248	136	52^	28^	27^	24v
10.30 - 11.00				A	16.8	28	1468	1324	727	310	791	202	411	403	396	331	469	130	269	302	259	154	57^	26^	7v	7v
CAVANAUGHS	1		207	A	19.9	29	1739	1630	818	298	883	285	453	504	413	316	564	197	352	357	277	165	78^	56^	105^	92^
2 MON. 9.30P 30 CBS CS			99	B	19.9	29	1739	1630	818	298	883	285	453	504	413	316	564	197	352	357	277	165	78	56	105	92
CBS EVENING NEWS-RATHER	45	207	208	A	11.9	21	1040	1471	644	206	730	142	270	278	314	412	611	155	289	294	292	278	66	28^	64^	41^
M-F 6.30P 30 CBS N		99	99	B	11.4	21	996	1495	670	220	759	130	278	289	344	430	614	148	293	278	294	282	58	26	64	37
CBS EVENING NEWS-SUNDAY	4		169	A	9.4	16	822	1517	717	206^	786	69v	169^	246^	394	520	675	166^	260^	243^	276^	371	LT	LT	56v	56v
2 SUN. 6.00P 30 CBS N			87	B	7.2	13	629	1411	688	171	717	112	213	229	303	441	626	141	252	253	288	341	26	10	42	32
CBS NEWS SPECIAL REPORT(S)		206		A	10.9	16	953	1410	494	173^	628	187^	301	282^	245^	303	464	113^	237^	223^	270^	202^	89^	41v	229^	112^
1 TUE. 8.00P 30 CBS N		99																								

(VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SAT. NEWS-SCHIEFFER	4		171	A	9.5	18	830	1467	667	246^	699	110^	189^	262^	264^	437	551	77v	152^	221^	247^	330^	163^	124^	54v	54v
2 SAT. 6.30P 30 CBS N			90	B	7.6	16	664	1464	628	174	682	64	161	218	283	455	621	129	237	238	263	340	87	46	74	49
CBS SATURDAY MOVIE	4	188	191	A	11.1	20	970	1523	709	274	774	200	378	406	410	308	579	154	313	346	340	210	79^	26v	91^	50^
1 SAT. 9.00P 120 CBS FF		93	94	B	11.1	19	970	1563	690	234	752	161	363	383	431	316	650	155	344	365	379	249	74	24	87	50
2 SAT. 9.00P 150																										
9.00 - 9.30				A	10.3	17	900	1598	653	255	732	176	351	371	391	305	630	162	330	371	375	219	83^	23v	153^	67^
9.30 - 10.00				A	11.1	19	970	1536	711	258	776	197	377	415	409	310	572	133^	275	335	339	229	55^	17v	133^	70^
10.00 - 10.30				A	12.0	21	1049	1529	755	284	805	217	406	434	426	305	580	162	321	359	340	198	73^	20v	71^	48^
10.30 - 11.00				A	11.7	22	1023	1469	716	276	789	216	403	395	412	307	539	138^	301	318	332	200	87^	34v	54^	38^
11.00 - 11.30				A	10.7	22	935	1327	631	285^	690	175^	288^	392	371	284^	524	186^	336	313	246^	188^	113^	46v	LT	LT
CBS SPECIAL ALLSTAR PARTY(S)		206		A	21.0	31	1835	1531	737	234	807	152	301	372	366	407	617	145^	258	299	325	294	42^	LT	65^	35v
1 SUN. 8.59P 60 CBS GV		99																								
9.00 - 9.30				A	20.7	30	1809	1519	737	231	813	148^	303	367	366	415	603	144^	257	293	312	287	38v	LT	65^	37v
9.30 - 10.00				A	21.3	32	1862	1542	737	238	801	156	297	376	367	400	631	145^	258	303	336	302	46^	LT	64^	33v
CBS SUNDAY MOVIE	8	205	204	A	15.9	26	1390	1442	737	236	785	168	342	374	353	376	586	112	276	307	310	261	48^	13v	23v	14v
1 SUN. 9.59P 120 CBS FF		99	99	B	18.1	29	1582	1465	778	306	854	206	409	434	421	372	516	117	259	274	268	220	52	30	43	27
2 SUN. 9.00P 120																										
9.00 - 9.30				A	18.5	27	1617	1427	678	219	740	133^	278	341	348	378	568	98^	250	316	310	244	94^	62^	25v	18v
9.30 - 10.00				A	17.5	26	1530	1466	695	211	760	162^	312	366	354	359	597	109^	280	330	321	251	76^	39v	33v	20v
10.00 - 10.30				A	16.4	25	1433	1482	756	255	811	183	358	372	358	390	606	135	283	310	307	271	37^	LT	28^	14v
10.30 - 11.00				A	15.8	26	1381	1426	739	224	783	166	336	370	344	383	606	141	299	304	288	275	22v	LT	15v	8v
11.00 - 11.30				A	13.9	26	1215	1412	782	260	827	202^	416	418	346	363	539	55v	234	278	329	261	35v	LT	11v	11v
11.30 - 12.00				A	13.2	31	1154	1339	732	218^	732	130^	343	393	363	339	530	63^	268	307	325	223^	61v	LT	16v	16v
CBS TUESDAY MOVIE	9	202	186	A	13.8	22	1206	1585	667	215	743	207	393	355	369	316	640	212	365	366	335	201	115^	39^	87^	69^
TUE. 9.00P 120 CBS FF		98	92	B	15.7	25	1372	1507	761	266	849	219	431	419	426	359	510	149	275	265	257	195	75	29	73	54
9.00 - 9.30				A	12.3	18	1075	1660	648	217	773	237	398	340	352	334	624	198	339	362	322	212	127^	69^	136	106^
9.30 - 10.00				A	12.1	18	1058	1657	694	221	772	216	400	360	376	336	694	222	390	408	378	215	90^	40^	101^	82^
10.00 - 10.30				A	15.6	26	1363	1548	662	205	720	195	390	354	368	301	643	234	380	374	319	184	113	24v	72^	54^
10.30 - 11.00				A	15.2	27	1328	1499	662	213	717	189	384	360	373	303	612	196	355	330	330	201	123	29^	47^	44^
CHARLIE BROWN THNKSGIVING(S)		204		A	11.3	17	988	1585	534	194^	607	250^	376	333	225^	217^	436	167^	273^	255^	215^	141^	78^	45v	464	232^
1 TUE. 8.30P 30 CBS EA		98																								
CHEERS	8	208	206	A	25.1	40	2194	2057	768	395	916	375	609	561	424	229	743	341	537	471	332	151	183	105	215	117
THU. 9.00P 30 NBC CS		99	99	B	27.8	42	2430	1869	777	381	858	346	574	530	385	228	667	296	497	449	300	136	159	86	185	123
CHIPMUNK CHRISTMAS(S)			188	A	13.7	22	1197	2475	668	315	728	354	505	471	257	183^	631	268	448	423	282	136^	183^	97^	933	556
2 FRI. 8.30P 30 NBC EA			97																							
COLBYS	7	208	194	A	11.0	18	961	1774	845	311	1000	322	505	486	416	385	515	187	309	238	234	179	132^	95^	127^	122^
THU. 9.00P 60 ABC GD		99	97	B	10.4	16	909	1595	807	296	957	322	510	497	405	348	477	169	282	240	220	160	77	42	84	68
9.00 - 9.30				A	10.3	17	900	1770	855	313	1009	326	508	499	418	389	488	159	279	225	232	182	137^	103^	136^	125^
9.30 - 10.00				A	11.7	19	1023	1763	834	304	987	316	499	472	412	379	535	210	335	247	233	173	122^	85^	119^	119^
CRIME STORY	1		201	A	14.3	25	1250	1591	698	251	779	318	517	433	343	216^	651	216^	434	380	315	195^	76^	28v	85^	52v
2 FRI. 10.00P 60 NBC OP			98	B	14.3	25	1250	1591	698	251	779	318	517	433	343	216	651	216	434	380	315	195	76	28	85	52
10.00 - 10.30				A	14.8	25	1294	1672	740	270	820	351	552	469	355	219	678	229	455	408	333	199^	78^	37v	96^	53v
10.30 - 11.00				A	13.8	25	1206	1497	654	231	735	285	481	391	331	215^	620	201^	411	348	296	191^	69^	15v	73^	52v
DADS	1		189	A	9.5	15	830	1647	656	279^	736	138^	351	454	456	282^	550	182^	388	324^	318^	162^	95^	32v	266^	163^
2 FRI. 9.00P 30 ABC CS			95	B	9.5	15	830	1647	656	279	736	138	351	454	456	282	550	182	388	324	318	162	95	32	266	163

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DALLAS	9	207	208	A	21.5	35	1879	1585	843	293	943	254	450	439	382	445	479	144	241	215	202	221	67^	29^	96	64^
FRI. 9.00P 60 CBS GD		99	99	B	22.5	36	1967	1620	853	329	958	261	485	473	423	414	490	140	258	251	231	201	66	36	106	77
9.00 - 9.30				A	21.0	34	1835	1585	843	287	938	246	437	431	382	451	478	144	239	212	200	223	66^	29^	103	60^
9.30 - 10.00				A	22.0	35	1923	1579	837	297	942	258	457	443	378	439	478	145	242	218	202	216	69^	31^	90	69^
DAVID LETTERMAN-SPECIAL(S)		205		A	14.1	25	1232	1910	842	431	879	376	636	535	377	224^	890	359	622	533	439	193^	117^	75^	24v	17v
1 FRI. 10.00P 60 NBC GV		99																								
10.00 - 10.30				A	15.0	26	1311	1898	813	390	844	341	607	531	384	218	896	359	630	524	448	195^	128^	88^	30v	15v
10.30 - 11.00				A	13.2	25	1154	1913	870	477	914	413	666	536	365	229^	882	360	613	543	429	187^	100^	60v	17v	17v
DESIGNING WOMEN	1		205	A	11.7	18	1023	1619	832	199^	864	201^	332	479	399	385	541	152^	286	308	222^	206^	79^	46v	135^	72^
2 THU. 9.30P 30 CBS CS			99	B	11.7	18	1023	1619	832	199	864	201	332	479	399	385	541	152	286	308	222	206	79	46	135	72
DESIGNING WOMEN	5	208		A	17.5	26	1530	1481	726	307	846	292	504	446	363	317	421	150^	264	288	206	113^	145^	80^	69^	45v
1 MON. 9.30P 30 CBS CS		99		B	17.3	26	1512	1587	815	350	904	292	523	501	400	330	473	170	317	290	228	132	106	58	104	77
DISNEY FLUPPY DOGS(S)		196		A	5.3	10	463	2503	602	286^	706	158^	398^	343^	348^	288^	623	263^	448^	428^	255^	132v	213^	158^	961	362^
1 THU. 8.00P 60 ABC CE		98																								
8.00 - 8.30				A	4.7	9	411	2316	500^	210^	609^	81v	313^	259^	350^	269^	602^	216^	413^	417^	285^	122v	218^	165v	887	305^
8.30 - 9.00				A	5.9	11	516	2628	679	343^	775	218^	460^	405^	344^	302^	626	297^	468^	434^	226^	134v	208^	153^	1019	409^
DISNEY SUNDAY MOVIE	9	204	200	A	14.8	22	1294	2097	709	310	784	327	541	481	334	230	659	271	474	464	291	155	229	99^	425	289
SUN. 7.00P 120 ABC FF		98	94	B	13.5	21	1180	2212	684	305	763	314	520	489	338	197	626	256	455	416	286	144	231	109	592	393
7.00 - 7.30				A	12.4	19	1084	2008	703	305	773	327	536	450	325	237	623	233	432	411	284	169	225	101^	387	253
7.30 - 8.00				A	14.8	22	1294	2026	713	309	782	316	539	460	344	235	606	229	420	419	278	150	219	92^	419	281
8.00 - 8.30				A	15.7	23	1372	2169	738	321	820	349	568	525	343	234	660	278	488	470	293	148	230	96^	459	318
8.30 - 9.00				A	16.1	24	1407	2186	687	305	765	315	527	481	323	223	736	332	544	542	315	157	250	114	435	297
DOWNTOWN	7	193	188	A	10.1	17	883	1486	581	239	719	151^	300	297	326	357	490	77^	218	251	272	230	105^	72^	172	114^
SAT. 8.00P 60 CBS OP		97	94	B	10.6	19	926	1651	674	269	757	175	353	350	336	350	601	168	330	299	310	238	114	67	179	125
8.00 - 8.30				A	9.7	17	848	1463	598	215	722	144^	280	274	324	373	491	67^	218	248	283	231	95^	66^	155^	108^
8.30 - 9.00				A	10.5	18	918	1502	565	262	716	157	317	319	326	342	489	90^	222	252	260	228	108^	76^	189	121^
DYNASTY	7	211	209	A	16.3	26	1425	1587	868	349	997	365	549	510	384	379	379	122	204	208	187	149	83^	43^	128	90^
WED. 9.00P 60 ABC GD		99	99	B	17.3	27	1512	1599	855	369	967	355	589	531	413	319	433	161	275	250	197	134	94	42	105	75
9.00 - 9.30				A	16.1	26	1407	1596	872	350	998	369	548	508	378	383	378	121	204	207	186	150	94^	53^	126	92^
9.30 - 10.00				A	16.4	26	1433	1585	874	353	1002	365	555	514	391	377	380	122	204	210	190	149	70^	32^	133	87^
EASY STREET	3	194	201	A	14.9	21	1302	1851	857	379	992	424	653	561	429	285	563	228	363	363	259	148	145	73^	151	94^
1 SUN. 8.30P 30 NBC CS		98	99	B	14.9	21	1302	1890	830	349	950	400	618	518	386	285	576	242	383	365	257	147	164	84	200	122
2 SUN. 8.42P 30																										
EQUALIZER	7	206	199	A	16.0	27	1398	1598	680	202	743	185	354	387	377	315	699	223	419	403	345	230	88^	36^	68^	44^
WED. 10.00P 60 CBS PD		99	97	B	15.9	26	1390	1539	676	251	757	206	409	411	386	286	657	220	422	388	334	197	76	30	49	32
10.00 - 10.30				A	16.2	27	1416	1588	685	207	746	181	359	394	389	312	679	205	402	408	344	225	90^	37^	73^	44^
10.30 - 11.00				A	15.7	27	1372	1607	676	196	737	188	349	382	363	315	720	243	439	397	345	234	86^	36^	64^	44^
FACTS OF LIFE	7	204	204	A	16.2	28	1416	1649	793	282	902	267	443	410	373	393	424	125	232	213	200	170	159	98^	164	138
SAT. 8.00P 30 NBC CS		97	99	B	16.6	30	1451	1879	778	328	885	276	485	439	366	350	487	162	282	259	220	179	175	106	332	246
FALCON CREST	8	207	207	A	18.0	32	1573	1517	821	244	941	246	424	407	376	472	460	143	225	209	188	217	59^	26^	57^	43^
FRI. 10.00P 60 CBS GD		99	99	B	17.5	30	1530	1526	833	303	935	235	433	416	400	450	464	128	230	229	205	203	59	25	68	56
10.00 - 10.30				A	18.1	31	1582	1538	820	247	942	248	420	400	371	474	462	139	220	199	183	226	78^	31^	56^	44^
10.30 - 11.00				A	18.0	33	1573	1482	815	239	932	243	424	409	381	465	453	145	226	220	193	204	41^	21v	56^	41^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FAMILY TIES	8	215	215	A	30.2	49	2639	2167	781	373	958	388	629	562	436	253	657	262	442	400	312	161	258	141	294	184
THU. 8.30P 30 NBC CS		99	99	B	32.3	49	2823	2055	810	384	925	384	631	561	403	235	594	257	428	385	263	131	224	124	312	209
GUNGHO	1		187	A	8.1	13	708	1627	649	259^	734	148^	386^	462	456	272^	550	194^	368^	267^	285^	182^	91v	36v	252^	172^
2 FRI. 9.30P 30 ABC CS			94	B	8.1	13	708	1627	649	259	734	148	386	462	456	272	550	194	368	267	285	182	91	36	252	172
GIMME A BREAK	7	195	166	A	12.5	20	1093	1635	671	304	829	273	432	368	353	340	339	95^	169	184	162	137	224	100^	243	147
WED. 9.00P 30 NBC CS		97	92	B	15.5	24	1355	1729	724	323	864	304	515	450	373	299	437	157	284	251	208	127	205	96	223	159
GOLDEN GIRLS	7	210	211	A	24.6	40	2150	1723	836	253	923	270	455	441	397	396	501	120	258	259	255	217	141	85	158	120
SAT. 9.00P 30 NBC CS		98	99	B	25.5	42	2229	1830	839	314	924	260	485	470	406	382	502	145	268	260	225	209	143	90	261	193
GROWING PAINS	6	211	189	A	20.5	30	1792	1961	764	392	858	374	600	551	377	190	543	251	402	335	231	102	274	148	286	201
TUE. 8.30P 30 ABC CS		99	97	B	22.0	32	1923	1948	763	371	843	372	609	546	368	177	530	251	399	337	222	104	268	145	307	212
HALLMARK HALL-FAME(S)			194	A	13.7	21	1197	1604	664	361	932	349	540	435	345	332	407	94^	200^	211^	228^	135^	68^	49v	197^	168^
2 MON. 9.00P 120 NBC GD			98																							
9.00 - 9.30				A	13.1	19	1145	1642	682	331	918	328	527	430	350	332	438	116^	230^	220^	234^	141^	76^	45v	210^	170^
9.30 - 10.00				A	13.6	20	1189	1653	697	386	949	354	566	438	350	336	422	101^	223^	213^	238	138^	58v	35v	224^	191^
10.00 - 10.30				A	13.9	22	1215	1598	655	369	938	345	527	435	350	344	403	80^	179^	214^	230	141^	58v	52v	199^	178^
10.30 - 11.00				A	14.0	23	1224	1533	632	362	930	374	544	437	331	322	370	81^	170^	201^	210^	120^	79^	59^	154^	133^
HEAD OF THE CLASS	8	207	166	A	15.7	25	1372	1756	743	297	801	344	544	488	343	223	567	223	407	381	284	139	176	69^	212	156
WED. 8.30P 30 ABC CS		99	93	B	17.2	27	1503	1810	738	316	813	344	569	511	357	197	530	228	401	358	249	107	225	105	242	171
HEART OF THE CITY	7	178		A	6.0	10	524	1649	754	521^	930	480^	616	522^	339^	215^	445^	145^	289^	317^	210^	128v	274^	131v	LT	LT
1 SAT. 9.00P 60 ABC OP		90		B	7.7	13	673	1703	730	288	811	293	489	492	366	254	516	178	328	330	276	154	135	89	241	183
9.00 - 9.30				A	5.3	9	463	1661	777	497^	934	471^	597^	512^	317^	244^	499^	159^	315^	342^	216^	157^	228^	98v	LT	LT
9.30 - 10.00				A	6.7	12	586	1618	732	537	921	487	631	529	353^	186^	393^	131^	262^	292^	201^	101v	304^	154^	LT	LT
HIGHWAY TO HEAVEN	8	212	199	A	15.7	25	1372	1662	730	330	876	269	407	349	343	414	459	135	231	232	212	190	120	47^	207	124
WED. 8.00P 60 NBC GD		99	94	B	17.4	27	1521	1707	735	309	854	217	400	367	362	405	544	142	295	295	273	208	135	72	174	117
8.00 - 8.30				A	15.3	25	1337	1677	738	329	874	249	391	347	352	424	479	139	238	240	221	201	118	42^	206	127
8.30 - 9.00				A	16.1	26	1407	1639	722	328	877	286	421	348	335	405	438	131	223	223	202	179	118	50^	206	119
HILL STREET BLUES	1		199	A	13.9	20	1215	1570	610	220^	678	212^	366	375	276	268	721	228^	394	367	337	286	79^	38v	92^	92^
2 TUE. 9.00P 60 NBC OP			98	B	13.9	20	1215	1570	610	220	678	212	366	375	276	268	721	228	394	367	337	286	79	38	92	92
9.00 - 9.30				A	14.1	21	1232	1528	611	208^	678	197^	353	361	282	284	692	215^	366	346	316	281	70^	33v	88^	88^
9.30 - 10.00				A	13.8	20	1206	1593	598	228^	667	224^	374	383	266	249	741	239	419	387	352	285	90^	44v	95^	95^
HILL STREET BLUES	5	213		A	14.7	27	1285	1774	595	295	786	336	501	383	310	243	722	308	511	382	307	195^	107^	57^	159^	94^
1 THU. 10.00P 60 NBC OP		99		B	16.5	29	1442	1594	675	332	775	324	523	483	334	193	687	274	494	443	336	160	66	37	66	43
10.00 - 10.30				A	15.0	27	1311	1796	586	303	788	332	497	393	314	246	723	321	517	366	302	190^	118^	71^	167^	93^
10.30 - 11.00				A	14.4	27	1259	1741	601	285	780	336	502	367	307	242	716	293	502	390	312	202^	94^	42v	151^	94^
HOTEL	6	211	203	A	16.0	27	1398	1455	789	342	925	292	493	451	412	368	395	125	205	221	182	157	58^	50^	77^	53^
WED. 10.00P 60 ABC GD		99	98	B	15.6	27	1363	1407	798	339	906	292	498	446	391	358	386	121	220	218	170	147	68	48	47	36
10.00 - 10.30				A	16.0	27	1398	1488	806	353	940	305	503	452	415	372	409	134	225	230	190	155	59^	53^	80^	50^
10.30 - 11.00				A	15.9	28	1390	1422	776	329	912	282	485	451	409	366	384	116	184	211	175	161	53^	46^	73^	56^
HUNTER	6		201	A	16.9	30	1477	1740	758	292	828	287	436	471	329	305	661	233	361	306	301	242	203	147^	48v	48v
2 SAT. 10.00P 60 NBC OP			99	B	17.9	32	1564	1641	756	283	832	239	439	422	371	335	528	146	274	261	261	213	142	83	139	114
10.00 - 10.30				A	16.8	30	1468	1767	774	278	851	298	438	467	326	326	661	237	353	283	296	244	187^	135^	68^	68^
10.30 - 11.00				A	17.0	31	1486	1708	739	303	801	274	431	478	333	280	657	229	369	330	302	235	221	159^	29v	29v
JACK & MIKE	7	207		A	12.6	22	1101	1389	676	304	785	306	486	517	341	225^	494	194^	351	296	264	104^	98^	56v	12v	12v
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
JACK & MIKE-CONT'D																										
1 TUE. 10.00P 60 ABC A		99		B	13.9	24	1215	1512	763	338	849	332	554	536	385	229	492	214	348	301	223	121	90	56	81	48
10.00 - 10.30				A	13.1	22	1145	1452	675	293	794	322	513	526	346	210^	504	224^	368	295	250	97^	131^	92^	23v	23v
10.30 - 11.00				A	12.2	23	1066	1302	671	312	766	284	451	499	333	240^	480	163^	329	295	273	111^	56v	16v	LT	LT
JACK PAAR COMES HOME(S)		203		A	14.6	27	1276	1579	766	234	821	253	409	376	391	361	630	213^	379	344	322	195^	83^	65^	45v	42v
1 SAT. 10.00P 60 NBC GV		99																								
10.00 - 10.30				A	14.9	27	1302	1563	767	236	825	267	414	392	375	358	608	192^	355	344	318	192^	82^	65^	48v	42v
10.30 - 11.00				A	14.2	27	1241	1595	770	230	820	239	405	359	411	366	654	237	407	346	328	194^	78^	63^	43v	43v
J. HENSON'S CHRISTMAS TOY(S)			200	A	10.8	19	944	2549	610	215^	686	291^	416	467	239^	204^	436	140^	293	281^	199^	143^	337	82^	1090	634
2 SAT. 8.00P 60 ABC CE			96																							
8.00 - 8.30				A	10.8	19	944	2588	615	235^	678	279^	416	453	236^	212^	461	132^	313	297	218^	148^	360	81^	1089	631
8.30 - 9.00				A	10.8	18	944	2496	600	192^	686	297	412	479	244^	192^	412	152^	274^	259^	177^	138^	308	83^	1090	633
JOHN GRIN'S CHRISTMAS(S)			193	A	9.1	15	795	2303	736	322^	829	353	539	534	301^	244^	493	178^	348^	318^	239^	138^	212^	74v	769	536
2 SAT. 9.00P 60 ABC GD			93																							
9.00 - 9.30				A	8.4	14	734	2386	746	319^	837	374^	546	551	296^	234^	523	198^	392	356^	251^	131^	213^	89v	813	567
9.30 - 10.00				A	9.8	16	857	2216	720	320^	813	328	528	518	308^	248^	468	162^	310^	288^	228^	144^	209^	58v	726	507
KATE & ALLIE	8	208	167	A	18.9	28	1652	1724	787	311	891	278	450	434	400	362	512	183	315	325	227	160	132	78^	189	118
MON. 8.00P 30 CBS CS		99	90	B	18.6	28	1626	1677	796	338	885	268	456	448	404	348	475	159	277	276	220	160	135	76	182	114
KINGDOM CHUMS(S)		200		A	8.7	15	760	2542	753	462	918	389	564	588	305^	272^	428	39v	247^	311^	289^	117^	231^	153^	965	589
1 FRI. 8.00P 60 ABC CE		97																								
8.00 - 8.30				A	9.1	16	795	2504	765	454	927	381	561	579	305^	278^	446	35v	255^	323^	303^	123^	268^	178^	863	518
8.30 - 9.00				A	8.4	14	734	2533	724	460	887	393	555	583	299^	261^	393	41v	231^	289^	271^	104^	187^	122^	1066	661
KNOTS LANDING	3	205	202	A	15.4	27	1346	1565	882	341	963	337	551	529	417	342	418	154	249	241	190	138	125	74^	59^	50^
THU. 10.00P 60 CBS GD		99	99	B	16.9	29	1477	1514	866	341	949	335	550	518	396	334	423	167	264	215	189	135	93	49	49	36
10.00 - 10.30				A	15.2	26	1328	1599	893	334	970	340	545	518	406	353	422	157	245	246	185	144	129	68^	78^	65^
10.30 - 11.00				A	15.6	28	1363	1520	870	346	953	331	556	538	429	330	409	152	252	234	192	126	116	78^	42^	33^
LIFE-ADVENTURES-S. CLAUS(S)			157	A	10.8	16	944	2217	665	275^	823	404	548	425	266^	240^	472	142^	268^	326	235^	146^	326	131^	596	332
2 TUE. 8.00P 60 CBS EA			92																							
8.00 - 8.30				A	10.6	15	926	2156	632	226^	761	355	467	373	242^	259^	466	132^	263^	308	228^	158^	367	141^	562	314
8.30 - 9.00				A	11.0	16	961	2264	695	321	880	446	622	471	290	224^	476	150^	272^	340	237^	136^	284^	123^	624	348
L.A. LAW	1		207	A	17.1	28	1495	1403	739	399	850	324	533	568	418	241	471	148^	290	332	247	139^	53^	30v	29v	19v
2 THU. 10.00P 60 NBC GD			99	B	17.1	28	1495	1403	739	399	850	324	533	568	418	241	471	148	290	332	247	139	53	30	29	19
10.00 - 10.30				A	17.9	29	1564	1388	722	388	835	320	523	561	416	237	481	154^	307	356	261	125^	52^	27v	20v	20v
10.30 - 11.00				A	16.2	28	1416	1424	765	414	873	330	548	581	423	247	464	145^	275	310	229	154^	49^	32v	38v	18v
MACGYVER	8	204	158	A	13.5	20	1180	1714	653	266	735	185	397	403	360	279	674	170	384	427	399	215	150	47^	155	123
MON. 8.00P 60 ABC A		98	90	B	14.4	22	1259	1748	649	274	733	198	390	393	353	278	711	196	418	411	386	239	124	56	180	127
8.00 - 8.30				A	12.8	19	1119	1689	644	250	716	175	383	394	355	277	660	163	375	412	394	220	148	48^	165	130
8.30 - 9.00				A	14.3	21	1250	1713	652	276	742	192	404	406	358	278	677	172	389	436	400	206	149	45^	145	114
MAGNUM, P.I.	8	205	197	A	17.1	27	1495	1675	731	302	824	222	465	473	443	303	695	230	412	415	336	226	69^	36^	87^	68^
WED. 9.00P 60 CBS PD		99	97	B	16.7	26	1460	1688	732	302	809	235	466	449	408	296	666	242	439	416	324	184	111	46	102	69
9.00 - 9.30				A	16.2	26	1416	1668	734	301	824	212	456	468	445	312	694	223	405	408	337	229	64^	32^	86^	65^
9.30 - 10.00				A	18.1	29	1582	1668	725	299	819	232	472	473	437	292	692	236	417	415	331	224	71^	37^	86^	71^
MATLOCK	8	208	182	A	17.2	25	1503	1514	754	253	843	142	295	312	386	475	522	55^	174	205	283	299	84^	46^	65^	48^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

HOUSEHOLD AUDIENCES — AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MATLOCK-CONT'D																										
TUE. 8.00P 60 NBC GD		99	94	B	17.8	27	1556	1597	754	287	834	169	345	361	387	420	595	132	287	275	302	266	82	50	86	57
8.00 - 8.30				A	16.2	24	1416	1516	752	247	843	141	293	304	384	482	520	47^	169	202	282	304	85^	47^	68^	48^
8.30 - 9.00				A	18.2	27	1591	1505	753	257	840	143	297	318	385	468	519	58^	176	207	282	294	85^	44^	61^	48^
MIAMI VICE	9	214	213	A	17.0	27	1486	1969	771	400	832	307	555	516	401	218	776	290	516	510	385	179	145	60^	216	155
FRI. 9.00P 60 NBC OP		99	99	B	17.4	28	1521	1776	699	355	774	302	527	498	378	193	687	271	490	448	329	158	138	70	177	133
9.00 - 9.30				A	16.4	27	1433	2017	785	404	845	319	549	516	395	226	774	284	504	504	386	185	152	67^	246	173
9.30 - 10.00				A	17.5	28	1530	1927	758	396	820	296	562	518	409	208	777	293	526	514	387	176	142	53^	188	138
MIKE HAMMER	2	201		A	12.1	20	1058	1660	722	338	873	133^	392	421	481	410	649	183^	347	388	372	239^	27v	27v	111^	91^
1 WED. 8.00P 60 CBS PD		98		B	12.2	19	1066	1604	739	229	814	133	334	384	426	401	649	163	359	373	363	244	37	13	104	72
8.00 - 8.30				A	11.7	20	1023	1640	717	335	861	127^	385	418	483	407	649	196^	359	399	369	231^	19v	19v	111^	91^
8.30 - 9.00				A	12.5	21	1093	1673	725	337	881	137^	396	425	478	411	648	171^	337	377	373	246^	36v	36v	108^	88^
MIKE HAMMER(B)			143	A	10.3	16	900	1491	647	180^	689	75v	264^	304^	365	364	726	154^	350	402	369	273^	42v	8v	34v	25v
2 WED. 8.00P 60 CBS PD			83																							
8.00 - 8.30				A	10.5	17	918	1503	650	176^	698	80^	283^	315	379	358	726	174^	352	404	357	269^	36v	LT	43v	27v
8.30 - 9.00				A	10.1	16	883	1465	636	180^	671	64v	240^	290^	349	367	724	134^	348	398	379	277^	47v	17v	23v	23v
MR. BELVEDERE	7		185	A	12.5	20	1093	1599	648	224^	769	179^	310	334	323	384	467	144^	285	285	205^	182^	103^	55v	260	158^
2 FRI. 8.30P 30 ABC CS			92	B	12.9	21	1127	1822	715	289	824	259	456	403	341	332	452	137	250	235	205	173	155	97	391	258
MOONLIGHTING	7	212	203	A	19.4	29	1696	1787	803	393	908	388	638	582	404	204	551	247	420	379	261	86	168	88	160	98
TUE. 9.00P 60 ABC PD		99	98	B	22.9	34	2001	1799	805	381	907	418	668	595	390	182	592	293	464	407	248	99	175	92	125	86
9.00 - 9.30				A	19.6	29	1713	1801	798	396	906	403	641	569	389	200	539	245	414	373	250	83	184	96	172	104
9.30 - 10.00				A	19.3	29	1687	1753	801	385	900	370	631	590	412	204	554	244	423	384	266	86	154	79^	145	91
MURDER, SHE WROTE	8		205	A	24.8	36	2168	1503	780	265	841	117^	290	345	422	463	571	87^	244	272	333	266	43^	34^	48^	28v
2 SUN. 8.00P 60 CBS SM			99	B	25.8	38	2255	1586	807	312	883	163	384	407	437	428	568	118	267	281	290	258	53	29	82	55
8.00 - 8.30				A	24.3	35	2124	1499	776	254	835	115^	288	336	419	465	581	86^	249	276	342	267	39^	32v	44^	31v
8.30 - 9.00				A	25.3	36	2211	1504	786	274	847	119^	292	357	424	460	562	89^	239	266	324	266	44^	35^	51^	24v
MY SISTER SAM	5	208	173	A	17.8	26	1556	1726	775	303	846	292	461	450	376	311	509	193	311	324	218	152	135	83^	236	153
MON. 8.30P 30 CBS CS		99	91	B	18.3	27	1599	1657	772	334	847	284	464	444	363	318	455	159	267	280	209	140	143	88	212	137
NBC MONDAY NIGHT MOVIES	8	200		A	16.8	26	1468	1672	832	266	945	204	462	441	435	410	457	81^	216	210	237	233	132^	72^	138^	120^
1 MON. 9.00P 120 NBC FF		99		B	19.3	30	1687	1651	817	363	926	334	583	525	412	280	472	161	290	284	232	145	153	88	100	72
9.00 - 9.30				A	15.6	23	1363	1775	824	293	934	211	463	453	437	387	479	80^	217	220	256	250	126^	84^	236	191^
9.30 - 10.00				A	16.9	25	1477	1722	869	289	953	229	469	455	419	393	441	57^	195	200	251	241	153^	81^	175^	142^
10.00 - 10.30				A	17.7	28	1547	1626	793	247	930	198	444	405	407	432	463	107^	231	220	215	222	155^	85^	78^	78^
10.30 - 11.00				A	17.1	29	1495	1566	834	236	953	174^	465	454	471	422	444	76^	217	199	232	217	94^	43v	75^	75^
NBC NEWS DIGEST-M-F	45	148	133	A	11.8	18	1031	1901	742	327	886	314	508	436	380	313	591	194	351	329	281	186	166	78	258	157
M-F 8.58P 1 NBC N		76	72	B	12.9	20	1127	1856	726	333	833	291	493	438	360	288	605	198	369	351	288	193	168	88	250	170
NBC NEWS DIGEST-2-M-F	22	162	157	A	11.9	18	1040	1671	760	281	654	241	480	464	396	319	513	155	312	313	271	167	156	72	148	111
1 MON. 9.45P 2 NBC N		84	82	B	12.3	19	1075	1706	759	331	852	290	522	483	398	273	566	205	385	363	283	150	133	65	155	114
1 W & F 9.58P 1																										
2 TU&TH 9.58P 1																										
NBC NEWS DIGEST-SAT	9	154	156	A	15.2	26	1328	1672	775	304	871	232	379	373	383	407	440	95^	201	204	248	196	161	113	200	172
SAT. 8.58P 1 NBC N		76	79	B	16.8	29	1468	1757	719	313	819	229	415	386	353	357	532	151	271	251	243	228	146	81	260	189
NBC NEWS DIGEST-2-SAT.	3		175	A	14.7	25	1285	1626	870	238	881	235	372	437	415	381	528	131^	279	288	275	218	159^	118^	58^	58^
2 SAT. 9.58P 1 NBC N			88	B	15.8	27	1381	1712	786	337	861	219	435	436	394	354	484	125	246	235	223	217	177	120	190	162

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic) — 1ST DEC. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS DIGEST-SUN	9	148	152	A	12.7	18	1110	1953	856	389	1002	404	641	592	463	285	648	312	453	428	248	156	159	104^	144	103^
1 SUN. 8.58P 1 NBC N		78	79	B	12.8	19	1119	1879	726	326	835	335	532	449	363	256	663	248	436	411	312	184	182	94	199	129
2 SUN. 9.10P 1																										
NBC NEWS DIGEST-2-SUN.	5	162		A	14.8	23	1294	1810	684	373	894	263	536	496	457	300	630	169^	379	388	364	182^	192^	147^	94^	30v
1 SUN. 9.55P 1 NBC N		83		B	16.4	26	1433	1715	777	316	883	329	573	495	393	266	556	166	357	361	307	162	186	88	90	73
NBC NEWS SPECIAL(S)		197		A	9.2	16	804	1296	692	238^	752	85v	250^	324^	392	397	486	94^	186^	197^	289^	256^	40v	24v	18v	9v
1 TUE. 10.00P 60 NBC N		99																								
10.00 - 10.30				A	9.7	17	848	1337	693	241^	750	80v	244^	318^	384	403	514	131^	222^	199^	278^	253^	43v	29v	30v	16v
10.30 - 11.00				A	8.7	16	760	1237	687	230^	749	91v	252^	329^	396	388	455	52v	144^	196^	301^	259^	33v	17v	LT	LT
NBC NIGHTLY NEWS-SAT.	8	174	174	A	12.2	24	1066	1477	749	249	773	105^	231	281	340	468	585	93^	263	279	279	306	21v	LT	98^	85^
SAT. 6.30P 30 NBC N		94	93	B	11.5	23	1005	1419	644	171	708	98	208	242	288	434	599	130	257	271	267	311	42	LT	70	48
NBC NIGHTLY NEWS-SUN	4	134		A	6.9	12	603	1629	736	209^	787	194^	344^	332^	365^	402^	651	109v	246^	245^	342^	351^	191^	62v	LT	LT
1 SUN. 6.30P 30 NBC N		68		B	6.9	13	603	1457	730	209	780	141	275	318	360	426	580	135	264	296	262	266	68	15	29	23
NBC NIGHTLY NEWS	39	204	204	A	12.7	22	1110	1465	674	210	730	140	257	281	316	402	632	104	243	268	296	340	54^	28^	49^	38^
1 MTUWF 6.30P 30 NBC N		99	99	B	11.7	22	1023	1479	678	207	726	139	257	289	321	398	631	138	270	275	269	320	52	32	70	45
2 M-F 6.30P 30																										
NBC NIGHTLY NEWS-TH(B)		77		A	4.2	9	367	1698	516^	215^	731^	267^	420^	290^	389^	269^	822	96v	303^	406^	587^	373^	62v	LT	83v	83v
1 THU. 7.02P 28 NBC N		53																								
NBC SUNDAY NIGHT MOVIE	8	184	201	A	19.7	30	1722	1630	773	306	950	344	593	535	446	298	530	170	322	339	287	155	103	79^	47^	24^
1 SUN. 9.00P 120 NBC FF		92	99	B	18.4	30	1608	1753	776	321	884	358	586	509	384	249	617	240	430	403	298	147	163	74	89	66
2 SUN. 9.12P 120																										
9.00 - 9.30				A	18.2	26	1591	1734	765	343	968	373	616	549	427	297	591	198	370	376	314	173	123	87^	52^	38^
9.30 - 10.00				A	19.3	29	1687	1704	774	325	980	368	624	561	452	295	545	174	331	346	298	158	123	89	56^	35^
10.00 - 10.30				A	20.4	32	1783	1594	777	293	939	330	582	518	451	301	523	172	319	338	278	150	88	77^	44^	15v
10.30 - 11.00				A	20.2	34	1765	1552	775	292	927	315	570	520	455	303	503	159	300	323	273	147	85	73^	37^	10v
11.00 - 11.30				A	20.7	37	1809	1484	802	234	954	341	569	537	446	314	424	117^	250	256	234	140^	65^	33v	41^	20v
NEWHART	7	208	207	A	20.7	30	1809	1644	772	310	860	308	489	471	380	301	531	206	339	334	240	149	130	79	123	103
MON. 9.00P 30 CBS CS		99	99	B	20.1	29	1757	1711	813	356	900	303	515	495	400	320	547	210	371	339	255	149	119	64	145	104
NEWSBREAK-M-F	45	166	163	A	11.6	18	1014	1623	758	275	852	257	435	414	376	366	562	189	312	302	255	209	104	44^	105	81
MWTHF 9.58P 1 CBS N		76	75	B	12.3	19	1075	1594	799	308	891	252	459	433	411	380	521	155	289	266	255	202	88	39	94	70
1 TUE. 9.54P 1																										
2 TUE. 9.56P 1																										
NEWSBREAK-SAT.	9	160	192	A	9.9	17	865	1555	722	269	811	216	419	458	430	301	558	141^	283	337	313	213	51^	18v	135^	69^
1 SAT. 9.54P 1 CBS N		76	95	B	8.2	14	717	1631	707	300	794	202	435	432	408	308	650	189	375	380	331	228	86	25	101	63
2 SAT. 9.58P 1																										
NEWSBREAK-SUN.	9	185	200	A	14.0	22	1224	1462	729	251	798	174	344	370	347	384	579	103^	266	292	312	266	59^	15v	26v	19v
1 SUN. 10.57P 1 CBS N		88	96	B	15.3	23	1337	1516	787	305	875	230	430	438	405	378	527	139	277	279	264	221	58	34	56	39
2 SUN. 9.58P 1																										
NFL MONDAY NIGHT FOOTBALL	10	211	211	A	19.0	31	1661	1486	438	208	469	150	246	278	217	173	856	239	500	541	474	275	95	23^	66^	35^
1 MON. 9.00P 185 ABC SE		99	99	B	18.6	31	1626	1458	434	201	462	150	259	266	226	161	869	283	535	544	450	261	84	17	43	23
2 MON. 9.00P 175																										
9.00 - 9.30				A	18.5	27	1617	1510	453	220	479	127	219	266	228	201	851	219	474	535	471	294	97	5v	83^	45^
9.30 - 10.00				A	21.2	31	1853	1502	423	196	443	119	201	243	216	189	877	250	502	545	471	291	113	17v	69^	40^
10.00 - 10.30				A	21.9	33	1914	1517	445	196	472	154	248	276	219	173	870	257	511	546	469	276	110	26^	65^	33^
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NFL MONDAY NIGHT F-CONT'D																										
10.30 - 11.00				A	19.3	30	1687	1514	447	215	482	168	264	296	217	165	869	259	529	566	488	251	89	29^	74^	36^
11.00 - 11.30				A	18.0	32	1573	1449	441	227	477	168	274	301	212	160	851	230	513	561	484	258	77^	31^	44^	21v
11.30 - 12.00				A	15.7	34	1372	1388	433	205	467	168	279	298	209	149	800	205	457	485	465	276	66^	32^	55^	27^
NIGHT COURT	7	204	203	A	23.1	38	2019	2000	781	386	906	344	590	564	436	240	728	324	528	482	346	144	200	126	166	86
THU. 9.30P 30 NBC CS		99	99	B	24.4	38	2133	1801	777	366	852	328	565	535	399	227	659	293	497	451	308	133	152	89	138	95
1986	6		169	A	7.7	13	673	1575	690	214^	734	182^	339^	348^	280^	359^	730	218^	382^	305^	312^	304^	97v	41v	14v	14v
2 TUE. 10.00P 60 NBC DN			92	B	10.2	17	891	1572	715	292	764	201	403	415	398	299	688	204	439	410	351	212	76	46	44	33
10.00 - 10.30				A	7.9	13	690	1594	660	202^	703	169^	318^	320^	271^	353^	762	248^	420	327^	307^	307^	102v	55v	27v	27v
10.30 - 11.00				A	7.6	13	664	1526	711	222^	756	191^	354^	372^	287^	362^	685	186^	339^	276^	309^	296^	85v	26v	LT	LT
OUR HOUSE	7	200		A	10.9	17	953	1739	844	353	906	261^	489	501	436	341	543	113^	233^	282^	308	223^	157^	65v	133^	71v
1 SUN. 7.00P 60 NBC GD		99		B	13.8	22	1206	1921	785	332	873	279	521	472	401	306	594	200	373	343	290	185	180	100	274	159
7.00 - 7.30				A	9.7	15	848	1749	866	337	920	245^	464	495	450	378	588	119^	226^	285^	339	251^	123^	58v	118^	66v
7.30 - 8.00				A	12.0	18	1049	1738	831	367	898	274	511	509	426	311	508	108^	240^	276	283	204^	187^	72^	145^	76^
OUR WORLD	5		198	A	6.5	10	568	1285	570	115v	723	158^	217^	360^	319^	336^	467^	89v	175^	249^	237^	218^	48v	20v	47v	47v
2 THU. 8.00P 60 ABC DN			97	B	6.2	9	542	1559	641	281	771	242	373	421	334	290	560	175	314	327	299	173	110	50	118	74
8.00 - 8.30				A	6.3	9	551	1225	537	102v	680	136^	180^	329^	294^	351^	450^	70v	168^	236^	240^	214^	44v	16v	51v	51v
8.30 - 9.00				A	6.7	10	586	1324	595	123^	756	176^	251^	384^	339^	319^	476	108v	181^	256^	226^	220^	49v	20v	43v	43v
PERFECT STRANGERS	7	207	167	A	14.8	24	1294	1876	773	295	837	385	591	520	338	208	596	247	446	403	295	129	188	79^	255	159

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WED. 8.00P 30 ABC CS		99	93	B	16.3	26	1425	1885	745	287	825	352	582	522	360	196	550	237	416	375	262	111	218	110	292	197
PERRY COMO CHRISTMAS SPEC(S)			207	A	12.7	23	1110	1594	751	257	868	148^	344	341	400	475	430	92^	180^	163^	182^	237^	124^	36v	172^	79^
2 SAT. 10.00P 60 ABC GV			97																							
10.00 - 10.30				A	12.4	22	1084	1636	744	279	871	148^	349	352	407	468	440	95^	188^	171^	191^	239^	142^	54v	183^	78^
10.30 - 11.00				A	12.9	24	1127	1557	762	239^	870	148^	341	327	397	487	420	87^	171^	154^	174^	237^	104^	16v	163^	79^
ST. ELSEWHERE	8	208	198	A	13.7	23	1197	1647	795	464	937	355	601	562	429	277	534	171	379	367	313	129	144	70^	32^	29v
WED. 10.00P 60 NBC GD		99	98	B	14.1	24	1232	1588	801	387	913	341	587	550	423	268	515	192	367	352	267	118	102	42	58	46
10.00 - 10.30				A	13.8	23	1206	1643	798	471	941	354	599	555	424	286	530	169	373	356	309	133	136	65^	36^	31^
10.30 - 11.00				A	13.6	24	1189	1642	791	454	932	358	602	561	428	269	536	173	385	375	317	125	147	73^	27v	27v
SCARECROW & MRS. KING	8		187	A	14.1	23	1232	1794	910	435	965	286	497	481	412	412	606	159^	342	334	311	213^	26v	11v	197^	111^
2 FRI. 8.00P 60 CBS GD			94	B	14.8	25	1294	1653	803	354	904	219	448	440	424	400	524	143	289	283	270	197	64	29	161	95
8.00 - 8.30				A	13.2	22	1154	1815	862	382	915	261	454	445	385	414	650	215^	398	396	303	201^	18v	6v	232^	134^
8.30 - 9.00				A	15.0	24	1311	1766	950	479	1004	307	533	513	434	407	565	110^	292	279	316	224	33v	15v	164^	90^
SIDEKICKS	2	191		A	9.6	17	839	2026	680	365	796	235^	504	512	462	201^	602	160^	399	417	345	136^	207^	92^	421	226^
1 SAT. 8.00P 30 ABC OP		92		B	9.5	16	830	1948	651	322	732	196	465	468	402	222	575	142	392	402	337	150	149	71	492	340
SIMON & SIMON	1		202	A	12.4	18	1084	1807	809	208^	826	141^	280	463	436	363	739	249^	457	491	340	215^	78^	60v	164^	99^
2 THU. 8.30P 60 CBS PD			99	B	12.4	18	1084	1807	809	208	826	141	280	463	436	363	739	249	457	491	340	215	78	60	164	99
8.30 - 9.00				A	10.9	16	953	1858	806	228^	806	137^	260^	440	435	366	757	249^	457	500	363	225^	73v	73v	222^	135^
9.00 - 9.30				A	13.9	20	1215	1755	808	190^	837	144^	293	475	431	362	720	250	457	481	321	205^	81^	50v	117^	68^
60 MINUTES	10	209	209	A	23.8	35	2080	1538	677	251	741	145	269	322	349	384	718	197	352	380	353	294	41^	19^	38^	29^
1 SUN. 7.59P 60 CBS DN		99	99	B	23.2	36	2028	1568	703	276	762	146	320	351	367	373	690	178	341	362	339	289	48	16	68	43
2 SUN. 7.00P 60																										
7.00 - 7.30				A	21.9	34	1914	1618	721	288	762	105^	210	293	392	440	795	241	411	414	372	316	44^	20v	17v	17v
7.30 - 8.00				A	23.7	35	2071	1551	683	271	734	102^	205	283	391	419	768	219	390	402	381	302	34^	13v	15v	15v
CONT'D																										

HOUSEHOLD AUDIENCES — AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
60 MINUTES-CONT'D																										
8.00 - 8.30				A	24.1	35	2106	1501	669	237	745	182	332	352	313	349	666	158	311	363	348	280	36^	20v	54^	33v
8.30 - 9.00				A	25.3	36	2211	1493	656	219	742	185	328	362	315	346	652	175	303	344	319	274	35^	17v	64^	49^
SLEDGE HAMMER	2	191		A	9.8	17	857	1999	778	366	872	334	590	564	436	212^	602	126^	412	444	388	130^	268^	136^	257^	187^
1 SAT. 8.30P 30 ABC CS		93		B	9.6	16	839	2071	740	329	811	271	513	528	420	234	578	135	417	433	385	130	208	121	474	376
SMURFS CHRISTMAS SPECIAL(S)			190	A	12.9	21	1127	2461	699	358	731	290	470	485	333	207^	626	215^	451	441	337	123^	155^	94^	949	516
2 FRI. 8.00P 30 NBC EA			97																							
SPECIAL MOVIE PRSNT.-THU(S)		194		A	10.6	19	926	1688	704	256^	783	194^	366	419	375	312	590	212^	346	322	272^	233^	170^	48v	145^	109^
1 THU. 8.00P 120 CBS FF		96																								
8.00 - 8.30				A	9.5	18	830	1733	812	277^	873	220^	409	485	411	350	584	244^	373	335^	250^	211^	143^	44v	133^	110^
8.30 - 9.00				A	10.1	18	883	1660	741	217^	811	222^	380	445	365	320	599	219^	350	315	270^	249^	136^	39v	114^	96^
9.00 - 9.30				A	11.1	20	970	1705	639	242^	765	191^	367	385	373	300	599	213^	345	333	268^	232^	185^	50v	156^	114^
9.30 - 10.00				A	11.7	21	1023	1655	644	282	702	152^	320	373	360	283	581	187^	328	307	290	235^	200^	55v	172^	117^
SPENSER: FOR HIRE	6	195		A	10.1	19	883	1695	741	413	903	320	556	478	415	300^	542	183^	342	295^	244^	183^	215^	150^	35v	35v
1 SAT. 10.00P 60 ABC PD		93		B	10.6	19	926	1506	704	316	798	249	437	429	390	293	478	152	264	277	244	171	133	62	97	72
10.00 - 10.30				A	9.5	17	830	1725	732	446	942	367	598	488	414	294^	533	190^	350	281^	222^	183^	211^	149^	39v	39v
10.30 - 11.00				A	10.6	20	926	1673	754	385	872	280^	522	467	418	308	557	179^	340	309	266^	187^	214^	149^	30v	30v
SPORTSBREAK-SAT	9	187	182	A	10.0	17	874	1601	580	279	734	173	361	344	356	321	458	93^	232	258	240	194	120^	85^	289	164
SAT. 8.58P 1 CBS SN		91	89	B	9.5	16	830	1724	679	288	778	185	399	379	384	328	610	162	340	323	326	234	107	64	229	143

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SPORTSBREAK-SUN	9	196	204	A	21.4	31	1870	1535	777	269	840	142	320	380	414	430	594	117	249	284	330	274	32^	17v	69^	33^
1 SUN. 9.57P 1 CBS SN		93	99	B	21.3	31	1862	1582	801	308	881	169	380	410	440	425	573	127	265	283	294	258	54	32	74	47
2 SUN. 8.28P 1																										
STARMAN	7		180	A	8.5	15	743	1662	797	373^	824	261^	563	550	472	206^	630	231^	439	388	316^	176^	109^	24v	99^	93v
2 FRI. 10.00P 60 ABC A			92	B	10.3	18	900	1794	707	336	768	292	527	492	379	194	615	211	436	411	339	149	164	60	247	181
10.00 - 10.30				A	8.0	14	699	1705	793	364^	820	276^	547	546	440	211^	651	250^	460	404	312^	176^	110^	21v	124^	109^
10.30 - 11.00				A	9.0	16	787	1609	797	379	822	244^	574	552	499	201^	605	211^	413	370	317^	174^	107^	25v	75v	75v
STARMAN SPECIAL(S)		182		A	8.5	14	743	1754	646	322^	671	172^	405	428	342^	243^	551	146^	418	433	328^	118^	152^	64v	380	380
1 FRI. 9.00P 60 ABC A		94																								
9.00 - 9.30				A	8.2	14	717	1717	636	325^	661	177^	410	432	340^	229^	522	132^	400	416	321^	106^	119^	30v	415	415
9.30 - 10.00				A	8.9	15	778	1756	645	315^	671	167^	397	418	335^	253^	565	154^	425	437	325^	128^	178^	92^	342^	342^
TEARS-JOY, TEARS-SORROW(S)		182		A	8.3	15	725	1702	724	399	811	221^	515	552	447	231^	536	143^	349^	390	369^	146^	136^	52v	219^	219^
1 FRI. 10.00P 60 ABC GV		93																								
10.00 - 10.30				A	8.3	15	725	1748	742	408	781	190^	489	546	451	225^	570	165^	394	427	381^	143^	107^	20v	290^	290^
10.30 - 11.00				A	8.3	15	725	1643	702	386	833	247^	538	555	443	233^	500	120^	304^	350^	355^	150^	163^	84v	147^	147^
20/20	7	205	207	A	13.3	23	1162	1584	788	179	866	188	370	425	436	386	614	157	323	325	348	250	66^	15v	38^	28v
THU. 10.00P 60 ABC DN		99	99	B	13.8	24	1206	1453	773	235	850	204	397	427	408	379	542	147	285	294	284	212	34	9	27	18
10.00 - 10.30				A	13.3	23	1162	1593	798	191	873	198	381	423	431	392	610	149	313	319	348	255	71^	13v	39^	28v
10.30 - 11.00				A	13.3	24	1162	1564	773	165	854	176	359	423	438	377	617	163	330	334	349	244	58^	15v	35^	28v
TWILIGHT ZONE	1		204	A	8.8	13	769	1744	695	255^	712	155^	309^	394	405	300^	706	260^	457	529	345^	167^	44v	44v	282^	170^
2 THU. 8.00P 30 CBS SF			99	B	8.8	13	769	1744	695	255	712	155	309	394	405	300	706	260	457	529	345	167	44	44	282	170
227	6	204	204	A	17.9	30	1564	1685	807	317	907	255	438	433	402	384	456	114	236	218	245	188	147	98	175	148
SAT. 8.30P 30 NBC CS		98	99	B	18.9	32	1652	1810	807	340	906	269	477	444	377	365	455	138	243	219	210	185	162	95	287	209
VALERIE	3	197	202	A	12.2	18	1066	1954	910	393	1037	473	690	578	408	297	526	223	323	329	217	156	155	69^	236	121^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
VALERIE-CONT'D																														
1 SUN.	8.00P	30	NBC	CS		98	99	B	12.6	18	1101	1959	884	382	1001	435	652	539	382	306	519	237	341	305	206	143	171	91	268	148
2 SUN.	8.12P	30																												
WEBSTER					7		190	A	12.9	21	1127	1610	753	226^	843	233^	386	328	327	401	470	122^	248	253	221^	198^	111^	67^	186^	133^
2 FRI.	8.00P	30	ABC	CS			94	B	13.8	24	1206	1778	707	295	820	249	443	412	347	324	436	126	231	222	201	178	160	114	362	222
WE THE PEOPLE					10	202	181	A	11.6	18	1014	1734	712	240	800	257	382	400	331	330	575	187	317	340	270	204	132	66^	227	147
1 TUE.	8.28P	1	CBS	DO		97	93	B	12.0	18	1049	1693	730	285	843	257	433	396	380	344	584	178	334	328	295	213	90	53	176	104
1 THU.	8.54P	1																												
2 M & TU	8.58P	1																												
2 THU.	9.28P	1																												
WHO'S THE BOSS?					7	211	190	A	21.4	32	1870	1874	733	366	817	345	549	489	331	219	536	228	384	341	233	116	250	128	271	178
TUE.	8.00P	30	ABC	CS		99	97	B	22.1	34	1932	1917	753	362	828	343	562	516	358	209	539	228	378	335	238	133	250	131	300	199
YOU AGAIN ?					6	196	170	A	11.8	19	1031	1636	635	292	797	272	432	363	342	308	394	111^	195	231	202	135^	239	115^	206	129^
WED.	9.30P	30	NBC	CS		97	91	B	14.1	22	1232	1672	695	320	843	308	490	423	345	289	443	147	272	271	217	129	196	87	190	140
YOU ARE THE JURY(S)						197		A	13.1	20	1145	1383	821	321	874	210^	344	329	394	432	377	69^	135^	123^	202^	225^	77^	48v	55v	34v
1 TUE.	9.00P	60	NBC	PV		97																								
9.00 - 9.30								A	13.2	20	1154	1382	795	315	849	200^	330	310	387	426	392	67^	141^	127^	215^	235^	88^	53v	53v	38v
9.30 - 10.00								A	13.0	20	1136	1373	842	325	894	218^	353	349	399	435	360	71^	129^	116^	187^	215^	65^	43v	54v	30v
•LATE FRINGE																														
ABC NEWS:NIGHTLINE					27	199	198	A	5.8	16	507	1156	553	153	607	138	255	284	292	310	501	160	282	257	254	204	44^	34v	LT	LT
1 TUE.	11.30P	30	ABC	N		98	98	B	5.5	15	481	1142	548	184	588	115	252	289	315	281	521	147	292	282	273	201	23	18	LT	LT
1 W-F	11.30P	31																												
2 TUWF	11.30P	31																												
2 THU.	11.30P	32																												
ABC NEWS:NIGHTLINE-MON					8	197	198	A	4.7	22	411	934	287^	98^	304^	51v	117^	154^	165^	150^	621	112^	381	411	414	199^	LT	LT	LT	LT
1 MON.	12.40A	30	ABC	N		98	98	B	3.9	20	341	1008	374	153	388	68	193	220	217	161	605	161	361	388	358	190	LT	LT	LT	LT
2 MON.	12.37A	31																												
ABC NEWS:NIGHTLINE-TUE					2	202		A	4.6	17	402	1012	428^	99v	440^	50v	177v	177v	348^	263^	572^	117v	321^	339^	400^	233^	LT	LT	LT	LT
1 TUE.	12.00M	30	ABC	N		98		B	4.5	18	393	1032	380	88	387	25	109	109	241	278	621	170	317	279	346	269	LT	LT	24	24
ABC WEEKEND REPORT-SAT.					8	143	141	A	2.7	9	236	1191	470^	140v	517^	72v	127v	173^	275^	344^	597^	203^	280^	230^	221^	317^	77v	LT	LT	LT
SAT.	11.30P	15	ABC	N		80	80	B	2.4	8	210	1101	610	182	644	129	330	341	338	295	422	119	183	178	167	216	29	LT	LT	LT
ABC WEEKEND REPORT-SUN.					8	150	149	A	2.2	9	192	688^	198^	131v	329^	73v	115v	130v	161v	162v	359^	125v	213^	187v	146v	146v	LT	LT	LT	LT
1 SUN.	11.36P	15	ABC	N		80	86	B	2.4	9	210	912	416	233	474	93	261	258	256	187	398	84	214	228	218	145	30	30	LT	LT
2 SUN.	12.55A	15																												
CBS LATE NIGHT I					45	177	176	A	4.8	16	420	1264	573	276	647	181	340	335	326	236	421	114^	214	212	215	171	98^	79^	98^	36v
1 M & TH	11.30P	66	CBS	FF		89	88	B	4.5	16	393	1217	566	231	652	211	353	332	311	240	450	129	258	225	234	168	63	30	52	20
1 TUE.	11.30P	65																												
1 WED.	11.30P	64																												
FRI.	11.30P	67																												
2 M & TU	11.30P	65																												
2 W & TH	11.30P	66																												
11.30 - 12.00								A	5.0	15	437	1291	571	287	654	173	344	350	339	241	424	93^	201	213	233	184	102^	81^	111^	41^
12.00 - 12.30								A	4.7	18	411	1282	590	281	656	184	344	333	331	236	424	126^	221	211	205	166^	103^	83^	99^	39v
12.30 - 1.00								A	4.5	20	393	1204	575	272	614	206	342	295	283	212	443	170^	247	236	181	159^	81^	61^	66^	18v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
CBS LATE NIGHT II	45	177	176	A	3.2	17	280	1157	529	221^	561	171^	299	293	261	190^	436	183^	289	250	185^	121^	92^	68^	68^	LT
1 MON. 12.36A 45 CBS FF		89	88	B	3.0	18	262	1107	501	191	556	206	307	292	236	197	464	154	299	242	233	146	52	23	35	LT
1 TUE. 12.35A 46																										
1 WED. 12.34A 49																										
THU. 12.36A 50																										
1 FRI. 12.37A 45																										
2 M & TU 12.35A 49																										
2 WED. 12.36A 46																										
2 FRI. 12.37A 49																										
12.30 - 1.00				A	3.4	17	297	1178	536	229^	563	168^	300	300	277	189^	451	178^	279	259	195^	139^	94^	74^	70^	21v
1.00 - 1.30				A	3.0	18	262	1156	533	206^	564	171^	301	290	252^	194^	428	191^	306	244^	180^	103^	95^	65v	69^	LT
CBS NEWS NIGHTWATCH-1	44	53	52	A	1.2	12	105	724	372^	277^	372^	LT	267^	315^	372^	57v	314^	76v	200^	181^	238^	114v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		48	50	B	1.1	12	96	579	298	173	343	LT	164	175	280	162	214	LT	137	122	143	74	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	45	74	76	A	1.4	17	122	516^	279^	LT	279^	LT	164^	164^	205^	115v	164^	LT	91v	91v	164^	73v	73v	LT	LT	LT
M-THSU 2.30A 30 CBS N		63	66	B	1.3	17	114	536	234	60	270	64	125	135	163	127	234	LT	141	143	163	83	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	45	95	95	A	1.2	22	105	505^	162v	57v	229^	48v	67v	LT	86v	153v	229^	47v	86v	86v	86v	143v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		79	79	B	1.1	22	96	478	219	96	248	59	97	106	113	125	214	LT	85	85	97	126	LT	LT	LT	LT
3.00 - 3.30				A	1.4	21	122	475^	221^	98v	221^	82v	98v	LT	139v	123v	189^	74v	139v	139v	98v	50v	41v	LT	LT	LT
3.30 - 4.00				A	1.3	22	114	614	167^	88v	307^	79v	79v	LT	88v	228^	202^	62v	105v	105v	105v	97v	LT	LT	70v	LT
4.00 - 4.30				A	1.2	23	105	571^	143v	77v	295^	67v	67v	LT	76v	200^	200^	57v	85v	85v	95v	115v	LT	LT	47v	LT
4.30 - 5.00				A	1.1	22	96	396^	94v	LT	94v	63v	63v	LT	LT	LT	281^	73v	94v	94v	115v	187^	LT	LT	LT	LT
5.00 - 5.30				A	1.1	22	96	365^	125v	LT	125v	LT	LT	LT	LT	125v	240^	LT	LT	LT	LT	240^	LT	LT	LT	LT
5.30 - 6.00				A	1.0	19	87	575^	184v	LT	322^	LT	69v	69v	138v	253^	253^	LT	LT	LT	LT	230^	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	8	116	118	A	4.2	10	367	1016	493	90v	537	62v	139^	170^	289^	340^	471	138^	196^	212^	188^	259^	LT	LT	LT	LT
1 SUN. 11.59P 15 CBS N		66	67	B	4.8	10	420	1268	643	182	671	143	263	277	288	370	561	161	292	295	268	250	29	LT	LT	LT
2 SUN. 11.00P 15																										
DAVID LETTERMAN I	32	204	204	A	4.7	22	411	1377	588	260	769	345	516	387	324	192	502	207	336	319	245	115^	82^	34v	24v	15v
M-TH 12.30A 30 NBC GV		99	99	B	4.0	21	350	1236	483	236	650	275	414	307	284	174	529	228	394	344	259	96	43	LT	14	LT
DAVID LETTERMAN II	32	204	204	A	3.7	22	323	1183	405	225	618	291	452	332	272	132^	427	157^	297	256	242	100^	101^	41v	37v	18v
M-TH 1.00A 30 NBC GV		99	99	B	3.1	21	271	1095	408	194	557	230	357	283	250	144	478	213	358	295	230	90	40	LT	20	LT
DICK CAVETT-TUE	8	115	114	A	1.0	6	87	437^	264v	LT	276v	LT	LT	115v	161v	161v	161v	58v	58v	69v	103v	92v	LT	LT	LT	LT
1 TUE. 12.30A 60 ABC CC		69	68	B	1.3	8	114	433	225	95	245	LT	72	99	165	146	188	58	92	94	92	94	LT	LT	LT	LT
2 TUE. 12.01A 59																										
12.00 - 12.30				A	1.4	6	122	451v	361v	LT	361v	LT	LT	205v	205v	156v	90v	LT	LT	LT	90v	90v	LT	LT	LT	LT
12.30 - 1.00				A	1.0	6	87	563^	299v	81v	299v	LT	LT	92v	173v	207v	264v	115v	115v	138v	149v	126v	LT	LT	LT	LT
1.00 - 1.30				A	.8	6	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
DICK CAVETT-WED	8	118	115	A	1.3	7	114	360^	140v	88v	149v	LT	LT	LT	105v	149v	193v	LT	44v	44v	123v	149v	LT	LT	LT	LT
WED. 12.31A 59 ABC CC		69	68	B	1.3	7	114	492	250	LT	272	LT	85	99	147	145	211	LT	57	92	121	104	LT	LT	LT	LT
12.30 - 1.00				A	1.4	6	122	303^	41v	41v	41v	LT	LT	LT	41v	41v	229v	LT	90v	90v	139v	139v	LT	LT	LT	LT
1.00 - 1.30				A	1.2	7	105	429^	258v	143v	258v	LT	LT	LT	172v	258v	171v	LT	LT	LT	114v	171v	LT	LT	LT	LT
FRIDAY NIGHT VIDEOS	8	191	193	A	4.4	21	385	1296	319^	189^	360^	158^	259^	241^	161^	88v	503	327^	464	347^	176^	39v	336^	151^	97^	84v
FRI. 12.30A 90 NBC PC		97	98	B	3.7	19	323	1103	447	207	530	255	350	307	217	128	294	153	232	206	128	41	222	89	57	49
12.30 - 1.00				A	5.4	21	472	1364	413	195^	449	199^	305	260^	204^	112^	524	314	429	296^	210^	95^	266^	127^	125^	94^
1.00 - 1.30				A	4.3	21	376	1223	277^	205^	314^	115^	229^	229^	152^	85v	507	348^	505	390	159^	LT	369^	151^	33v	33v
1.30 - 2.00				A	3.6	21	315	1241	227^	156^	277^	141^	223^	223^	108v	54v	457	308^	457	365^	149^	LT	386^	180^	121^	121^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
G MICHAELS SPORTS MACHINE	10	86	83	A	1.6	5	140	921^	315^	65v	315^	LT	178v	229v	286^	86v	606^	285^	491^	413^	299^	115v	LT	LT	LT	LT
1 SUN. 11.30P 15 NBC SC		54	48	B	1.9	8	166	975	485	90	512	113	290	322	280	147	435	139	315	285	229	97	LT	LT	LT	LT
2 SUN. 11.42P 15																										
JIMMY BRESLIN'S PEOPLE-TH	9	120	115	A	1.0	5	87	621^	254v	196v	380v	127v	195v	68v	68v	185v	241v	LT	92v	103v	172v	138v	LT	LT	LT	LT
1 THU. 12.31A 59 ABC CC		70	69	B	1.1	6	96	543	250	148	312	74	185	162	177	102	231	62	126	128	144	98	LT	LT	LT	LT
2 THU. 12.32A 59																										
12.30 - 1.00				A	1.1	5	96	885^	448^	261v	583^	135v	261v	126v	126v	322v	302v	LT	167v	187v	250v	115v	LT	LT	LT	LT
1.00 - 1.30				A	.9	6	79	266v	LT	114v	114v	114v	114v	LT	LT	LT	152v	LT	LT	LT	76v	152v	LT	LT	LT	LT
JIMMY BRESLIN'S PEOPLE-FR	9	95	91	A	.9	4	79	418v	178v	89v	279v	102v	140v	140v	88v	139v	127v	LT	64v	77v	115v	LT	LT	LT	LT	LT
1 FRI. 12.01A 59 ABC CC		56	54	B	1.0	4	87	439	205	94	233	LT	64	90	100	143	189	LT	LT	93	125	96	LT	LT	LT	LT
2 FRI. 12.01A 60																										
12.00 - 12.30				A	1.1	4	96	531^	240v	115v	344v	115v	187v	187v	124v	157v	166v	LT	73v	104v	135v	62v	LT	LT	LT	LT
12.30 - 1.00				A	.8	4	70	329v	130v	72v	201v	72v	72v	72v	LT	129v	128v	LT	71v	85v	128v	LT	LT	LT	LT	LT
SAT NIGHT'S MAIN EVENT 7(S)		200		A	9.0	27	787	1410	430	207^	468	166^	224^	221^	283^	188^	678	332^	512	455	240^	154^	187^	46v	77v	77v
1 SAT. 11.30P 84 NBC CV		99																								
11.30 - 12.00				A	10.0	26	874	1432	518	197^	538	202^	324	290^	289^	172^	641	295^	487	434	252^	142^	168^	45v	85^	85^
12.00 - 12.30				A	8.7	27	760	1471	434	254^	481	178^	206^	231^	303^	203^	709	328^	518	461	262^	178^	211^	43v	70v	70v
12.30 - 1.00				A	8.0	28	699	1305	296^	160^	346^	96v	96v	103^	250^	194^	706	399	549	491	193^	144^	182^	49v	71v	71v
SATURDAY NIGHT	5		197	A	8.3	24	725	1683	630	352^	760	484	621	505	189^	99^	638	284^	495	483	328^	83v	200^	127^	85v	85v
2 SAT. 11.30P 79 NBC GV			99	B	7.1	23	621	1543	641	343	741	403	538	485	251	133	527	270	401	346	216	89	184	107	91	77
11.30 - 12.00				A	9.8	25	857	1896	678	407	836	507	658	524	223^	132^	681	269^	514	520	389	97^	196^	131^	183^	183^
12.00 - 12.30				A	7.9	24	690	1548	578	305^	669	426	559	465	158^	85v	631	286^	477	490	316^	78v	248^	163^	LT	LT
12.30 - 1.00				A	6.6	24	577	1414	611	324^	738	540	646	530	159^	39v	541	315^	479^	376^	203^	62v	117v	42v	18v	18v
TONIGHT SHOW	40	202	201	A	7.3	22	638	1450	710	294	800	278	438	400	354	291	506	188	322	280	254	163	110	47^	34^	27v
M-F 11.30P 60 NBC GV		99	99	B	6.8	22	594	1358	659	226	739	229	375	360	345	290	505	172	327	297	258	151	74	34	40	21
11.30 - 12.00				A	7.7	21	673	1467	721	292	787	243	413	408	358	309	537	196	341	299	271	173	105	45^	38^	27^
12.00 - 12.30				A	6.9	24	603	1406	693	293	807	315	458	392	343	269	464	183	302	258	230	143	106^	47^	29v	25v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			186	A	7.2	21	629	1641	805	348^	896	370^	641	461	365^	255^	394^	160^	296^	228^	182^	98v	215^	142^	136^	90v
2 WED. 4.00P 60 ABC FV			94																							
4.00 - 4.30				A	6.8	21	594	1588	817	396^	874	383^	632	457^	367^	242^	407^	164^	324^	243^	200^	83v	190^	121^	117v	85v
4.30 - 5.00				A	7.7	22	673	1651	779	297^	898	354^	639	454	356^	259^	375^	150^	264^	208^	165^	111^	232^	157^	146^	90v
ABC DAYTIME NEWSBRIEF-M-F	39	204	204	A	7.4	26	647	1328	849	155	948	424	613	537	366	234	239	90^	135	118	76^	100^	78^	71^	63^	37^
1 MWTHF 2.58P 1 ABC N		97	97	B	7.4	26	647	1257	782	196	890	401	592	536	358	217	240	87	130	103	79	104	68	60	59	20
1 TUE. 2.57P 2																										
2 MTUWF 2.58P 1																										
2 THU. 2.57P 2																										
ABC WORLD NEWS-MORN-615A	40	111	111	A	1.5	15	131	878	429^	237^	474^	168^	237^	221^	244^	161^	389^	37v	76v	153^	222^	199^	LT	LT	LT	LT
M-F 6.15A 15 ABC N		75	75	B	1.4	15	122	1018	471	235	492	105	284	310	342	153	454	122	196	268	230	166	64	58	LT	LT
ABC WORLD NEWS-MORN-645A	40	169	168	A	2.5	19	219	1087	530	247^	561	115^	269^	297^	296^	246^	452	118^	182^	205^	197^	216^	LT	LT	59v	LT
M-F 6.45A 15 ABC N		93	93	B	2.5	19	219	1121	567	280	624	131	363	386	374	214	394	111	216	233	192	147	45	37	58	LT
ALL MY CHILDREN	39	210	212	A	6.7	22	586	1399	788	256	916	488	674	587	326	163	311	211	255	194	69^	55^	44^	44^	128	92^
1 MWTHF 1.00P 60 ABC DD		99	99	B	6.9	24	603	1249	813	239	914	468	681	599	345	175	231	113	163	132	77	59	26	23	78	32
1 TUE. 1.11P 49																										
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ALL MY CHILDREN-CONT'D																										
2 M-F 1.00P 60																										
1.00 - 1.30				A	6.3	21	551	1407	777	251	901	483	663	575	323	161	304	219	256	195	58^	47^	51^	51^	151	104^
1.30 - 2.00				A	7.2	23	629	1366	786	258	909	485	671	583	317	162	311	202	247	189	73^	62^	40^	40^	106^	81^
ALVIN-CHIPMUNKS-FR SPEC.(S)		195		A	6.5	22	568	2012	704	303^	776	275^	426^	581	401^	195^	350^	36v	205^	169^	278^	145^	335^	206^	551	283^
1 FRI. 11.30A 30 NBC CA		96																								
AMERICAN TREASURY	26	200	198	A	5.6	18	489	1323	796	144	929	254	491	430	407	382	235	86^	131^	98^	106^	70^	77^	61^	82^	54^
1 M & W 3.58P 1 CBS DO		95	95	B	5.5	18	481	1353	796	166	918	241	460	400	403	407	229	72	130	101	105	76	120	86	86	44
2 MWF 3.58P 1																										
ANOTHER WORLD	39	203	204	A	4.9	17	428	1357	899	211	1026	278	517	554	542	399	243	87^	118^	82^	116^	95^	29v	18v	59^	37v
1 MTUWF 2.00P 60 NBC DD		99	99	B	5.0	18	437	1395	910	208	1025	326	544	496	461	403	270	102	146	99	115	90	47	41	53	18
2 M-F 2.00P 60																										
2.00 - 2.30				A	5.0	17	437	1394	891	219	1023	300	537	566	527	379	275	107^	140^	87^	122^	103^	34v	20v	62^	44^
2.30 - 3.00				A	4.8	17	420	1288	901	198	1016	252	489	538	551	415	201	59^	86^	71^	108^	86^	24v	15v	47^	27v
ANOTHER WORLD-THU(B)		122		A	2.5	7	219	1653	649^	370^	809^	219v	402^	352^	457^	352^	575^	160v	269v	109v	365^	306v	159v	91v	110v	110v
1 THU. 2.00P 60 NBC DD		68																								
2.00 - 2.30				A	2.6	7	227	1586	630^	375^	793^	220v	401^	335^	441^	349^	467^	97v	180v	83v	278v	287v	238v	172v	88v	88v
2.30 - 3.00				A	2.4	7	210	1690	661^	357^	813^	213v	394^	357^	467^	356^	676^	225v	359^	134v	451^	317v	71v	LT	130v	130v
AS THE WORLD TURNS	43	206	206	A	7.0	24	612	1309	847	195	981	252	462	441	395	441	258	55^	119	100^	123	122	35^	35^	35^	10v

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
1 M-W 1.30P 60 CBS DD		99	99	B	6.8	24	594	1274	827	192	953	235	435	411	398	443	259	78	134	97	103	116	28	20	34	10
2 MTUTHF 1.30P 60																										
2 WED. 1.38P 52																										
1.30 - 2.00				A	7.0	23	612	1281	823	165	948	228	429	421	373	447	269	60^	120	95^	125	133	26v	26v	38^	10v
2.00 - 2.30				A	7.0	24	612	1319	877	222	1007	274	492	458	414	432	243	47^	117	103^	122	111^	39^	39^	30^	9v
CAPITOL	43	195	195	A	5.0	18	437	1357	862	296	1028	343	595	520	442	346	227	80^	148^	103^	105^	67^	66^	66^	36v	28v
1 M-W 2.30P 30 CBS DD		93	93	B	5.0	18	437	1241	801	237	949	276	502	441	421	378	212	82	135	88	88	70	47	38	33	16
2 M-F 2.30P 30																										
CBS COLLEGE FTBL PRE-FRI(S)		204		A	3.8	13	332	1066	584^	LT	584^	LT	331^	331^	428^	253^	395^	102v	206v	206v	167v	189v	87v	87v	LT	LT
1 FRI. 2.30P 11 CBS SC		98																								
CBS COLLEGE FOOTBALL-FRI(S)		204		A	4.8	14	420	1424	507^	162v	557^	67v	323^	334^	393^	197^	672	148v	431^	464^	383^	201^	136v	90v	59v	LT
1 FRI. 2.41P 199 CBS SE		98																								
2.30 - 3.00				A	4.1	13	358	986	484^	LT	484^	LT	277^	277^	366^	207^	427^	86v	245^	245^	224^	182v	75v	75v	LT	LT
3.00 - 3.30				A	4.4	14	385	1356	602^	60v	602^	LT	342^	400^	514^	202^	629^	109v	395^	463^	400^	166v	125v	60v	LT	LT
3.30 - 4.00				A	5.2	16	454	1401	430^	170^	430^	LT	243^	274^	366^	156v	826	143v	586^	630	557^	183^	145v	87v	LT	LT
4.00 - 4.30				A	5.1	15	446	1525	432^	186^	472^	20v	252^	267^	351^	185^	780	271^	530^	552^	358^	215^	145v	145v	128v	LT
4.30 - 5.00				A	5.0	15	437	1540	493^	194^	525^	40v	292^	306^	400^	179^	730	191^	480^	499^	388^	217^	161v	161v	124v	LT
5.00 - 5.30				A	4.8	13	420	1483	592^	227^	720	193^	453^	412^	418^	239^	559^	107v	319^	358^	314^	201^	139v	52v	65v	LT
5.30 - 6.00				A	4.4	11	385	1603	582^	213^	720^	205^	442^	420^	364^	251^	662^	96v	379^	413^	373^	249^	153v	44v	68v	32v
CBS EARLY MORNING NEWS	45	135	135	A	1.2	14	105	1381	752	324^	790	152v	409^	448^	438^	342^	543^	123v	219^	219^	154v	324^	LT	LT	LT	LT
M-F 6.00A 30 CBS N		85	85	B	1.3	15	114	1189	705	293	722	136	332	369	346	352	447	47	161	166	215	267	LT	LT	LT	LT
CBS MORNING NEWS 1	45	200	201	A	2.6	14	227	1203	591	229^	635	71v	243^	264^	294^	371	459	80^	118^	162^	210^	288^	57v	31v	52v	39v
M-F 7.30A 30 CBS N		98	98	B	2.7	15	236	1252	688	290	743	167	331	335	320	367	409	58	122	136	178	263	LT	LT	78	36
CBS MORNING NEWS 2	45	198	201	A	2.7	12	236	1432	703	153^	758	139^	301	326	314	403	479	81^	156^	178^	233^	288^	140^	89^	55v	25v
M-F 8.30A 30 CBS N		98	98	B	2.7	13	236	1200	669	138	730	112	283	312	314	408	378	46	102	104	156	261	40	26	52	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CBS NFL FTBL PRE-THU.(S)		203		A	11.3	28	988	1954	470	288	685	222^	367	279^	274^	287	817	336	539	518	348	188^	197^	40v	255^	134^
1 THU. 12.00N 30 CBS SC		96																								
CBS NFL FTBL GAME-THU(S)		203		A	16.3	43	1425	1838	547	303	632	217	368	303	285	231	957	288	555	594	519	284	159^	50v	90^	58^
1 THU. 12.30P 223 CBS SE		96																								
12.30 - 1.00				A	13.7	35	1197	1774	484	299	699	257	417	305	314	243	845	277	483	506	413	264	126^	29v	104^	70^
1.00 - 1.30				A	16.2	41	1416	1758	551	300	633	181^	339	281	311	257	905	233	460	520	515	320	138^	36v	82^	70^
1.30 - 2.00				A	17.0	43	1486	1795	557	286	635	185^	328	275	290	271	892	275	470	526	481	289	193	60^	75^	57^
2.00 - 2.30				A	16.4	44	1433	1752	561	307	631	202	345	295	278	257	890	224	466	538	524	295	174^	72^	57^	43v
2.30 - 3.00				A	16.0	44	1398	1755	505	296	571	195^	316	255	251	230	970	298	572	634	525	275	160^	65^	54^	40v
3.00 - 3.30				A	17.4	48	1521	1852	510	282	565	197	328	270	252	209	1059	355	665	687	549	278	145^	39v	83^	66^
3.30 - 4.00				A	17.2	48	1503	2054	623	327	655	267	447	382	285	175^	1099	368	715	697	569	281	171^	42v	129^	71^
4.00 - 4.30				A	16.2	45	1416	2144	675	381	785	330	532	469	339	200	1040	240	647	688	617	292	144^	52^	175^	53^
CBS NFL FTBL POST-THU.(S)		203		A	9.3	26	813	2306	706	426	846	357	569	545	364	212^	950	194^	530	636	565	261^	266^	137^	244^	78v
1 THU. 4.13P 17 CBS SC		96																								
DAYS OF OUR LIVES	39	208	210	A	6.9	23	603	1514	893	253	1000	329	592	543	504	349	367	147	196	136	133	128	107^	94^	40^	27v
1 MTUWF 1.00P 60 NBC DD		99	99	B	6.8	23	594	1465	886	226	1001	342	570	491	431	376	352	138	186	128	132	124	69	63	43	17
2 M-F 1.00P 60																										
1.00 - 1.30				A	6.5	22	568	1507	890	241	1001	318	594	526	501	365	387	155	208	135	137	139	85^	74^	34^	24v
1.30 - 2.00				A	7.4	25	647	1481	879	256	979	333	579	547	495	327	338	131	178	130	129	117	123	110	41^	26v
DAYS OF OUR LIVES-THU(B)		125		A	2.9	7	253	1241	588^	343^	873^	403^	542^	343^	285^	277v	222v	LT	28v	72v	166v	150v	107v	63v	39v	39v
1 THU. 1.00P 60 NBC DD		69																								
1.00 - 1.30				A	2.9	7	253	1296	601^	380^	948^	470^	597^	336^	276v	292^	214v	LT	25v	64v	151v	150v	98v	59v	36v	36v
1.30 - 2.00				A	2.8	7	245	1184	584^	306^	801^	335^	482^	347^	290v	270v	225v	LT	30v	74v	177v	151v	117v	69v	41v	41v
DOUBLE TALK	37	139	142	A	1.5	6	131	1153	567	245^	704	284^	459^	373^	275^	238^	343^	198^	236^	160^	145^	107v	60v	60v	46v	46v
1 M-F 11.30A 30 ABC QP		70	71	B	1.6	7	140	1221	682	225	861	350	580	516	337	248	298	109	236	215	171	56	LT	LT	LT	LT
2 MON. 11.30A 19																										
2 TU-F 11.30A 30																										
FAME,FORTUNE AND ROMANCE	40	161	164	A	2.4	9	210	1148	610	215^	724	201^	405	419	342	276^	295^	149^	177^	72v	75v	118^	28v	28v	101^	72v
1 M-F 11.00A 30 ABC CC		79	81	B	2.2	9	192	1156	628	173	767	283	471	463	329	249	282	133	200	132	96	78	LT	LT	89	31
2 MON. 11.00A 8																										
& 11.15A 15																										
2 TUE. 11.01A 29																										
2 W-F 11.00A 30																										
FAMILY TIES M-F	37	163	163	A	3.2	14	280	1379	760	53v	846	347	493	409	281	297	335	124^	209^	131^	128^	126^	62v	LT	136^	46v
1 M-W 10.00A 30 NBC CS		90	90	B	3.4	15	297	1285	714	117	780	285	436	367	279	306	296	122	198	146	121	97	49	LT	160	61
2 M-F 10.00A 30																										
FESTIVAL OF LIVELY ARTS 1(S)		153		A	2.7	8	236	1682	699^	123v	877^	338^	508^	356^	298v	347^	287v	64v	102v	64v	97v	185v	271v	271v	247v	247v
1 FRI. 12.30P 60 CBS CL		77																								
12.30 - 1.00				A	2.9	9	253	1751	688^	143v	861^	348^	483^	347^	281v	339^	261v	49v	84v	84v	86v	177v	335^	335^	294^	294^
1.00 - 1.30				A	2.6	8	227	1507	684^	92v	847^	313v	512^	348^	296v	335^	300v	74v	114v	40v	102v	186v	180v	180v	180v	180v
FESTIVAL OF LIVELY ARTS 2(S)		153		A	2.3	7	201	1592	989^	209v	1054^	223v	581^	581^	459^	473^	209v	LT	40v	40v	105v	169v	239v	239v	90v	90v
1 FRI. 1.30P 60 CBS CL		75																								
1.30 - 2.00				A	2.2	7	192	1656	937^	255v	1000^	255v	558^	558^	386^	442^	224v	LT	47v	47v	119v	177v	244v	244v	188v	188v
2.00 - 2.30				A	2.5	7	219	1447	982^	155v	1051^	183v	570^	570^	497^	481^	173v	LT	27v	27v	77v	146v	223v	223v	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GALAXY HIGH SCHOOL SPCL(S)		169		A	4.1	14	358	1243	413^	76v	469^	136v	136v	212^	152v	257^	151v	90v	90v	90v	LT	61v	165v	165v	458^	353^
1 FRI. 11.30A 30 CBS CA		81																								
GENERAL HOSPITAL	36	207	209	A	8.3	27	725	1382	854	208	976	450	622	553	364	248	249	94^	152	126	94^	94^	102	89^	55^	34^
M-F 3.00P 60 ABC DD		99	99	B	8.3	28	725	1312	811	228	931	429	614	545	363	233	208	69	117	94	76	87	103	88	70	30
3.00 - 3.30				A	8.2	27	717	1370	854	207	983	460	634	557	365	245	240	94^	151	125	90^	86^	98	87^	49^	27^
3.30 - 4.00				A	8.4	27	734	1377	847	204	961	436	604	546	360	249	248	91^	147	122	92^	98	108	93^	60^	41^
GOOD MORNING, AMERICA-730	40	208	209	A	4.5	22	393	1254	718	236	762	165^	378	467	411	280	372	119^	209	150^	146^	156^	57^	31v	63^	28v
M-F 7.30A 30 ABC N		99	99	B	4.5	22	393	1200	700	235	754	190	410	465	374	267	348	93	197	181	159	147	41	20	57	27
GOOD MORNING, AMERICA-830	40	206	207	A	4.8	20	420	1248	779	209	819	166	368	431	417	367	344	103^	164	102^	128^	173	31v	24v	54^	17v
M-F 8.30A 30 ABC N		99	99	B	4.5	20	393	1174	740	151	786	169	375	408	385	355	332	74	151	120	153	174	19	LT	37	LT
GUIDING LIGHT	43	207	207	A	6.3	21	551	1405	829	201	980	255	520	464	464	394	267	87^	153	105^	123^	86^	97^	78^	61^	44^
1 M-W 3.00P 60 CBS DD		99	99	B	6.3	21	551	1351	822	192	957	241	483	426	439	418	242	84	139	97	101	85	93	69	59	32
2 M-F 3.00P 60																										
3.00 - 3.30				A	6.2	21	542	1395	829	209	985	258	521	466	467	395	269	92^	160	103^	124^	85^	87^	72^	54^	39^
3.30 - 4.00				A	6.4	21	559	1401	827	187	963	248	510	458	452	392	265	84^	150	107^	123	86^	105^	85^	68^	49^
IT'S PUNKY BREWSTER-FR SP(S)		190		A	5.8	19	507	2239	671	276^	753	334^	464^	490^	313^	189^	309^	103v	213^	110v	159^	96v	483^	363^	694	317^
1 FRI. 11.00A 30 NBC CA		95																								
LOVING	39	180	183	A	4.1	15	358	1466	773	290	865	361	567	514	340	251	280	172^	194	138^	52^	78^	106^	106^	215	134^
MWTHF 12.30P 30 ABC DD		90	91	B	3.8	14	332	1308	819	200	910	404	631	545	328	245	239	85	135	121	90	91	56	48	103	35

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
2 TUE. 12.43P 17																										
MACYS THANKSGIVING PARADE(S)		207		A	15.6	38	1363	2026	723	303	915	356	522	397	322	318	521	194^	314	247	221	191^	208	92^	382	214
1 THU. 9.00A 180 NBC AC		99																								
9.00 - 9.30				A	11.9	35	1040	2146	660	284	1018	492	608	337	242^	350	578	256^	363	257^	219^	200^	156^	71^	394	143^
9.30 - 10.00				A	13.2	34	1154	2137	765	363	1034	474	619	374	288	338	543	216^	333	252	224^	193^	189^	95^	371	175^
10.00 - 10.30				A	16.2	38	1416	1960	737	272	888	317	502	419	328	316	490	167^	298	245	225	192^	198	81^	384	229
10.30 - 11.00				A	17.7	40	1547	1977	756	320	884	313	501	417	338	314	496	175^	302	257	220	188	232	93^	365	221
11.00 - 11.30				A	17.8	40	1556	1997	716	295	865	324	480	416	327	303	489	176^	279	233	197	190	226	98^	417	257
11.30 - 12.00				A	16.8	38	1468	1985	691	291	857	293	474	396	362	303	556	207	336	249	240	186^	217	108^	355	224
MAIN STREET 3(S)			174	A	4.9	13	428	1512	547^	124v	771	192^	413^	310^	305^	358^	294^	LT	55v	172^	217^	122v	178^	40v	269^	232^
2 TUE. 4.00P 60 NBC CN			94																							
4.00 - 4.30				A	4.9	13	428	1444	454^	59v	624^	137v	290^	213^	256^	334^	233^	LT	64v	146v	185^	87v	195^	77v	392^	319^
4.30 - 5.00				A	5.0	12	437	1533	618^	185^	893	235^	519^	396^	348^	374^	346^	LT	48v	196^	242^	150v	153v	LT	141v	141v
NBC NEWS AT SUNRISE	40	189	192	A	2.1	17	184	1196	463	131^	484	LT	174^	234^	293^	250^	684	211^	402	397	310^	261^	LT	LT	LT	LT
M-F 6.30A 30 NBC N		96	97	B	2.2	18	192	1064	472	233	530	66	235	264	308	245	506	135	312	324	265	171	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME	24	193	192	A	4.2	15	367	1248	838	172^	949	238	461	491	493	398	203	62^	86^	65^	101^	90^	49^	35v	47v	38v
MWF 2.57P 1 NBC N		96	95	B	4.3	15	376	1290	856	184	965	299	507	473	431	387	242	73	109	91	108	98	49	46	34	LT
NEW CARD SHARKS	43	168	173	A	4.2	18	367	1341	654	96^	717	168^	284	333	314	354	485	87^	288	273	302	183^	60^	60^	79^	52^
1 M-W 10.30A 30 CBS QP		80	85	B	3.7	16	323	1184	680	131	747	195	310	296	273	395	326	73	165	135	162	154	33	23	78	31
2 M-F 10.30A 30																										
NEWSBREAK-11.57	43	186	186	A	6.3	27	551	1319	591	138	715	159	289	284	287	377	393	96^	183	140	195	190	69^	45^	142	47^
1 M-W 11.57A 2 CBS N		87	87	B	6.4	27	559	1248	687	174	787	176	319	303	315	423	332	87	151	98	158	169	46	22	83	24
2 M-F 11.57A 2																										
NEWSBREAK-3.44 CONT'D	43	197	199	A	6.1	20	533	1407	813	189	957	258	505	455	436	388	268	92^	154	104^	122^	85^	107^	86^	75^	53^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
NEWSBREAK-3.44-CONT'D																														
MON.	3.45P	1	CBS	N		96	96	B	6.2	20	542	1327	800	189	924	239	457	406	412	413	235	86	137	99	96	80	101	77	67	34
1 TUE.	3.43P	1																												
1 WED.	3.42P	1																												
2 TUE.	3.41P	1																												
2 W & TH	3.43P	1																												
2 FRI.	3.42P	1																												
NFL '86 NBC-THU(S)						206		A	3.6	10	315	1632	378^	196v	536^	159v	314^	215v	272^	162v	812^	174v	489^	315^	638^	323^	67v	LT	217v	133v
1 THU.	3.30P	30	NBC	SC		99																								
NFL FTBL GAME NBC-THU(S)						214		A	15.9	42	1390	2127	517	245	685	302	428	329	268	198^	1128	404	713	598	553	330	183^	64^	131^	106^
1 THU.	4.00P	182	NBC	SE		99																								
4.00 - 4.30								A	9.1	25	795	2164	574	102^	705	305^	446	398	266^	177^	1177	455	773	565	580	335^	148^	57v	134^	108^
4.30 - 5.00								A	15.8	45	1381	2107	447	234	679	304	453	350	252	158^	1100	369	702	560	563	331	143^	53^	185^	128^
5.00 - 5.30								A	17.7	48	1547	2126	495	115^	678	298	429	302	251	193	1120	423	701	565	516	336	203	77^	125^	97^
5.30 - 6.00								A	17.4	46	1521	2117	498	242	682	322	434	310	248	188	1113	410	698	591	534	326	189	68^	133^	118^
6.00 - 6.30								A	17.4	43	1521	2072	521	320	645	272	373	304	269	216	1135	387	708	636	564	338	191	56^	101^	84^
6.30 - 7.00								A	18.1	42	1582	2167	576	377	718	317	427	345	301	230	1138	403	719	637	572	321	197	63^	114^	97^
ONE LIFE TO LIVE					38	209	210	A	7.1	24	621	1364	843	200	962	432	631	551	362	230	257	105^	149	137	83^	101^	60^	51^	85^	50^
M-F	2.00P	60	ABC	DD		99	99	B	7.2	25	629	1255	801	210	910	410	625	561	372	209	234	84	128	104	77	100	41	34	70	25
2.00 - 2.30								A	6.8	23	594	1379	840	222	965	436	647	558	358	225	271	116	156	143	89^	108^	50^	42^	93^	52^
2.30 - 3.00								A	7.4	26	647	1335	840	179	949	424	611	542	362	230	233	89^	132	123	75^	96^	73^	61^	80^	46^

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
PEE WEE'S PLAYHOUSE SPCL.(S)						159		A	2.9	10	253	2059	637^	364^	787^	309^	426^	464^	268v	323^	490^	220v	296^	297^	202v	115v	27v	27v	755^	553^
1 FRI.	10.30A	30	CBS	CL		81																								
PRICE IS RIGHT 1					42	207	207	A	6.0	26	524	1342	678	145	754	180	317	298	309	385	438	101^	254	212	225	171	61^	34^	89^	44^
1 M-W	11.00A	30	CBS	AP		99	99	B	6.0	27	524	1288	732	166	810	190	344	331	335	419	348	88	174	129	171	161	48	24	82	27
2 MON.	11.00A	8																												
	& 11.14A	16																												
2 TUTHF	11.00A	30																												
2 WED.	11.00A	13																												
PRICE IS RIGHT 2					43	207	207	A	7.5	32	656	1300	628	134	721	158	300	302	305	370	410	76^	199	168	221	198	58^	37^	111	41^
1 M-W	11.30A	30	CBS	AP		99	99	B	7.5	32	656	1253	718	163	797	169	324	320	335	425	337	79	151	102	165	176	42	22	77	25
2 M-F	11.30A	30																												
PRICE IS RIGHT 1-WED(B)							183	A	5.7	27	498	1221	525^	80v	649	182^	291^	225^	214^	358^	387^	LT	231^	231^	283^	156^	LT	LT	185^	123v
2 WED.	11.13A	17	CBS	AP			84																							
RYAN'S HOPE					38	163	167	A	2.9	10	253	1423	684	269^	878	349	530	486	343	289	383	256^	309	269^	100^	63v	23v	23v	139^	68v
MWTHF	12.00N	30	ABC	DD		84	85	B	2.7	10	236	1229	717	208	843	337	558	486	333	261	253	98	144	124	95	102	35	LT	98	LT
RYAN'S HOPE-TUE(B)						149		A	1.7	7	149	1081^	564^	464v	564^	108v	154v	175v	456v	389v	517^	194v	194v	194v	323v	323v	LT	LT	LT	LT
1 TUE.	12.03P	2	ABC	DD		70																								
SALE OF THE CENTURY					38	161	162	A	3.9	17	341	1238	806	53^	824	244	360	323	274	446	302	88^	108^	84^	52^	186^	27v	LT	85^	35v
1 M-W	10.30A	30	NBC	QG		84	84	B	3.8	17	332	1217	800	134	847	237	388	334	307	437	283	75	124	86	82	156	LT	LT	74	23
2 M-F	10.30A	30																												
SANTA BARBARA					39	194	197	A	4.1	14	358	1204	759	86^	815	231	383	360	361	394	247	51^	85^	64^	110^	160^	64^	56^	78^	50^
1 MTUWF	3.00P	60	NBC	DD		96	97	B	4.2	14	367	1324	850	120	901	337	462	388	351	381	231	61	102	69	95	125	87	63	105	68
2 M-F	3.00P	60																												
3.00 - 3.30								A	3.9	13	341	1164	768	79^	815	234	393	360	359	396	237	47v	79^	60^	106^	154^	41v	35v	71^	38v
3.30 - 4.00								A	4.3	14	376	1218	745	96^	811	232	373	355	356	391	247	50^	83^	67^	109^	159^	80^	71^	80^	56^

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SCRABBLE	38	193	194	A	4.2	18	367	1341	844	144^	875	232	365	370	346	431	328	47v	86^	109^	151^	196	45v	27v	93^	33v
1 M-W 11.30A 30 NBC QG		95	96	B	4.5	19	393	1242	770	138	815	173	325	327	330	432	330	73	114	114	136	180	25	15	72	28
2 M-F 11.30A 30																										
SEARCH FOR TOMORROW	39	134	144	A	2.5	9	219	1635	657	214^	900	305^	452	359	420	394	525	210^	260^	155^	219^	193^	50v	50v	160^	137^
MWTHF 12.30P 30 NBC DD		70	74	B	2.4	9	210	1620	771	193	951	348	460	354	345	451	499	181	269	168	232	182	41	33	129	85
2 TUE. 12.44P 16																										
SMURFS-FR SPECIAL(S)		160		A	4.6	15	402	1871	533^	121v	769	399^	496^	297^	248^	180^	217^	78v	136v	119v	94v	81v	184^	94v	701	387^
1 FRI. 10.00A 60 NBC CA		88																								
10.00 - 10.30				A	4.4	15	385	1896	493^	107v	872	443^	572^	288^	268^	205^	199^	62v	117v	117v	84v	82v	198^	107v	627^	360^
10.30 - 11.00				A	4.7	15	411	1854	573^	137v	677	360^	426^	308^	232^	154v	230^	98v	154v	119v	95v	76v	169v	82v	778	415^
SUPER PASSWORD	38	140	149	A	3.5	13	306	1408	705	133^	865	202^	359	357	412	401	304	77^	127^	72^	131^	177^	148^	62^	91^	43v
MWTHF 12.00N 30 NBC QG		70	72	B	3.4	13	297	1209	729	100	816	137	276	276	342	490	279	59	93	68	110	175	65	21	49	19
SUPER PASSWORD-TUE(B)		123		A	2.1	8	184	1332^	897^	98v	897^	59v	168v	369v	462^	528^	358v	LT	LT	39v	162v	319v	LT	LT	77v	LT
1 TUE. 12.00N 5 NBC QG		56																								
TEEN WOLF SPCL(S)		170		A	4.0	13	350	1480	506^	194v	557^	157v	252^	317^	249^	240^	71v	37v	37v	37v	LT	34v	197v	197v	655^	478^
1 FRI. 11.00A 30 CBS CA		82																								
THANKSGIVING DAY PARADE(S)		203		A	7.9	20	690	2352	756	243^	955	299^	550	454	423	362^	818	266^	576	431	423	211^	231^	83v	348^	190^
1 THU. 9.00A 180 CBS AC		99																								
9.00 - 9.30				A	4.7	14	411	2681	843	267^	998	287^	612^	571^	574^	314^	907	212^	572^	445^	528^	295^	372^	236^	404^	268^
9.30 - 10.00				A	7.1	19	621	2643	865	331^	1038	364^	652	545	492	330^	822	238^	598	465	452	203^	252^	104v	531	319^
10.00 - 10.30				A	8.1	20	708	2641	867	271^	1088	380^	660	531	486	378^	858	240^	639	489	515	187^	257^	109^	438	229^
10.30 - 11.00				A	8.7	20	760	2400	782	281^	1042	423	612	442	360^	384	818	281^	583	408	393	206^	216^	48v	324^	136^
11.00 - 11.30				A	9.2	21	804	2172	641	273^	877	247^	484	399	356	374	791	283^	526	400	373	217^	218^	40v	286^	169^
11.30 - 12.00				A	9.4	22	822	1871	626	78v	769	129^	361	318^	369	384	766	303^	545	389	341	206^	148^	38v	188^	95^
TODAY SHOW-7.30AM	40	204	205	A	4.8	24	420	1281	728	216	797	184	409	402	380	328	470	88^	236	243	265	179	12v	LT	LT	LT
M-F 7.30A 30 NBC N		99	99	B	5.0	25	437	1301	741	240	797	180	423	419	384	320	440	107	220	217	217	181	14	LT	50	42
TODAY SHOW-8.30AM	40	204	205	A	5.4	23	472	1311	794	228	862	227	400	399	344	387	396	101^	183	183	172	165	13v	LT	40^	22v
M-F 8.30A 30 NBC N		99	99	B	5.1	23	446	1229	805	180	841	189	373	369	333	416	342	78	150	139	152	165	11	LT	35	20
$25,000 PYRAMID	42	176	172	A	4.1	17	358	1145	643	125^	704	151^	276	283	290	374	307	105^	123^	128^	138^	143^	28v	28v	106^	48v
1 M-W 10.00A 30 CBS QP		91	88	B	3.7	16	323	1150	696	148	769	187	337	308	297	397	283	86	135	113	120	128	23	18	75	24
2 M-F 10.00A 30																										
WHEEL OF FORTUNE	38	203	207	A	5.5	24	481	1326	796	113^	843	220	337	335	320	446	347	68^	112^	116^	148	204	57^	19v	79^	29v
1 M-W 11.00A 30 NBC QG		96	98	B	5.9	26	516	1270	799	128	846	173	324	327	333	465	328	73	117	100	124	186	28	14	68	21
2 M-F 11.00A 30																										
WILDFIRE SPCL(S)		152		A	2.5	8	219	2434	1131^	922^	1209^	693^	839^	881^	353^	328^	504^	178v	261v	348^	248v	156v	LT	LT	708^	708^
1 FRI. 10.00A 30 CBS CA		77																								
YOUNG AND RESTLESS-TU(B)		113		A	2.7	11	236	1216	838^	161v	940^	258v	593^	555^	466^	347^	276v	60v	120v	135v	157v	81v	LT	LT	LT	LT
1 TUE. 12.30P 5 CBS DD		42																								
YOUNG AND RESTLESS-TUE(B)		120		A	5.3	20	463	1028	679	74v	713	52v	250^	293^	406^	420^	255^	90v	90v	23v	126v	165^	LT	LT	60v	LT
1 TUE. 1.08P 22 CBS DD		76																								
YOUNG AND THE RESTLESS	42	208	207	A	7.8	30	682	1274	809	160	927	302	521	458	367	355	263	72^	143	99^	119	106	30^	25v	54^	19v
1 M & W 12.30P 60 CBS DD		99	99	B	7.8	30	682	1252	820	192	938	281	499	427	396	384	247	67	124	92	104	115	25	17	42	13
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
YOUNG AND THE REST-CONT'D																										
2 MTHF 12.30P 60																										
2 TUE. 1.00P 30																										
2 WED. 12.30P 43																										
12.30 - 1.00				A	7.7	31	673	1281	812	148	930	311	534	458	359	353	269	80^	153	103	119	104	24v	24v	58^	21v
1.00 - 1.30				A	7.9	29	690	1265	801	169	927	294	509	457	373	359	253	64^	132	97^	117	105	34^	25v	51^	17v
YOUNG AND RESTLESS TU(B)			111	A	4.8	18	420	1221	588^	186^	704	84v	235^	305^	301^	399^	458^	89v	260^	260^	197^	198^	LT	LT	59v	LT
2 TUE. 12.30P 30 CBS DD			70																							
YOUNG AND RESTLESS-WED(B)			127	A	3.0	12	262	1286	908^	96v	908^	530^	580^	343^	218v	283^	378^	218v	317^	99v	99v	61v	LT	LT	LT	LT
2 WED. 1.13P 17 CBS DD			47																							
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	9	172	157	A	3.3	10	288	1792	286^	143^	355^	140^	230^	265^	142^	90v	271^	101v	190^	190^	132^	81v	294^	183^	872	550
SAT. 12.00N 30 ABC FV		87	75	B	3.8	13	332	1694	361	148	423	238	301	258	136	108	320	113	223	203	141	80	164	111	787	487
ALL NEW EWOKS	9	197	180	A	3.2	10	280	1482	228^	114v	260^	111v	192^	139^	114v	68v	381^	195^	253^	253^	76v	128v	169^	118v	672	351^
SAT. 11.30A 30 ABC CA		92	80	B	3.9	13	341	1652	381	161	432	240	342	264	150	83	255	103	200	182	109	53	138	91	827	464
ALVIN AND THE CHIPMUNKS	5	203	203	A	7.0	24	612	1845	306	119^	352	182^	230^	96^	96^	112^	303	161^	227^	129^	99^	58v	189^	117^	1001	529
SAT. 10.30A 30 NBC CA		99	98	B	6.9	24	603	1847	340	146	408	250	298	166	88	98	281	151	198	134	104	71	215	113	943	515
AT&T TENNIS CHALLENGE-SA(S)		113		A	1.4	5	122	1410^	656^	147v	705^	116v	460v	460v	441v	245v	525v	247v	378v	402v	213v	65v	LT	LT	164v	57v
1 SAT. 1.00P 120 ABC SE		68																								
1.00 - 1.30				A	1.3	4	114	1421^	772^	176v	772^	280v	604v	604v	404v	168v	429v	351v	404v	376v	78v	LT	LT	LT	220v	LT
1.30 - 2.00				A	1.3	4	114	1140^	851^	193v	851^	201v	552v	552v	491v	299v	175v	61v	122v	114v	114v	LT	LT	LT	114v	LT
2.00 - 2.30				A	1.6	5	140	1421^	514^	129v	585^	LT	321v	321v	420v	264v	714^	286v	456v	550^	307v	121v	LT	LT	107v	51v
2.30 - 3.00				A	1.5	5	131	1420^	459v	92v	543v	LT	337v	337v	398v	206v	626^	235v	443v	466v	292v	99v	LT	LT	221v	168v
AT&T TENNIS CHALLENGE-SU(S)		143		A	2.4	5	210	1057^	465^	52v	479^	38v	123v	180v	223v	299v	523^	171v	281v	281v	114v	242v	26v	LT	29v	LT
1 SUN. 4.00P 136 ABC SE		79																								
4.00 - 4.30				A	2.3	5	201	1085^	557^	80v	557^	40v	229v	278v	398^	279v	427^	84v	198v	198v	114v	229v	LT	LT	80v	40v
4.30 - 5.00				A	2.1	4	184	1065^	462^	98v	462^	93v	174v	217v	179v	245v	522^	119v	272v	272v	153v	250v	38v	27v	43v	43v
5.00 - 5.30				A	2.1	4	184	973^	402^	LT	402^	LT	54v	131v	179v	271v	533^	202v	332v	332v	130v	201v	38v	38v	LT	LT
5.30 - 6.00				A	2.7	5	236	1051^	403^	LT	403^	LT	38v	88v	144v	315^	614^	211v	313^	313^	102v	301v	34v	34v	LT	LT
6.00 - 6.30				A	3.0	5	262	1156	558^	96v	626^	72v	118v	206v	229v	420^	530^	267v	297^	297^	65v	233v	LT	LT	LT	LT
BERENSTAIN BEARS	10	193	190	A	2.5	15	219	1301	342^	32v	347^	187^	232^	287^	137v	60v	187^	27v	131v	104v	137v	56v	23v	23v	744	456^
SAT. 8.00A 30 CBS CA		96	95	B	2.5	16	219	1643	273	66	315	153	204	210	105	79	226	88	171	161	117	51	90	45	1012	598
BUGS BUNNY & TWEETY SHOW	9	204	187	A	4.3	14	376	1426	307^	235^	384	123^	270^	217^	181^	114^	314^	160^	160^	160^	21v	154^	54v	26v	674	417
SAT. 11.00A 30 ABC CA		95	83	B	4.6	16	402	1744	411	242	480	288	368	283	141	91	310	160	225	152	91	85	112	58	842	488
BUSINESS WORLD	8	115	115	A	1.9	5	166	1000	692^	102v	692^	132v	295^	295^	193v	397^	265^	91v	145v	145v	54v	120v	LT	LT	43v	LT
SUN. 12.30P 30 ABC N		74	73	B	1.7	5	149	1165	565	333	716	213	319	202	186	397	322	128	204	183	105	118	LT	LT	99	80
CARE BEAR FAMILY	10	204	203	A	3.0	14	262	2008	492^	206^	568	305^	465^	291^	233^	103v	233^	74v	147^	147^	73v	86v	49v	31v	1158	740
SAT. 8.30A 30 ABC CA		98	98	B	3.7	18	323	1769	350	160	391	219	299	247	129	82	147	65	102	84	45	45	135	82	1096	702
CBS COLLEGE FOOTBALL PRE	10	202	203	A	5.4	16	472	1142	285^	132^	285^	96^	117^	132^	99^	153^	644	114^	248^	300	312	344	105^	46v	108^	38v
1 SAT. 3.30P 15 CBS SC		98	99	B	4.9	15	428	1437	355	134	378	135	183	153	137	169	676	176	351	329	317	286	138	59	245	136
2 SAT. 2.00P 23																										
CBS COLLEGE FOOTBALL GAME CONT'D	10	207	206	A	8.1	21	708	1373	472	215	472	153^	251	250	205	196^	682	123^	279	344	393	324	93^	53^	126^	26v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS COLLEGE FOOTBA-CONT'D																										
1 SAT. 3.45P 207 CBS SE		99	99	B	7.5	20	656	1343	408	152	432	100	206	199	207	197	744	206	388	373	361	298	76	21	91	44
2 SAT. 2.23P 175																										
2.00 - 2.30				A	7.6	22	664	1200	345^	187^	345^	119^	149^	170^	126^	175^	680	106v	234^	330^	344^	350^	67v	LT	108v	LT
2.30 - 3.00				A	8.1	23	708	1226	358^	202^	358^	114^	156^	177^	155^	181^	668	88v	197^	325^	336^	343^	90v	21v	110^	LT
3.00 - 3.30				A	9.7	28	848	1249	381	203^	381	90^	161^	190^	179^	191^	736	69v	259^	365	440	371	80v	43v	52v	LT
3.30 - 4.00				A	7.7	22	673	1290	381	228	381	120^	198^	209^	181^	172^	714	114^	274	340	382	362	112^	71^	83^	LT
4.00 - 4.30				A	7.7	21	673	1666	553	294	555	245	357	323	227	182^	671	103^	276	340	390	320	129^	107^	311	56^
4.30 - 5.00				A	8.4	21	734	1599	604	333	606	265	385	352	223	201	691	126^	289	382	403	309	103^	82^	199	71^
5.00 - 5.30				A	8.2	20	717	1402	533	192^	537	160^	298	279	250	204	657	164^	284	362	357	295	103^	66^	105^	26v
5.30 - 6.00				A	6.7	16	586	1206	467^	98v	467^	93v	221^	188^	209^	218^	647	132^	268^	360^	390^	287^	LT	LT	92v	LT
6.00 - 6.30				A	6.6	14	577	1050	411^	141^	411^	55v	129^	172^	205^	239^	639	119v	280^	266^	421^	340^	LT	LT	LT	LT
6.30 - 7.00				A	8.2	17	717	1191	404	139^	404	91v	167^	214^	197^	190^	682	163^	319^	274^	410	335^	105^	LT	LT	LT
7.00 - 7.30				A	12.4	25	1084	1454	492	63v	492	99^	216^	239^	214^	253^	767	205^	408	413	450	269	121^	LT	74^	37v
CBS COLLEGE FOOTBALL POST	2		206	A	10.8	25	944	1531	510	299	515	192^	242^	253^	207^	231^	705	248^	355	445	324	260^	210^	147^	101^	39v
2 SAT. 5.18P 12 CBS SC			99	B	7.8	17	682	1455	505	286	508	172	251	264	212	220	688	240	345	413	313	259	178	118	81	32
CBS NFL TODAY	10	206	202	A	7.6	22	664	1428	423	211^	429	83^	203^	246	260	183^	732	195^	375	428	393	267	146^	LT	121^	47v
SUN. 12.30P 30 CBS SC		99	99	B	7.2	22	629	1484	446	199	491	154	267	246	218	193	812	298	488	479	379	245	100	23	81	48
CBS NFL FOOTBALL GAME 1	10	208	204	A	16.8	38	1468	1350	385	193	408	103	199	229	227	160	764	240	444	470	397	247	100	27^	78^	40^
1 SUN. 1.00P 183 CBS SE		99	99	B	16.6	38	1451	1413	435	207	473	147	260	266	227	169	780	255	466	464	402	246	86	26	74	43
2 SUN. 1.00P 193																										
1.00 - 1.30				A	13.6	34	1189	1460	419	220	440	126	250	267	239	149	793	260	481	502	415	225	128	28v	99^	33^
1.30 - 2.00				A	16.8	39	1468	1425	400	218	433	102	218	238	247	176	816	258	487	528	430	243	102	38^	74^	37^
2.00 - 2.30				A	17.7	39	1547	1369	377	205	408	111	192	221	216	168	799	262	489	514	420	237	78^	18v	84^	49^
2.30 - 3.00				A	17.5	39	1530	1292	359	187	378	89^	176	206	210	154	748	231	441	475	402	232	88^	17v	78^	54^
3.00 - 3.30				A	17.6	39	1538	1303	387	175	400	111	198	219	220	150	730	219	399	428	370	266	84^	16v	89^	39^
3.30 - 4.00				A	17.0	37	1486	1334	384	169	400	100	184	230	224	156	748	227	404	424	376	279	125	39^	61^	38^
4.00 - 4.30				A	18.6	39	1626	1310	380	194	402	80^	157^	211	253	187	651	223	342	312	295	270	184	112^	73^	35v
CBS NFL FOOTBALL GAME 2	5	205		A	14.2	27	1241	1483	449	228	491	137^	275	283	247	181^	817	203^	464	497	455	285	115^	27v	60^	35v
1 SUN. 4.12P 218 CBS SE		91		B	13.6	27	1189	1448	439	221	477	144	267	268	234	170	818	260	482	461	398	275	93	22	60	33
4.00 - 4.30				A	8.7	18	760	1382	394	193^	407	69v	219^	262^	287^	126^	849	217^	465	510	469	296^	121^	12v	LT	LT
4.30 - 5.00				A	12.1	26	1058	1378	394	192^	408	97^	233^	263	241^	128^	802	214^	448	497	431	270	149^	14v	19v	19v
5.00 - 5.30				A	11.7	25	1023	1372	396	194^	409	114^	246^	274	229^	118^	749	169^	423	488	443	261^	132^	32v	82^	41v
5.30 - 6.00				A	12.4	25	1084	1484	464	206^	480	117^	280	300	260	163^	791	170^	423	492	452	285	136^	35v	77^	34v
6.00 - 6.30				A	14.7	26	1285	1416	429	222	468	153^	248	254	202^	185^	840	225	490	479	460	299	96^	22v	12v	12v
6.30 - 7.00				A	14.7	26	1285	1549	421	226	488	149^	253	256	223	198^	861	229	525	516	473	289	129^	22v	71^	43v
7.00 - 7.30				A	21.1	36	1844	1520	492	272	586	201	333	304	240	221	769	196	428	449	404	290	88^	35v	77^	51^
7.30 - 8.00				A	16.3	26	1425	1552	526	285	587	172^	346	322	281	229	801	190^	424	461	448	298	90^	30v	74^	41v
CBS NFL FOOTBALL POST	4		201	A	12.8	27	1119	1368	499	316	499	215^	282	343	217^	156^	630	253	379	329	258	214^	168^	110^	71^	28v
2 SUN. 4.09P 19 CBS SC			97	B	9.6	21	839	1229	426	193	435	144	253	271	200	145	640	222	366	346	297	233	107	61	47	34
CBS SPORTS SPECIAL(S)			205	A	10.7	24	935	1600	535	363	571	214^	294^	280^	234^	237^	699	240^	367	408	311	272^	202^	122^	128^	64v
2 SAT. 5.30P 30 CBS SC			99																							
CFA COLLEGE FOOTBALL-PRE	9	184	200	A	2.9	9	253	1632	356^	71v	379^	25v	198^	176^	240^	178^	822	261^	608	554^	434^	174^	162^	126v	269^	210^
1 SAT. 3.00P 22 ABC SC		92	98	B	2.8	8	245	1470	384	151	408	126	208	190	172	176	713	185	416	404	382	259	110	64	239	139
2 SAT. 3.00P 23																										
CFA COLLEGE FOOTBALL GAME CONT'D	10	203	202	A	5.2	13	454	1463	419	148^	448	96^	192^	198^	209^	203^	833	272^	511	470	369	265^	114^	63v	68v	51v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CFA COLLEGE FOOTBA-CONT'D																										
1 SAT. 3.22P 196 ABC SE		99	98	B	6.7	17	586	1440	412	160	449	105	182	183	213	218	806	194	417	433	425	317	83	24	102	60
2 SAT. 3.23P 199																										
3.00 - 3.30				A	3.7	11	323	1628	359^	75v	384^	LT	195^	205^	241^	179^	768	220^	563	539	405^	164^	188^	170^	288^	226^
3.30 - 4.00				A	4.6	13	402	1577	364	79v	376	40v	187^	172^	219^	164^	890	346^	582	510	362	251^	129^	101^	182^	135^
4.00 - 4.30				A	4.7	13	411	1555	401	146^	401	88v	193^	210^	221^	157^	983	414	669	539	380	272^	91^	63v	80v	55v
4.30 - 5.00				A	5.0	13	437	1469	416	160^	416	68v	169^	187^	220^	198^	888	320^	561	467	363	295^	96^	62v	69v	47v
5.00 - 5.30				A	4.8	12	420	1369	468	162^	468	90^	191^	183^	193^	229^	808	241^	505	464	351	267^	62v	46v	31v	31v
5.30 - 6.00				A	5.5	13	481	1457	402	181^	502	131^	209^	176^	201^	225^	800	197^	442	462	380	277^	132^	41v	23v	23v
6.00 - 6.30				A	6.4	14	559	1435	473	159^	512	152^	212^	246^	204^	227^	738	210^	405	406	361	260	144^	61v	41v	21v
6.30 - 7.00				A	6.6	14	577	1522	485	164^	528	114^	220^	277	262	227^	781	220^	417	447	386	258	185^	77^	28v	16v
CFA COLLEGE FOOTBALL POST	9	203	202	A	5.6	11	489	1454	519	190^	574	151^	248^	319	279^	231^	714	206^	402	432	358	220^	132^	62v	34v	21v
1 SAT. 6.38P 22 ABC SC		99	98	B	6.2	13	542	1480	462	132	503	124	229	234	259	218	795	218	456	451	432	277	101	35	81	42
2 SAT. 6.42P 18																										
FACE THE NATION	9	106	118	A	3.4	11	297	980	431^	105v	431^	88v	111v	111v	141^	320^	489	166^	270^	270^	175^	219^	60v	LT	LT	LT
SUN. 10.30A 30 CBS CC		79	83	B	2.7	9	236	1127	496	196	540	107	162	180	199	358	520	191	290	276	180	218	51	22	LT	LT
FLINTSTONE KIDS 1	10	206	206	A	4.1	17	358	1925	462	202^	591	420	460	171^	98v	131^	150^	39v	73v	34v	34v	77v	110^	85v	1074	702
SAT. 9.00A 30 ABC CA		99	99	B	4.6	20	402	1577	286	134	333	189	244	178	104	76	150	54	109	84	63	39	148	100	946	589
FLINTSTONE KIDS 2	10	206	206	A	4.0	16	350	1906	452	137^	515	404^	452	185^	92v	63v	265^	150^	196^	126^	46v	69v	151^	113^	975	627
SAT. 9.30A 30 ABC CA		99	99	B	4.9	19	428	1649	299	133	338	188	252	203	122	63	188	92	148	109	74	40	146	80	977	629
FOOFUR	5	197	194	A	6.4	22	559	2109	337	163^	364	221^	286	156^	129^	65^	373	146^	262	198^	175^	78^	267	157^	1105	617
SAT. 11.00A 30 NBC CA		98	98	B	6.2	21	542	1979	421	147	471	335	380	212	95	77	335	168	247	150	125	66	226	105	947	528
GALAXY HIGH SCHOOL	4	191	189	A	5.1	17	446	1509	173^	21v	195^	70v	89^	19v	19v	106^	204^	137^	166^	116^	29v	38v	237^	139^	873	516
SAT. 11.00A 30 CBS CA		95	93	B	5.1	17	446	1466	242	56	280	81	160	107	114	92	206	123	187	162	64	19	201	69	779	546
GUMMI BEARS	10	202	202	A	4.4	21	385	1974	456	148^	476	264^	335^	71v	148^	141^	346^	174^	275^	124^	124^	48v	152^	46v	1000	554
SAT. 8.30A 30 NBC CA		99	99	B	4.4	22	385	1550	296	122	323	177	241	157	121	59	195	114	159	96	72	25	129	45	903	590
IN THE NEWS-11.56AM	8	182	176	A	4.0	14	350	1583	202^	117^	250^	82v	117^	70v	35v	133^	283^	145^	205^	174^	98v	78v	324^	118^	726	378^
SAT. 11.56A 3 CBS CN		90	88	B	3.5	12	306	1549	337	164	412	164	212	216	119	147	269	133	218	153	115	46	278	106	590	373
IN THE NEWS-12.26PM	7	164		A	2.6	9	227	1163^	243v	LT	243v	LT	105v	105v	105v	138v	LT	LT	LT	LT	LT	LT	66v	66v	854^	524^
1 SAT. 12.26P 3 CBS CN		86		B	3.1	11	271	1562	340	64	363	161	202	227	124	78	258	95	217	169	144	25	164	94	777	426
IN THE NEWS-12.26(B)			135	A	2.0	7	175	1731	206v	97v	303v	137v	137v	40v	166v	166v	606^	474^	571^	211v	132v	LT	165v	28v	657^	354v
2 SAT. 12.26P 3 CBS CN			67																							
IT'S PUNKY BREWSTER	5	183	182	A	6.0	20	524	2092	342	191^	356	239^	239^	165^	92^	96^	318	95^	178^	159^	131^	119^	280	157^	1138	621
SAT. 11.30A 30 NBC CA		94	95	B	5.9	20	516	1914	349	148	388	245	293	205	99	86	314	148	222	124	101	84	240	108	972	543
J.C. PENNEY GOLF-SAT(S)			137	A	1.9	6	166	940^	259v	LT	259v	LT	LT	LT	LT	235v	585^	139v	260v	260v	301v	325v	60v	LT	36v	LT
2 SAT. 1.00P 120 ABC SE			77																							
1.00 - 1.30				A	2.1	7	184	1022^	256v	LT	256v	49v	49v	49v	LT	207v	577^	316v	387v	387v	71v	190v	113v	38v	76v	LT
1.30 - 2.00				A	1.9	6	166	892^	259v	LT	259v	42v	42v	42v	LT	217v	482^	205v	295v	295v	277v	187v	97v	42v	54v	LT
2.00 - 2.30				A	1.6	5	140	893^	243v	LT	243v	LT	LT	LT	LT	243v	650^	LT	179v	179v	479v	471v	LT	LT	LT	LT
2.30 - 3.00				A	1.8	5	157	994^	300v	LT	300v	LT	LT	LT	LT	300v	694^	LT	165v	165v	471^	529^	LT	LT	LT	LT
J.C. PENNEY GOLF-SUN(S)			145	A	1.4	3	122	992^	548v	188v	598^	164v	205v	213v	123v	385v	337v	LT	50v	58v	82v	270v	49v	49v	LT	LT
2 SUN. 2.30P 120 ABC SE			79																							
2.30 - 3.00				A	1.6	3	140	779^	458v	172v	458v	172v	172v	172v	LT	286v	321v	LT	LT	LT	LT	321v	LT	LT	LT	LT
CONT'D																										

Viewers per 1000 viewing households by specified categories.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
J.C. PENNEY GOLF-S-CONT'D																										
3.00 - 3.30				A	1.2	3	105	848^	448v	172v	572v	172v	172v	172v	57v	400v	276v	LT	LT	LT	57v	276v	LT	LT	LT	LT
3.30 - 4.00				A	1.3	3	114	825^	527v	123v	597v	123v	123v	123v	132v	474v	228v	LT	LT	LT	LT	228v	LT	LT	LT	LT
4.00 - 4.30				A	1.6	3	140	1314^	679^	256v	679^	172v	307v	328v	256v	351v	435v	36v	171v	178v	193v	221v	178v	178v	LT	LT
KIDD VIDEO	10	141	140	A	3.6	12	315	1803	399^	92v	427^	177^	225^	178^	102v	164^	411^	157^	312^	270^	254^	99v	89v	89v	876	466
SAT. 12.30P 30 NBC CA		77	78	B	3.1	10	271	1626	380	137	410	185	291	178	155	109	280	153	212	166	117	68	190	134	746	439
KISSYFUR	10	205	205	A	3.6	22	315	2190	422^	82v	488	348^	348^	210^	87v	123^	515	116v	458	394^	364^	35v	145^	60v	1042	716
SAT. 8.00A 30 NBC CA		99	99	B	3.2	21	280	1773	288	64	336	210	249	146	103	73	269	120	218	168	132	37	170	55	998	691
LAZER TAG ACADEMY	10	167	165	A	5.1	17	446	1892	416	175^	422	231^	276^	227^	102^	108^	353	172^	282^	178^	181^	71v	224^	129^	893	512
SAT. 12.00N 30 NBC CA		88	88	B	4.4	15	385	1688	382	157	402	234	305	234	112	82	287	167	229	155	108	58	225	102	774	449
LITTLES	9	148	139	A	2.4	7	210	1571	381^	200^	481^	182^	310^	368^	209^	113v	204^	99v	167v	167v	68v	37v	195^	137v	691	262^
SAT. 12.30P 30 ABC CA		75	70	B	2.9	10	253	1707	366	140	461	267	313	265	131	107	302	100	218	204	161	69	204	130	740	418
MEET THE PRESS	9	144	141	A	2.6	8	227	1185	405^	150v	410^	123v	171^	215^	149v	195^	682	141v	356^	340^	316^	308^	40v	40v	53v	45v
SUN. 12.00N 30 NBC CC		84	85	B	2.5	8	219	1310	521	156	562	134	199	240	214	299	628	171	329	311	277	266	46	LT	74	48
MUPPET BABIES	10	204	205	A	4.6	18	402	1577	244^	154^	281^	188^	216^	159^	93^	46v	135^	67v	78v	29v	42v	57v	77v	35v	1084	583
SAT. 9.00A 60 CBS CA		99	99	B	4.5	19	393	1859	294	167	371	187	271	207	138	85	182	85	137	112	78	41	167	53	1139	667
9.00 - 9.30				A	4.3	18	376	1431	221^	138^	245^	159^	180^	149^	86v	49v	87v	23v	32v	32v	40v	55v	53v	19v	1046	556
9.30 - 10.00				A	4.9	19	428	1694	265^	164^	307^	212^	242^	161^	95^	44v	169^	102^	112^	19v	42v	57v	100^	48v	1118	606
NFL '86-NBC	10	191	191	A	5.2	15	454	1518	386	200^	443	143^	296^	262^	234^	123^	882	345	629	527	459	174^	146^	17v	47v	47v
SUN. 12.30P 30 NBC SC		98	98	B	4.8	15	420	1618	474	183	534	204	305	272	213	201	872	377	630	539	397	195	115	17	97	72
NFL FOOTBALL GAME 1-NBC	10	207	195	A	10.9	24	953	1567	476	239	511	156	286	302	289	173	755	221	473	452	443	226	198	29v	103^	73^
1 SUN. 1.00P 203 NBC SE		99	84	B	11.1	26	970	1442	447	187	489	144	255	253	248	193	763	262	461	454	381	244	116	22	74	50
2 SUN. 1.00P 199																										
1.00 - 1.30				A	9.0	23	787	1429	409	210	446	150^	241	259	246	153^	706	206	469	473	419	161^	183	22v	94^	57^
1.30 - 2.00				A	10.6	25	926	1514	461	220	497	149^	282	294	287	165	746	192	460	456	462	225	191	41^	80^	57^
2.00 - 2.30				A	11.1	25	970	1500	429	218	462	132^	250	282	280	150	783	242	489	483	451	220	159	23v	96^	73^
2.30 - 3.00				A	10.0	22	874	1659	505	270	538	178	316	354	303	154^	794	239	492	469	456	237	201	45^	126^	94^
3.00 - 3.30				A	11.1	24	970	1629	492	263	531	160	292	296	308	197	746	202	444	439	446	241	242	36v	110^	79^
3.30 - 4.00				A	12.0	26	1049	1644	497	232	530	166	308	304	291	183	753	245	477	432	426	233	251	15v	110^	75^
4.00 - 4.30				A	13.3	28	1162	1581	556	254	573	171	331	332	299	195	753	228	493	436	431	249	150	19v	105^	69^
NFL FOOTBALL GAME 2-NBC	5		206	A	17.1	33	1495	1607	392	226	421	161^	236	236	175^	153^	879	313	562	551	437	256	110^	15v	197	99^
2 SUN. 4.27P 165 NBC SE			99	B	13.9	27	1215	1627	474	225	499	154	271	264	238	185	873	288	522	521	444	276	112	40	143	73
4.30 - 5.00				A	15.9	33	1390	1409	356	182^	363	98^	171^	187^	196^	150^	843	282	543	519	437	255	84^	LT	119^	66^
5.00 - 5.30				A	17.6	36	1538	1443	310	183	330	120^	188	180	150^	118^	868	289	556	565	460	244	106^	25v	139^	60^
5.30 - 6.00				A	18.0	35	1573	1495	324	200	347	132^	207	199	152^	116^	862	287	537	553	462	255	121^	21v	165^	64^
6.00 - 6.30				A	17.0	31	1486	1677	430	272	465	190	272	277	179^	161^	916	327	575	570	451	274	109^	LT	187	88^
6.30 - 7.00				A	17.5	31	1530	1867	475	303	517	240	317	316	193	168^	959	390	646	599	429	257	139^	29v	252	110^
7.00 - 7.30				A	16.7	28	1460	2000	598	217	640	218	310	300	212	270	776	294	474	432	322	260	74^	LT	510	378
ONE TO GROW ON-8:28AM	10	204	205	A	3.9	22	341	2317	417	103v	519	392^	392^	193^	83v	127^	575	192^	503	334^	334^	49v	172^	63v	1051	702
SAT. 8.28A 2 NBC CN		98	99	B	3.8	22	332	1726	263	64	313	202	238	136	92	56	276	151	233	150	114	28	166	52	971	673
ONE TO GROW ON-8:58AM	10	202	201	A	4.9	23	428	1935	436	152^	466	256^	343	87^	149^	123^	298^	152^	241^	103^	103^	43v	129^	41v	1042	588
SAT. 8.58A 2 NBC CN		99	98	B	4.7	22	411	1530	290	130	319	170	242	156	130	51	181	106	152	89	66	23	140	49	890	566
ONE TO GROW ON-10:28AM	10	204	205	A	6.4	23	559	2114	473	179^	525	267	370	196^	139^	155^	444	264	355	152^	131^	49v	222^	127^	923	488
SAT. 10.28A 2 NBC CN		98	99	B	6.3	23	551	1737	374	178	412	238	308	205	125	82	259	146	193	106	97	54	205	108	861	467

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

Program Name	WK #	Day	Start Time	Dur	Net	Prog. Type	T/C This Season	No. of Stations & Program Coverage WK 1	WK 2	Key	Household Audiences Avg. Aud. %	Share %	Avg. Aud. (0,000)	Total Persons (2+)	Lady of House	Working Wom.	Women Total	Women 18-34	Women 18-49	Women 25-54	Women 35-64	Women 55+	Men Total	Men 18-34	Men 18-49	Men 25-54	Men 35-64	Men 55+	Teens (12-17) Total	Teens Fem.	Children (2-11) Total	Children 6-11
WEEKEND DAYTIME CONT'D																																
ONE TO GROW ON-11:28AM							10	197	194	A	6.3	21	551	2162	350	179^	372	233^	296	173^	121^	63v	374	145^	253^	197^	170^	91^	273	165^	1143	590
		SAT.	11.28A	2	NBC	CN		98	98	B	6.1	21	533	1797	366	167	403	261	322	219	115	63	237	127	171	95	90	56	232	142	925	508
ONE TO GROW ON-11:58AM							10	183	182	A	5.9	20	516	2120	358	188^	371	240^	240^	167^	102^	106^	322	76^	165^	161^	149^	133^	274	140^	1153	619
		SAT.	11.58A	2	NBC	CN		94	95	B	5.5	19	481	1775	380	183	411	239	301	225	148	83	234	92	149	90	103	80	211	118	919	544
PEE WEE'S PLAYHOUSE							6	203	202	A	5.5	20	481	1665	241^	90^	259^	189^	200^	158^	70v	59v	272^	172^	225^	153^	92^	47v	114^	65v	1020	606
		SAT.	10.00A	30	CBS	CL		98	99	B	5.3	19	463	1737	318	114	366	207	267	179	125	90	216	122	176	147	76	37	150	58	1005	621
POUND PUPPIES							9	204	204	A	3.7	13	323	2074	506	93v	506	386^	409^	174^	120^	97v	130^	87v	87v	87v	LT	43v	258^	133^	1180	696
		SAT.	10.30A	30	ABC	CA		96	96	B	4.5	16	393	1865	339	151	367	236	294	226	116	63	190	91	138	116	84	46	150	83	1158	740
PBA FALL TOUR							4	159	156	A	3.8	11	332	1328	509	73v	515	126^	226^	217^	208^	274^	735	231^	397^	442	278^	281^	63v	18v	15v	15v
		SAT.	2.00P	90	NBC	SE		91	89	B	3.5	10	306	1343	515	105	553	119	228	212	219	303	626	198	324	301	219	271	69	18	95	80
2.00 - 2.30										A	3.8	12	332	1160	558	48v	570	178^	259^	243^	178^	293^	464	66v	135^	205^	175^	259^	99v	48v	27v	27v
2.30 - 3.00										A	3.7	11	323	1365	492	59v	492	96v	198^	195^	208^	279^	817	278^	461	542	320^	275^	56v	LT	LT	LT
3.00 - 3.30										A	3.9	11	341	1440	481	106v	481	103v	216^	213^	234^	250^	915	349^	586	576	337^	298^	26v	LT	18v	18v
REAL GHOSTBUSTERS							10	202	203	A	4.4	16	385	1795	348^	83v	348^	250^	284^	158^	82v	64v	276^	181^	248^	121^	67v	28v	184^	90v	987	630
		SAT.	10.00A	30	ABC	CA		97	98	B	5.2	19	454	1771	304	139	351	195	255	191	133	68	196	106	152	120	73	35	211	96	1013	637
RICHIE RICH							2	182	176	A	4.3	15	376	1566	185^	105^	254^	88v	128^	57v	40v	126^	267^	145^	194^	163^	83v	73v	281^	132^	764	414
		SAT.	11.30A	30	CBS	CA		90	88	B	4.3	15	376	1566	185	105	254	88	128	57	40	126	267	145	194	163	83	73	281	132	764	414
ROCK N WRESTLING-1							7	164		A	2.8	10	245	1159	257v	LT	257v	LT	110v	110v	110v	147v	LT	LT	LT	LT	LT	LT	90v	90v	812^	433^
	1	SAT.	12.00N	30	CBS	CA		86		B	3.1	11	271	1558	348	72	367	150	206	222	137	88	239	89	196	146	131	27	188	106	764	428
ROCK N WRESTLING-2							8	162	129	A	2.6	9	227	1630	194^	93v	269^	181^	181^	62v	49v	70v	334^	166^	238^	150v	168^	83v	291^	66v	736	418^
		SAT.	12.30P	30	CBS	CA		86	67	B	3.1	10	271	1781	318	100	426	285	337	208	89	59	314	155	255	157	136	48	217	91	824	436
ROCK N WREST.-1(B)									135	A	2.3	7	201	1831	199v	115v	313v	180v	180v	64v	133v	133v	632^	498^	597^	254v	134v	LT	154v	24v	732^	384^
	2	SAT.	12.00N	30	CBS	CA			68																							
SKINS GAME-SAT.(S)								196		A	5.7	15	498	1602	614	228^	621	104v	227^	272^	365^	341^	915	349^	513^	426^	406^	289^	17v	LT	49v	44v
	1	SAT.	3.30P	150	NBC	SE		98																								
3.30 - 4.00										A	5.1	15	446	1686	552^	247^	601^	113v	242^	221^	341^	331^	878	231^	452^	469^	496^	313^	47v	LT	160v	160v
4.00 - 4.30										A	5.1	14	446	1695	615^	296^	615^	84v	218^	259^	388^	356^	945	371^	549^	502^	403^	284^	47v	23v	88v	88v
4.30 - 5.00										A	5.1	13	446	1578	665	251^	665	146v	275^	337^	345^	328^	913	361^	536^	388^	399^	285^	LT	LT	LT	LT
5.00 - 5.30										A	6.3	16	551	1557	617	215^	617	102v	232^	299^	384^	318^	940	363^	519	416^	408^	295^	LT	LT	LT	LT
5.30 - 6.00										A	7.1	17	621	1504	617	165^	617	86v	187^	255^	364^	362^	869	384^	489	361^	331^	263^	LT	LT	18v	LT
SKINS GAME-SUN.(S)								204		A	8.9	17	778	1703	600	201^	647	134^	254^	279^	315^	329^	814	167^	407	401	495	359	200^	96^	42v	27v
	1	SUN.	4.28P	104	NBC	SE		99																								
4.30 - 5.00										A	8.1	17	708	1662	614	191^	658	126^	253^	289^	326^	334^	803	178^	427	369^	507	346^	145^	32v	56v	34v
5.00 - 5.30										A	8.9	18	778	1720	571	213^	626	118^	233^	257^	315^	325^	803	158^	390	382	495	373	245^	142^	46v	29v
5.30 - 6.00										A	9.4	18	822	1754	591	197^	640	132^	254^	275^	312^	326^	861	163^	425	466	523	363	225^	111^	28v	19v
6.00 - 6.30										A	8.8	15	769	1662	624	168^	676	154^	251^	264^	301^	359^	743	136^	341^	362	417	334^	197^	167^	46v	38v
SMURFS I							10	205	206	A	5.5	23	481	1919	492	277^	503	267^	345	99^	132^	158^	259^	129^	211^	115^	96^	34v	188^	58v	969	621
		SAT.	9.00A	30	NBC	CA		99	99	B	5.3	23	463	1786	393	160	437	251	307	212	142	102	227	143	200	148	77	21	181	67	941	580
SMURFS II							10	205	206	A	6.6	26	577	1877	410	154^	419	178^	252	115^	109^	167^	287	111^	233^	173^	135^	41v	233^	83^	938	621
		SAT.	9.30A	30	NBC	CA		99	99	B	6.0	23	524	1734	361	122	404	232	274	208	123	101	246	139	203	165	97	38	226	98	858	514
SMURFS III							10	205	206	A	6.8	25	594	2098	471	190^	524	260	367	193^	136^	157^	432	271	353	136^	115^	46v	219^	133^	923	499
		SAT.	10.00A	30	NBC	CA		99	99	B	6.7	25	586	1745	359	170	396	227	295	203	119	76	261	146	197	117	102	54	226	105	862	478

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPORTSWORLD-SAT	2		168	A	4.7	12	411	1470	823	311^	874	246^	428^	472^	397^	337^	536^	112v	282^	231^	280^	254^	60v	LT	LT	LT
2 SAT. 3.30P 90 NBC SA			91	B	4.9	13	428	1534	742	379	830	234	514	506	405	272	608	214	412	333	281	196	96	LT	LT	LT
3.30 - 4.00				A	3.6	10	315	1711	873^	216v	873^	209v	384^	435^	419^	378^	785^	363^	527^	368^	267^	258^	53v	LT	LT	LT
4.00 - 4.30				A	5.0	13	437	1423	851	318^	915	326^	506^	542^	376^	308^	443^	24v	219^	207^	304^	224^	65v	LT	LT	LT
4.30 - 5.00				A	5.4	13	472	1367	777	368^	849	197^	394^	438^	406^	339^	457^	23v	175^	163^	270^	282^	61v	LT	LT	LT
SUNDAY MORNING	9	175	175	A	4.6	19	402	1368	642	252^	722	197^	271^	383	265^	339^	541	142^	268^	353	320^	161^	64v	17v	41v	20v
SUN. 9.00A 90 CBS N		95	95	B	4.2	17	367	1351	607	240	711	119	247	305	300	395	531	144	285	308	275	188	34	18	75	39
9.00 - 9.30				A	3.9	18	341	1328	583	269^	680	188^	234^	314^	228^	366^	520	115^	238^	359^	349^	161^	93v	32v	35v	35v
9.30 - 10.00				A	4.7	19	411	1331	633	248^	706	209^	271^	370	232^	336^	507	97^	232^	309^	332^	158^	89^	24v	29v	29v
10.00 - 10.30				A	5.1	19	446	1464	715	249^	782	195^	311^	462	335	320	606	207^	334	401	295^	168^	22v	LT	54v	LT
TEEN WOLF	10	201	200	A	5.5	19	481	1424	139^	116^	155^	47v	83^	57v	108^	51v	198^	117^	167^	134^	64v	31v	267^	56v	804	536
SAT. 10.30A 30 CBS CA		98	98	B	5.4	19	472	1800	311	180	414	198	268	185	156	105	189	108	158	114	64	29	305	116	892	529
THIS WEEK-DAVID BRINKLEY	8	197	193	A	4.7	14	411	1195	533	190^	540	87v	123^	192^	228^	343^	576	82v	197^	258^	278^	318^	LT	LT	71v	48v
SUN. 11.30A 60 ABC N		98	98	B	4.1	13	358	1206	555	167	568	96	122	165	174	396	598	110	224	244	257	331	LT	LT	36	19
11.30 - 12.00				A	4.5	14	393	1145	491	213^	502	104^	142^	186^	202^	308^	618	114^	221^	304^	300^	314^	LT	LT	20v	LT
12.00 - 12.30				A	5.0	15	437	1199	553	158^	553	66v	99^	190^	245^	363	529	51v	174^	211^	254^	318^	LT	LT	110^	85^
WILDFIRE	10	196	195	A	3.5	17	306	1075	105v	17v	105v	65v	81v	81v	40v	24v	69v	38v	38v	LT	31v	31v	LT	LT	901	568
SAT. 8.30A 30 CBS CA		97	96	B	3.1	16	271	1679	266	63	316	147	194	184	104	101	175	81	143	101	84	32	109	42	1079	639
WUZZLES	9	201	200	A	2.1	13	184	1652	401^	152v	466^	233^	342^	251^	212^	124v	403^	109v	213^	213^	104v	190v	LT	LT	783	429^
SAT. 8.00A 30 ABC CA		98	98	B	2.4	15	210	1565	351	181	396	202	281	232	136	102	222	97	150	125	67	72	74	40	873	530

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. NOV.24, 1986

WEEK 1

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,570 20.1				31,900 36.5							
Program	← MACGYVER (SD) →				← NFL MONDAY NIGHT FOOTBALL — NEW YORK JETS VS MIAMI (9:00-12:05AM)(-OP) →							
AVERAGE AUDIENCE (Households (000) & %)	13,020 14.9	13.7*		16.1*	16,870 19.3	19.2*		22.2*		23.2*		20.6*
SHARE OF AUDIENCE %	22	21 *		24 *	32	28 *		32 *		35 *		33 *
AVG. AUD. BY ¼ HR. %	13.2	14.3	15.8	16.3	18.5	20.0	21.7	22.8	23.4	23.0	20.8	20.5

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	20,100 23.0		17,570 20.1		19,750 22.6		17,130 19.6		16,610 19.0			
Program	KATE & ALLIE		MY SISTER SAM (SUS-SD)		NEWHART		DESIGNING WOMEN (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)	17,480 20.0		15,910 18.2		17,570 20.1		15,300 17.5		13,280 15.2	15.2*		15.2*
SHARE OF AUDIENCE %	30		27		29		26		25	24 *		26 *
AVG. AUD. BY ¼ HR. %	19.5	20.5	18.4	18.1	19.8	20.4	17.6	17.4	15.4	14.9	15.6	14.8

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,160 16.2		13,460 15.4		21,240 24.3							
Program	ALF		AMAZING STORIES (SD)		← NBC MONDAY NIGHT MOVIES — THE TED KENNEDY JR. STORY (SD) →							
AVERAGE AUDIENCE (Households (000) & %)	12,060 13.8		12,240 14.0		14,680 16.8	15.6*		16.9*		17.7*		17.1*
SHARE OF AUDIENCE %	20		20		26	23 *		25 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	13.9	13.6	13.4	14.5	15.3	15.9	17.0	16.8	17.8	17.6	17.5	16.7

WEEK 2

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,950 17.1				32,430 37.1							
Program	← MACGYVER (SD) →				← NFL MONDAY NIGHT FOOTBALL — NEW YORK GIANTS VS SAN FRANCISCO (9:00-11:55PM))-OP) →							
AVERAGE AUDIENCE (Households (000) & %)	10,580 12.1	11.8*		12.5*	16,340 18.7	17.8*		20.1*		20.6*		18.0*
SHARE OF AUDIENCE %	18	17 *		19 *	30	27 *		30 *		31 *		28 *
AVG. AUD. BY ¼ HR. %	11.9	11.7	12.1	12.9	16.8	18.7	19.7	20.4	21.4	19.9	17.9	18.1

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,310 19.8		16,960 19.4		21,590 24.7		19,670 22.5		19,930 22.8			
Program	KATE & ALLIE		MY SISTER SAM (SD)		NEWHART		CAVANAUGHS (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)	15,560 17.8		15,210 17.4		18,530 21.2		17,390 19.9		15,990 18.3	18.3*		18.3*
SHARE OF AUDIENCE %	26		25		31		29		29	29 *		30 *
AVG. AUD. BY ¼ HR. %	17.3	18.3	17.2	17.6	20.7	21.7	20.1	19.7	17.9	18.7	18.8	17.8

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	15,210 17.4		13,720 15.7		18,700 21.4							
Program	ALF		AMAZING STORIES (SD)		← HALLMARK HALL-FAME — LOVE IS NEVER SILENT (R) →							
AVERAGE AUDIENCE (Households (000) & %)	13,370 15.3		12,240 14.0		11,970 13.7	13.1*		13.6*		13.9*		14.0*
SHARE OF AUDIENCE %	22		20		21	19 *		20 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	15.0	15.5	14.3	13.7	13.0	13.3	13.5	13.7	13.8	14.1	14.1	14.0

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.6	62.8	64.5	66.0	67.1	68.4	68.1	68.7	68.3	68.7	68.2	67.6	64.6	62.7	60.4	57.1
WK. 2	61.8	63.5	64.7	66.4	68.1	69.2	69.5	69.6	67.8	68.2	67.7	67.3	64.8	63.1	61.5	59.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.MON. DEC.1, 1986

EVE. TUE. NOV. 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,460 25.7 WHO'S THE BOSS?		19,750 22.6 GROWING PAINS		20,800 23.8 ← MOONLIGHTING (SD)			→	15,120 17.3 ← JACK & MIKE			→
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					19,140 21.9 33 20.8	23.0	18,000 20.6 31 20.6	20.5	16,430 18.8 29 19.1	19.1* 29 * 19.2	19.1	18.5* 29 * 17.9	11,010 12.6 22 13.1	13.1* 22 * 13.0	12.3	12.2* 23 * 12.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,150 13.9 CBS NEWS SPECIAL REPORT WHITE HOUSE IN TURMOIL (SD)		11,270 12.9 CHARLIE BROWN THNKSGIVING (R)		21,590 24.7 ← CBS TUESDAY MOVIE THAT SECRET SUNDAY (SD)							→
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					9,530 10.9 16 12.0	9.9	9,880 11.3 17 10.4	12.3	13,980 16.0 26 15.1	14.9* 23 * 14.6	14.3	14.6* 23 * 14.8	16.9	17.3* 30 * 17.6	17.6	17.2* 32 * 16.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,620 21.3 ← MATLOCK (SD)			→	13,720 15.7 ← YOU ARE THE JURY			→	11,710 13.4 ← NBC NEWS SPECIAL			→
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14,950 17.1 26 15.8	16.2* 24 * 16.6	18.2	18.1* 27 * 18.0	11,450 13.1 20 13.1	13.2* 20 * 13.3	13.3	13.0* 20 * 12.6	8,040 9.2 16 10.2	9.7* 17 * 9.2	8.9	8.7* 16 * 8.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,890 23.9 WHO'S THE BOSS?		19,750 22.6 GROWING PAINS		22,020 25.2 ← MOONLIGHTING (R)(SD)			→	25,700 29.4 ← BARBARA WALTERS SPECIAL			→
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					18,180 20.8 30 20.3	21.3	17,740 20.3 29 20.4	20.3	17,480 20.0 29 19.9	20.0* 29 * 20.2	20.1	20.0* 29 * 20.0	19,400 22.2 37 21.9	22.3* 36 * 22.8	22.5	22.2* 38 * 21.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,280 15.2 ← LIFE-ADVENTURES-S. CLAUS (R)(SD)			→	21,760 24.9 ← CBS TUESDAY MOVIE RISKY BUSINESS (R)							→
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					9,440 10.8 16 10.6	10.6* 15 * 10.5	11.1	11.0* 16 * 11.0	10,140 11.6 18 10.1	9.6* 14 * 9.0	9.4	9.6* 14 * 9.9	13.3	13.8* 22 * 14.3	14.1	13.2* 23 * 12.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,090 20.7 ← MATLOCK (SD)			→	16,430 18.8 ← HILL STREET BLUES (SD)			→	10,840 12.4 ← 1986			→
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					15,030 17.2 25 15.7	16.2* 24 * 16.7	18.1	18.2* 26 * 18.3	12,150 13.9 20 14.3	14.1* 21 * 13.8	14.0	13.8* 20 * 13.6	6,730 7.7 13 8.3	7.9* 13 * 7.4	7.8	7.6* 13 * 7.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.0	62.9	63.9	65.3	66.4	66.2	66.1	66.9	66.1	66.1	65.4	64.2	59.4	57.4	55.1	52.7
WK. 2	62.1	63.6	64.8	66.2	68.7	68.9	69.8	70.5	68.9	68.3	68.4	67.5	62.8	61.1	59.5	56.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. TUE. DEC. 2, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. NOV.26, 1986

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,160 16.2		14,070 16.1		16,080 18.4				16,340 18.7			
		Program					PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← HOTEL →			
		AVERAGE AUDIENCE (Households (000) & %)					12,240 14.0		12,410 14.2		13,900 15.9	15.6*		16.2*	12,940 14.8	15.0*		14.6*
		SHARE OF AUDIENCE %					23		23		26	26 *		26 *	26	26 *		26 *
		AVG. AUD. BY ¼ HR. %					13.6	14.4	13.7	14.8	15.3	15.9	16.4	16.0	15.1	14.8	14.6	14.6
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,020 14.9				16,520 18.9				16,690 19.1			
		Program					← MIKE HAMMER (SUS-SD) →				← MAGNUM, P.I. (SD) →				← EQUALIZER →			
		AVERAGE AUDIENCE (Households (000) & %)					10,580 12.1	11.7*		12.5*	14,070 16.1	15.2*		17.1*	13,900 15.9	16.2*		15.6*
		SHARE OF AUDIENCE %					20	20 *		21 *	26	25 *		28 *	28	28 *		28 *
		AVG. AUD. BY ¼ HR. %					11.5	12.0	12.6	12.5	14.4	16.0	17.4	16.7	16.1	16.2	15.8	15.4
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,130 19.6				12,850 14.7		11,620 13.3		15,470 17.7			
		Program					← HIGHWAY TO HEAVEN (SD) →				GIMME A BREAK		YOU AGAIN ? (SD)		← ST. ELSEWHERE →			
		AVERAGE AUDIENCE (Households (000) & %)					13,460 15.4	15.2*		15.6*	11,190 12.8		10,660 12.2		12,410 14.2	13.8*		14.6*
		SHARE OF AUDIENCE %					25	25 *		26 *	21		20		25	24 *		26 *
		AVG. AUD. BY ¼ HR. %					14.9	15.5	15.7	15.4	12.9	12.7	12.2	12.3	13.5	14.1	14.5	14.6
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,210 17.4		16,610 19.0		17,570 20.1				18,270 20.9			
		Program					PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← HOTEL →			
		AVERAGE AUDIENCE (Households (000) & %)					13,630 15.6		14,950 17.1		14,510 16.6	16.5*		16.6*	14,950 17.1	17.0*		17.2*
		SHARE OF AUDIENCE %					25		26		26	26 *		26 *	29	28 *		30 *
		AVG. AUD. BY ¼ HR. %					14.9	16.4	16.7	17.4	16.3	16.8	16.7	16.6	16.8	17.1	17.2	17.2
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					12,060 13.8				18,790 21.5				17,040 19.5			
		Program					← MIKE HAMMER(B) (SUS-SD) →				← MAGNUM, P.I. (SD) →				← EQUALIZER →			
		AVERAGE AUDIENCE (Households (000) & %)					9,000 10.3	10.5*		10.1*	15,820 18.1	17.2*		19.0*	13,980 16.0	16.2*		15.8*
		SHARE OF AUDIENCE %					16	17 *		16 *	28	27 *		29 *	27	26 *		27 *
		AVG. AUD. BY ¼ HR. %					10.3	10.6	10.1	10.0	16.3	18.1	19.1	18.9	16.0	16.5	16.1	15.4
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,650 20.2				12,060 13.8		11,100 12.7		14,070 16.1			
		Program					← HIGHWAY TO HEAVEN (SD) →				GIMME A BREAK		YOU AGAIN ?		← ST. ELSEWHERE →			
		AVERAGE AUDIENCE (Households (000) & %)					13,900 15.9	15.4*		16.5*	10,660 12.2		9,880 11.3		11,540 13.2	13.7*		12.6*
		SHARE OF AUDIENCE %					25	24 *		25 *	19		17		22	22 *		22 *
		AVG. AUD. BY ¼ HR. %					14.9	15.8	16.7	16.3	12.1	12.4	11.2	11.5	13.7	13.6	12.9	12.4
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	56.1	57.5	57.7	58.2	59.4	60.6	60.6	61.1	60.3	61.1	61.9	61.3	58.6	58.1	57.1	55.8
		WK. 2	59.5	61.0	61.6	62.0	62.7	64.1	64.6	65.1	64.4	64.9	65.0	64.4	61.5	61.3	59.3	57.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. DEC.3, 1986

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. NOV.27, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					7,080 8.1				11,540 13.2				14,680 16.8			
Program					DISNEY FLUPPY DOGS				COLBYS (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					4,630 5.3	4.7*		5.9*	8,650 9.9	9.4*		10.3*	11,190 12.8	12.9*		12.7*
SHARE OF AUDIENCE %					10	9 *		11 *	17	17 *		18 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %					4.5	5.0	5.6	6.2	9.2	9.6	10.2	10.5	12.7	13.2	12.9	12.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,310 19.8								14,680 16.8			
Program					SPECIAL MOVIE PRSNT.-THU SMOKEY AND THE BANDIT PART 3 (R)(SD)								KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					9,260 10.6	9.5*		10.1*		11.1*		11.7*	12,240 14.0	13.7*		14.4*
SHARE OF AUDIENCE %					19	18 *		18 *		20 *		21 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %					9.3	9.7	9.9	10.3	11.1	11.1	12.0	11.3	13.7	13.7	14.4	14.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,460 5.1				25,170 28.8		23,070 26.4		21,060 24.1		19,230 22.0		16,520 18.9			
Program	NBC NIGHTLY NEWS-TH(B) (7:02-7:30PM)				BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS		NIGHT COURT		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)	3,670 4.2				22,460 25.7		20,980 24.0		18,970 21.7		17,570 20.1		12,850 14.7	15.0*		14.4*
SHARE OF AUDIENCE %	9				48		43		38		36		27	27 *		27 *
AVG. AUD. BY ¼ HR. %	4.4	4.0			25.1	26.3	24.2	23.8	21.7	21.8	20.1	20.1	15.4	14.6	14.4	14.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,000 10.3				13,980 16.0				16,430 18.8			
Program					OUR WORLD				COLBYS (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					5,680 6.5	6.3*		6.7*	10,580 12.1	11.1*		13.1*	11,970 13.7	13.7*		13.8*
SHARE OF AUDIENCE %					10	9 *		10 *	18	16 *		20 *	23	22 *		24 *
AVG. AUD. BY ¼ HR. %					6.8	5.9	6.6	6.8	10.7	11.6	13.0	13.1	13.8	13.7	13.7	13.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,000 10.3		14,510 16.6				11,450 13.1		18,090 20.7			
Program					TWILIGHT ZONE		SIMON & SIMON (SD)				DESIGNING WOMEN (SD)		KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					7,690 8.8		10,840 12.4	10.9*		13.9*	10,230 11.7		14,600 16.7	16.7*		16.7*
SHARE OF AUDIENCE %					13		18	16 *		20 *	18		28	27 *		29 *
AVG. AUD. BY ¼ HR. %					9.0	8.7	10.4	11.4	14.0	13.7	11.6	11.9	16.1	17.3	16.9	16.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					37,060 42.4		34,440 39.4		27,620 31.6		25,260 28.9		19,320 22.1			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		L.A. LAW			
AVERAGE AUDIENCE (Households (000) & %)					33,740 38.6		31,810 36.4		24,820 28.4		22,810 26.1		14,950 17.1	17.9*		16.2*
SHARE OF AUDIENCE %					57		54		42		39		28	29 *		28 *
AVG. AUD. BY ¼ HR. %					36.6	40.5	36.5	36.3	29.1	27.8	26.4	25.9	18.8	17.0	16.1	16.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.2	46.8	47.4	50.0	53.3	54.4	55.2	56.0	56.3	57.0	56.8	56.4	55.3	54.4	53.6	52.1
WK. 2	60.5	61.3	62.2	63.5	66.7	67.9	67.5	68.2	68.2	67.9	66.7	65.8	63.2	62.0	59.5	57.[illegible]

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

EVE.THU. DEC.4, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. NOV.28, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					11,710				9,530				10,400			
TOTAL AUDIENCE (%)					13.4				10.9				11.9			
Program					KINGDOM CHUMS (SD)				STARMAN SPECIAL (SD)				TEARS-JOY, TEARS-SORROW			
AVERAGE AUDIENCE (Households (000))					7,600				7,430				7,250			
AVERAGE AUDIENCE (%)					8.7	9.1*		8.4*	8.5	8.2*		8.9*	8.3	8.3*		8.3*
SHARE OF AUDIENCE %					15	16 *		14 *	14	14 *		15 *	15	15 *		15 *
AVG. AUD. BY ¼ HR. %					9.6	8.5	8.3	8.5	8.0	8.3	8.7	9.0	8.5	8.2	8.2	8.4
CBS TV																
TOTAL AUDIENCE (Households (000))					18,270				21,330				18,700			
TOTAL AUDIENCE (%)					20.9				24.4				21.4			
Program					ALABAMA / ALABAMA IS MY HOME (SUS-SD)				DALLAS (SD)				FALCON CREST			
AVERAGE AUDIENCE (Households (000))					13,200				18,440				15,380			
AVERAGE AUDIENCE (%)					15.1	14.3*		15.9*	21.1	20.7*		21.4*	17.6	17.5*		17.7*
SHARE OF AUDIENCE %					26	25 *		27 *	35	35 *		35 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %					13.9	14.7	15.2	16.7	20.1	21.3	21.9	21.0	17.7	17.3	17.6	17.7
NBC TV																
TOTAL AUDIENCE (Households (000))					15,910				18,180				17,830			
TOTAL AUDIENCE (%)					18.2				20.8				20.4			
Program					A TEAM (SD)				MIAMI VICE (R)(SD)				DAVID LETTERMAN-SPECIAL			
AVERAGE AUDIENCE (Households (000))					11,540				13,720				12,320			
AVERAGE AUDIENCE (%)					13.2	12.6*		13.9*	15.7	15.1*		16.2*	14.1	15.0*		13.2*
SHARE OF AUDIENCE %					23	22 *		24 *	26	25 *		27 *	25	26 *		25 *
AVG. AUD. BY ¼ HR. %					12.1	13.1	13.9	13.8	15.2	15.0	15.6	16.8	15.6	14.4	13.6	12.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					13,020		12,760		9,880		8,220		9,790			
TOTAL AUDIENCE (%)					14.9		14.6		11.3		9.4		11.2			
Program					WEBSTER		MR. BELVEDERE (SD)		DADS		GUNGHO (SD)		STARMAN			
AVERAGE AUDIENCE (Households (000))					11,270		10,930		8,300		7,080		7,430			
AVERAGE AUDIENCE (%)					12.9		12.5		9.5		8.1		8.5	8.0*		9.0*
SHARE OF AUDIENCE %					21		20		15		13		15	14 *		16 *
AVG. AUD. BY ¼ HR. %					12.2	13.5	12.6	12.4	9.6	9.5	8.3	8.0	7.7	8.2	8.9	9.1
CBS TV																
TOTAL AUDIENCE (Households (000))					16,690				22,720				18,790			
TOTAL AUDIENCE (%)					19.1				26.0				21.5			
Program					SCARECROW & MRS. KING (SUS-SD)				DALLAS (SD)				FALCON CREST			
AVERAGE AUDIENCE (Households (000))					12,320				19,140				16,080			
AVERAGE AUDIENCE (%)					14.1	13.2*		15.0*	21.9	21.3*		22.6*	18.4	18.7*		18.2*
SHARE OF AUDIENCE %					23	22 *		24 *	34	33 *		35 *	32	32 *		33 *
AVG. AUD. BY ¼ HR. %					13.0	13.4	14.8	15.2	20.5	22.0	22.5	22.7	19.0	18.3	18.4	17.9
NBC TV																
TOTAL AUDIENCE (Households (000))					13,200		13,280		20,360				16,260			
TOTAL AUDIENCE (%)					15.1		15.2		23.3				18.6			
Program					SMURFS CHRISTMAS SPECIAL (R)		CHIPMUNK CHRISTMAS (R)(SD)		MIAMI VICE				CRIME STORY			
AVERAGE AUDIENCE (Households (000))					11,270		11,970		15,990				12,500			
AVERAGE AUDIENCE (%)					12.9		13.7		18.3	17.7*		18.8*	14.3	14.8*		13.8*
SHARE OF AUDIENCE %					21		22		29	28 *		29 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					13.3	12.5	12.9	14.6	17.2	18.2	19.2	18.5	15.4	14.2	13.9	13.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	52.3	53.1	53.9	55.1	55.9	57.3	57.8	58.5	59.3	59.9	60.4	60.4	57.8	55.8	54.6	52.9
WK. 2	54.7	56.2	57.3	58.2	60.1	60.8	61.3	62.3	63.4	64.3	64.3	64.2	59.6	57.3	56.2	55.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.29, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					9,880		9,880		7,690				11,540			
TOTAL AUDIENCE (%)					11.3		11.3		8.8				13.2			
Program					SIDEKICKS		SLEDGE HAMMER (SD)		← HEART OF THE CITY (SD) →				← SPENSER: FOR HIRE →			
AVERAGE AUDIENCE (Households (000))					8,390		8,570		5,240				8,830			
AVERAGE AUDIENCE (%)					9.6		9.8		6.0	5.3*		6.7*	10.1	9.5*		10.6*
SHARE OF AUDIENCE %					17		17		10	9 *		12 *	19	17 *		20 *
AVG. AUD. BY ¼ HR. %					9.5	9.8	10.0	9.7	5.4	5.3	6.6	6.8	8.9	10.0	10.7	10.6
CBS TV																
TOTAL AUDIENCE (Households (000))					12,500				16,080							
TOTAL AUDIENCE (%)	(1)				14.3				18.4							
Program					← DOWNTOWN (SD) →				← CBS SATURDAY MOVIE ONE POLICE PLAZA (SD) →							
AVERAGE AUDIENCE (Households (000))					9,000				10,660							
AVERAGE AUDIENCE (%)	12.4*				10.3	9.9*		10.7*	12.2	10.8*		11.9*		13.2*		13.0*
SHARE OF AUDIENCE %	25 *				18	17 *		18 *	21	18 *		20 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	12.4				9.8	10.0	10.7	10.7	10.7	10.8	11.8	11.9	13.2	13.2	13.2	12.7
NBC TV																
TOTAL AUDIENCE (Households (000))					16,960		18,000		24,380		19,050		18,090			
TOTAL AUDIENCE (%)					19.4		20.6		27.9		21.8		20.7			
Program					FACTS OF LIFE		227 (SD)		GOLDEN GIRLS		AMEN		← JACK PAAR COMES HOME →			
AVERAGE AUDIENCE (Households (000))					14,860		16,430		22,200		16,780		12,760			
AVERAGE AUDIENCE (%)					17.0		18.8		25.4		19.2		14.6	14.9*		14.2*
SHARE OF AUDIENCE %					30		32		42		33		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					16.4	17.6	18.0	19.6	25.0	25.8	19.3	19.2	15.6	14.2	13.9	14.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					12,060				10,930				14,860			
TOTAL AUDIENCE (%)					13.8				12.5				17.0			
Program					← J. HENSON'S CHRISTMAS TOY (SD) →				← JOHN GRIN'S CHRISTMAS (SD) →				← PERRY COMO CHRISTMAS SPEC →			
AVERAGE AUDIENCE (Households (000))					9,440				7,950				11,100			
AVERAGE AUDIENCE (%)					10.8	10.8*		10.8*	9.1	8.4*		9.8*	12.7	12.4*		12.9*
SHARE OF AUDIENCE %					19	19 *		18 *	15	14 *		16 *	23	22 *		24 *
AVG. AUD. BY ¼ HR. %					10.8	10.8	11.2	10.4	8.4	8.4	9.5	10.0	12.4	12.4	13.0	12.8
CBS TV																
TOTAL AUDIENCE (Households (000))					11,540				18,790							
TOTAL AUDIENCE (%)					13.2				21.5							
Program					← DOWNTOWN (SD) →				← CBS SATURDAY MOVIE AGAINST ALL ODDS (9:00-11:30PM)(SD) →							
AVERAGE AUDIENCE (Households (000))					8,650				9,000							
AVERAGE AUDIENCE (%)					9.9	9.5*		10.2*	10.3	9.7*		10.2*		10.7*		10.3*
SHARE OF AUDIENCE %					17	17 *		17 *	18	16 *		17 *		19 *		19 *
AVG. AUD. BY ¼ HR. %					9.4	9.7	9.9	10.4	9.9	9.4	10.2	10.2	10.7	10.7	10.4	10.3
NBC TV																
TOTAL AUDIENCE (Households (000))					15,820		16,260		22,640		18,700		18,530			
TOTAL AUDIENCE (%)					18.1		18.6		25.9		21.4		21.2			
Program					FACTS OF LIFE		227 (SD)		GOLDEN GIRLS		AMEN (SD)		← HUNTER →			
AVERAGE AUDIENCE (Households (000))					13,460		14,770		20,710		17,040		14,770			
AVERAGE AUDIENCE (%)					15.4		16.9		23.7		19.5		16.9	16.8*		17.0*
SHARE OF AUDIENCE %					27		29		39		33		30	30 *		31 *
AVG. AUD. BY ¼ HR. %					14.7	16.2	16.1	17.8	23.2	24.2	19.2	19.8	16.8	16.8	16.9	17.1

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.6	54.5	55.1	55.6	57.1	57.8	58.9	59.7	61.1	60.9	58.5	57.8	56.1	55.0	53.6	52.3
WK. 2	54.6	55.5	55.2	55.7	56.4	57.1	57.9	59.2	60.4	60.6	59.6	59.6	57.0	56.1	55.2	54.1

U.S. TV Households: 87,400,000

(1)CBS COLLEGE FOOTBALL GAME,NOTRE DAME VS USC,CBS,(3:45-7:12PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.29, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				2,100 2.4													
				ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				1,920 2.2													
SHARE OF AUDIENCE	%			6													
AVG. AUD. BY ¼ HR.	%			2.2													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				12,590 14.4													
				SAT NIGHT'S MAIN EVENT 7 (11:30-12:54AM) (SUSTAINING 12:54-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				7,870 9.0	10.0*		8.7*		8.0*								
SHARE OF AUDIENCE	%			27	26 *		27 *		28 *								
AVG. AUD. BY ¼ HR.	%			10.0	10.0	9.2	8.3	8.1	7.7								

EVE.SAT. DEC.6, 1986

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				2,880 3.3													
				ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				2,800 3.2													
SHARE OF AUDIENCE	%			12													
AVG. AUD. BY ¼ HR.	%			3.2													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
		CBS SATURDAY MOVIE AGAINST ALL ODDS (9:00-11:30PM)															
AVERAGE AUDIENCE (Households (000) & %)			10.7*														
SHARE OF AUDIENCE	%		22 *														
AVG. AUD. BY ¼ HR.	%	10.9	10.6														
NBC TV TOTAL AUDIENCE (Households (000) & %)				13,460 15.4													
				SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				7,250 8.3	9.8*		7.9*		6.6*								
SHARE OF AUDIENCE	%			24	25 *		24 *		24 *								
AVG. AUD. BY ¼ HR.	%			10.2	9.3	8.3	7.5	6.7	5.9								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	48.0	45.1	39.3	37.0	33.9	31.3	29.2	27.4	23.6	21.2	19.0	16.9	14.4	12.8	11.1	9.8
	WK. 2	51.2	47.3	41.0	38.3	33.7	31.4	28.4	26.5	23.7	21.2	18.3	16.8	15.1	14.1	13.2	12.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.30, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — Program	DISNEY SUNDAY MOVIE SUNDAY DRIVE (SD)								ABC SUNDAY NIGHT MOVIE ESCAPE FROM ALCATRAZ(R) (9:00-11:15PM)(SD)							
TOTAL AUDIENCE (Households (000) & %)	21,060 24.1								20,800 23.8							
AVERAGE AUDIENCE (Households (000) & %)	12,670 14.5	12.1*		14.6*		15.7*		15.6*	11,450 13.1	12.0*		12.8*		13.7*		13.3*
SHARE OF AUDIENCE %	22	19 *		22 *		23 *		23 *	21	18 *		19 *		22 *		22 *
AVG. AUD. BY ¼ HR. %	11.6	12.5	14.2	15.0	15.7	15.6	16.0	15.2	11.2	12.8	12.3	13.2	13.9	13.6	13.3	13.4
CBS TV — Program	CBS NFL FOOTBALL GAME 2 PHILADELPHIA VS LA RAIDERS ATLANTA VS MIAMI (MULTI-SEGMENT TELECAST)(+OP)				60 MINUTES (7:59-8:59PM) (OP)(-OP)				CBS SPECIAL ALLSTAR PARTY CLINT EASTWOOD (8:59-9:59PM) (OP)(SD)(-OP)				CBS SUNDAY MOVIE BARNUM (9:59-11:59PM) (OP)(SD)			
TOTAL AUDIENCE (Households (000) & %)				28,580 32.7				24,910 28.5				21,680 24.8				
AVERAGE AUDIENCE (Households (000) & %)		21.1*		21,590 24.7		24.1*		18,350 21.0		20.7*		12,320 14.1		15.2*		14.2*
SHARE OF AUDIENCE %		36 *		36		35 *		31		30 *		25		24 *		23 *
AVG. AUD. BY ¼ HR. %	19.8	16.4	16.0	21.6	23.8	24.5	25.4	22.0	20.7	20.7	21.4	15.0	15.1	15.3	14.2	14.2
NBC TV — Program	OUR HOUSE (R)				VALERIE		EASY STREET (SD)		NBC SUNDAY NIGHT MOVIE THE HIGH POINT OF PASSION (SD)							
TOTAL AUDIENCE (Households (000) & %)	14,420 16.5				13,280 15.2		15,470 17.7		24,470 28.0							
AVERAGE AUDIENCE (Households (000) & %)	9,530 10.9	9.7*		12.0*	11,540 13.2		13,020 14.9		16,260 18.6	18.0*		18.6*		19.1*		18.8*
SHARE OF AUDIENCE %	17	15 *		18 *	19		22		29	26 *		28 *		31 *		32 *
AVG. AUD. BY ¼ HR. %	9.5	9.9	11.0	12.9	12.7	13.8	13.7	16.1	17.5	18.4	18.6	18.5	19.3	18.9	19.0	18.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — Program	DISNEY SUNDAY MOVIE THE SWISS FAMILY ROBINSON (SD)								ABC NFL FOOTBALL SPEC. DALLAS VS LOS ANGELES (9:00-12:03AM)							
TOTAL AUDIENCE (Households (000) & %)	21,680 24.8								30,330 34.7							
AVERAGE AUDIENCE (Households (000) & %)	13,110 15.0	12.7*		15.0*		15.6*		16.5*	15,120 17.3	16.9*		20.1*		20.1*		16.8*
SHARE OF AUDIENCE %	23	20 *		23 *		24 *		25 *	28	25 *		29 *		29 *		26 *
AVG. AUD. BY ¼ HR. %	11.8	13.6	14.6	15.3	15.7	15.6	16.2	16.8	16.2	17.7	19.8	20.3	20.1	20.0	16.5	17.1
CBS TV — Program	60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY MOVIE THE MURDERS IN THE RUE MORGUE (SD)							
TOTAL AUDIENCE (Households (000) & %)	27,270 31.2				25,870 29.6				24,820 28.4							
AVERAGE AUDIENCE (Households (000) & %)	19,930 22.8	21.9*		23.7*	21,680 24.8	24.3*		25.3*	15,470 17.7	18.5*		17.5*		17.5*		17.3*
SHARE OF AUDIENCE %	35	34 *		35 *	36	35 *		36 *	27	27 *		26 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	20.6	23.2	23.6	23.8	23.1	25.5	25.6	25.1	18.8	18.3	17.7	17.3	17.4	17.6	17.8	16.7
NBC TV — Program	ANDY WILLIAMS XMAS SPEC. (7:12-8:12PM) (R)(-OP)				VALERIE (8:12-8:42PM) (OP)(+OP)		EASY STREET (8:42-9:12PM) (OP)(SD)(+OP)		NBC SUNDAY NIGHT MOVIE ANASTASIA: THE MYSTERY OF ANNA, PART 1 (9:12-11:12PM)(OP)							
TOTAL AUDIENCE (Households (000) & %)	16,430 18.8				11,540 13.2		19,580 22.4		26,740 30.6							
AVERAGE AUDIENCE (Households (000) & %)	10,580 12.1	11.7*		11.9*	9,700 11.1		12,940 14.8		18,090 20.7	18.5*		20.0*		21.6*		21.6*
SHARE OF AUDIENCE %	18	18 *		18 *	16		21		32	27 *		29 *		33 *		35 *
AVG. AUD. BY ¼ HR. %	12.4	11.6	11.7	12.0	10.7	10.8	10.7	11.8	18.7	18.5	19.8	20.2	21.6	21.7	21.6	21.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.6	64.3	65.5	68.2	67.9	68.6	68.9	69.6	68.4	68.1	67.0	65.2	63.1	61.6	60.0	58.5
WK. 2	63.6	65.3	66.6	68.1	68.9	69.6	70.1	70.4	69.6	69.4	68.4	68.3	66.6	64.9	62.2	59.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. DEC.7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.30, 1986

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			1,920 2.2													
		Program	(1)		ABC WEEKEND REPORT-SUN. (11:36-11:51PM)													
		AVERAGE AUDIENCE (Households (000) & %)	14.4*		1,840 2.1													
		SHARE OF AUDIENCE %	27 *		6													
		AVG. AUD. BY ¼ HR. %	14.4		2.2	2.0												
	CBS TV	TOTAL AUDIENCE (Households (000) & %)				3,150 3.6												
		Program	CBS SUNDAY MOVIE BARNUM (9:59-11:59PM) (-OP)				CBS SUNDAY NEWS-OSGOOD (11:59-12:14AM) (OP)											
		AVERAGE AUDIENCE (Households (000) & %)		13.9*		3,150 3.6												
		SHARE OF AUDIENCE %		26 *		12												
		AVG. AUD. BY ¼ HR. %	13.9	13.8	13.9	3.6	3.6											
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,660 1.9													
		Program			G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
		AVERAGE AUDIENCE (Households (000) & %)			1,490 1.7													
		SHARE OF AUDIENCE %			5													
		AVG. AUD. BY ¼ HR. %			1.7													
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)								2,010 2.3								
		Program	ABC NFL FOOTBALL SPEC. DALLAS VS LOS ANGELES (9:00-12:03AM)								ABC WEEKEND REPORT-SUN. (12:55-1:10AM)							
		AVERAGE AUDIENCE (Households (000) & %)		15.7*		15.0*				2,010 2.3								
		SHARE OF AUDIENCE %		27 *		32 *				19								
		AVG. AUD. BY ¼ HR. %	16.5	14.9	15.7	14.3	12.9			2.4	2.3							
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,370 5.0															
		Program	CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000) & %)	4,200 4.8															
		SHARE OF AUDIENCE %	9															
		AVG. AUD. BY ¼ HR. %	4.8															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,400 1.6													
		Program	(2)			G MICHAELS SPORTS MACHINE (11:42-11:57PM) (SUSTAINING 11:57-12:12AM)												
		AVERAGE AUDIENCE (Households (000) & %)	20.7*		1,310 1.5													
		SHARE OF AUDIENCE %	37 *		5													
		AVG. AUD. BY ¼ HR. %	20.7		1.6	1.5												
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	52.9	45.8	39.8	34.5	28.3	24.7	21.3	18.8	15.9	14.0	12.4	11.3	9.6	8.6	7.3	6.8
		WK. 2	54.3	47.8	39.8	35.2	30.1	26.1	22.5	19.0	16.6	14.5	12.6	11.5	10.5	9.3	8.4	7.7

U.S. TV Households: 87,400,000

(1)ABC SUNDAY NIGHT MOVIE,ESCAPE FROM ALCATRAZ,ABC,(9:00-11:15PM)

(2)NBC SUNDAY NIGHT MOVIE,ANASTASIA: THE MYSTERY OF ANNA, PART 1,NBC,(9:12-11:12PM)

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.24-28, 1986

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,810 5.5				5,330 6.1									
	Program	GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			3,850 4.4				4,280 4.9									
	SHARE OF AUDIENCE %			22				20									
	AVG. AUD. BY ¼ HR. %			4.3	4.5			5.1	4.9								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,800 3.2				2,880 3.3						4,370 5.0		4,110 4.7	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2		(S)(OP)				$25,000 PYRAMID (M-W)(S)(OP)		NEW CARD SHARKS (M-W)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			2,270 2.6				2,270 2.6						3,580 4.1		3,580 4.1	
	SHARE OF AUDIENCE %			15				11						18		17	
	AVG. AUD. BY ¼ HR. %			2.5	2.6			2.6	2.6					3.9	4.3	4.0	4.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,980 5.7				5,770 6.6						3,580 4.1		4,370 5.0	
	Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)		(S)(OP)				FAMILY TIES M-F (M-W)(S)(OP)		SALE OF THE CENTURY (M-W)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,930 4.5				4,720 5.4						2,800 3.2		3,670 4.2	
	SHARE OF AUDIENCE %			24				22						14		17	
	AVG. AUD. BY ¼ HR. %			4.4	4.6			5.3	5.6					3.1	3.4	4.0	4.5

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,810 5.5				4,890 5.6									
	Program	GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			3,930 4.5				4,020 4.6									
	SHARE OF AUDIENCE %			22				21									
	AVG. AUD. BY ¼ HR. %			4.5	4.6			4.6	4.5								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,970 3.4				3,150 3.6						4,370 5.0		4,370 5.0	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)			2,360 2.7				2,450 2.8						3,670 4.2		3,670 4.2	
	SHARE OF AUDIENCE %			13				13						18		18	
	AVG. AUD. BY ¼ HR. %			2.6	2.7			2.8	2.8					4.0	4.4	4.2	4.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,770 6.6				5,770 6.6						3,580 4.1		3,850 4.4	
	Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						FAMILY TIES M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,460 5.1				4,630 5.3						2,800 3.2		3,230 3.7	
	SHARE OF AUDIENCE %			25				24						14		16	
	AVG. AUD. BY ¼ HR. %			5.1	5.1			5.4	5.2					3.2	3.3	3.6	3.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	12.3	14.4	15.9	17.8	20.1	22.2	22.9	23.6	25.0	26.5	27.0	27.5	27.9	28.7	28.8	29.4
WK. 2	13.8	15.6	17.1	18.6	19.6	20.8	21.3	21.5	21.9	22.8	23.2	23.4	23.3	23.3	22.7	22.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

DAY MON.-FRI. DEC.1-5, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.24-28, 1986

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	3,060		1,660		3,580		4,460		7,780				8,220			
TOTAL AUDIENCE (%)	3.5		1.9		4.1		5.1		8.9				9.4			
Program	FAME, FORTUNE AND ROMANCE		DOUBLE TALK		RYAN'S HOPE (MWTHF) (SUS-OP)(SD)		LOVING (MWTHF) (SUS-OP)		← ALL MY CHILDREN >(SUS-OP) →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,450		1,400		2,880		3,850		6,210				6,120			
AVERAGE AUDIENCE (%)	2.8		1.6		3.3		4.4		7.1	6.8*		7.5*	7.0	6.7*		7.3*
SHARE OF AUDIENCE %	10		5		10		14		22	21 *		23 *	23	21 *		24 *
AVG. AUD. BY ¼ HR. %	2.8	2.8	1.7	1.6	3.4	3.3	4.2	4.7	6.4	7.0	7.5	7.4	6.7	6.7	7.1	7.5

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,470		7,870				9,440				8,220				5,240	
TOTAL AUDIENCE (%)	7.4		9.0				10.8				9.4				6.0	
Program	PRICE IS RIGHT 1 (M-W)(S)(OP)		PRICE IS RIGHT 2 (M-W)(SD) (S)(OP)		(SUS-OP) (S)(OP)		← YOUNG AND THE RESTLESS (MW)(SUS-OP)(S)(OP) →				← AS THE WORLD TURNS (M-W)(S)(OP) →				CAPITOL (M-W)(S)(OP)	
AVERAGE AUDIENCE (Households (000))	5,510		6,900				7,250				6,380				4,630	
AVERAGE AUDIENCE (%)	6.3		7.9				8.3	8.0*		8.5*	7.3	7.3*		7.3*	5.3	
SHARE OF AUDIENCE %	26		32				30	29 *		29 *	24	23 *		25 *	19	
AVG. AUD. BY ¼ HR. %	6.0	6.5	7.8	7.9			7.9	8.2	8.4	8.5	7.3	7.1	7.3	7.2	5.3	5.2

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,030		4,890		4,200		2,880		7,950				5,860			
TOTAL AUDIENCE (%)	6.9		5.6		4.8		3.3		9.1				6.7			
Program	WHEEL OF FORTUNE (M-W)(S)(OP)		SCRABBLE (M-W)(S)(OP)		SUPER PASSWORD (MWTHF)(SUS-OP) (OP)		SEARCH FOR TOMORROW (MWTHF) (SUS-OP)		← DAYS OF OUR LIVES (MTUWF)(OP) (SUS-OP) →				← ANOTHER WORLD (MTUWF)(OP)(SD) →			
AVERAGE AUDIENCE (Households (000))	5,160		4,200		3,580		2,450		6,030				4,370			
AVERAGE AUDIENCE (%)	5.9		4.8		4.1		2.8		6.9	6.3*		7.4*	5.0	5.2*		4.9*
SHARE OF AUDIENCE %	25		20		13		9		22	21 *		24 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	5.7	6.1	4.8	4.7	4.3	3.9	2.9	2.7	5.8	6.9	7.3	7.5	5.3	5.1	4.9	4.9

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	2,100		1,490		2,530		3,850		7,430				8,220			
TOTAL AUDIENCE (%)	2.4		1.7		2.9		4.4		8.5				9.4			
Program	FAME, FORTUNE AND ROMANCE >		DOUBLE TALK >(SUS-OP)		RYAN'S HOPE (MWTHF)(SUS-OP)		LOVING >(SUS-OP)		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,660		1,310		2,100		3,320		5,590				6,290			
AVERAGE AUDIENCE (%)	1.9		1.5		2.4		3.8		6.4	5.9*		6.9*	7.2	6.9*		7.6*
SHARE OF AUDIENCE %	9		7		10		15		23	21 *		24 *	25	24 *		27 *
AVG. AUD. BY ¼ HR. %	2.0	1.8	1.4	1.4	2.4	2.5	3.8	3.8	5.6	6.2	6.7	7.0	6.8	7.0	7.4	7.8

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,770		7,250				8,480				7,430				4,720	
TOTAL AUDIENCE (%)	6.6		8.3				9.7				8.5				5.4	
Program	PRICE IS RIGHT 1 >(OP)		PRICE IS RIGHT 2 (SD)		(SUS-OP)		← YOUNG AND THE RESTLESS >(SUS-OP)(OP) →				← AS THE WORLD TURNS >(SUS-OP) →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,070		6,380				6,640				5,940				4,280	
AVERAGE AUDIENCE (%)	5.8		7.3				7.6	7.5*		7.6*	6.8	6.8*		6.8*	4.9	
SHARE OF AUDIENCE %	26		32				30	31 *		29 *	24	23 *		24 *	17	
AVG. AUD. BY ¼ HR. %	5.7	6.0	7.0	7.6			7.5	7.6	7.6	7.7	6.8	6.8	6.9	6.8	4.8	4.9

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,680		4,020		3,060		2,360		7,520				5,420			
TOTAL AUDIENCE (%)	6.5		4.6		3.5		2.7		8.6				6.2			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD (MWTHF)(SUS-OP)		SEARCH FOR TOMORROW >(SUS-OP)		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	4,540		3,410		2,530		2,010		6,030				4,110			
AVERAGE AUDIENCE (%)	5.2		3.9		2.9		2.3		6.9	6.6*		7.3*	4.7	4.8*		4.7*
SHARE OF AUDIENCE %	23		17		12		9		24	24 *		25 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	5.0	5.4	3.8	4.0	2.9	3.0	2.4	2.3	6.2	6.9	7.3	7.4	5.0	4.7	4.8	4.5

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.0	29.3	29.8	30.1	30.7	31.1	31.1	31.7	31.9	32.3	32.0	32.0	31.1	31.3	30.2	30.6
WK. 2	22.2	22.4	22.7	23.5	24.9	25.8	25.7	26.2	27.4	27.9	28.3	28.7	28.0	28.1	27.6	28.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.1-5, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.24-28, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,000 10.3														10,400 11.9	
Program	GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	6,990 8.0	7.9*		8.1*											9,090 10.4	
SHARE OF AUDIENCE %	25	26 *		25 *											19	
AVG. AUD. BY ¼ HR. %	7.8	8.0	8.1	8.0											10.3	10.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,430 8.5														11,450 13.1	
Program	GUIDING LIGHT (M-W)(SD)(SUS-SD)(S)(OP)				(S)(OP)										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,680 6.5	6.4*		6.7*											9,790 11.2	
SHARE OF AUDIENCE %	22	22 *		22 *											21	
AVG. AUD. BY ¼ HR. %	6.4	6.5	6.7	6.7											11.2	11.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,070 5.8														12,760 14.6	
Program	SANTA BARBARA (MTUWF)(S)(OP)				(S)(OP)										NBC NIGHTLY NEWS (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	3,760 4.3	4.1*		4.4*											11,270 12.9	
SHARE OF AUDIENCE %	14	14 *		14 *											23	
AVG. AUD. BY ¼ HR. %	4.1	4.1	4.3	4.5											12.8	13.0

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,530 10.9														11,620 13.3	
Program	GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,600 8.7	8.5*		8.8*											9,880 11.3	
SHARE OF AUDIENCE %	29	29 *		29 *											20	
AVG. AUD. BY ¼ HR. %	8.4	8.5	8.8	8.9											11.1	11.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,900 7.9														12,940 14.8	
Program	GUIDING LIGHT (SD)(SUS-SD)														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,420 6.2	6.1*		6.2*											11,100 12.7	
SHARE OF AUDIENCE %	21	21 *		20 *											22	
AVG. AUD. BY ¼ HR. %	6.0	6.2	6.3	6.2											12.5	12.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,720 5.4														12,670 14.5	
Program	SANTA BARBARA				(S)(OP)										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,500 4.0	3.7*		4.2*											11,010 12.6	
SHARE OF AUDIENCE %	13	13 *		14 *											22	
AVG. AUD. BY ¼ HR. %	3.7	3.8	4.1	4.3											12.4	12.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	31.0	31.8	32.3	32.9	33.6	35.9	37.0	38.5	40.3	42.7	44.5	46.8	50.0	52.6	53.9	55.1
WK. 2	29.2	30.2	31.2	32.6	33.2	35.6	37.2	39.5	41.9	44.7	47.1	49.9	53.3	55.9	57.7	59.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.1-5, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.29, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
TOTAL AUDIENCE (Households (000) & %)					2,100 2.4		3,060 3.5		3,850 4.4		4,280 4.9		4,200 4.8		3,760 4.3	
AVERAGE AUDIENCE (Households (000) & %)					1,570 1.8		2,530 2.9		3,320 3.8		3,410 3.9		3,580 4.1		3,230 3.7	
SHARE OF AUDIENCE %					12		15		17		16		15		14	
AVG. AUD. BY ¼ HR. %					1.7	1.9	2.5	3.2	3.8	3.8	3.8	3.9	3.9	4.3	3.6	3.8
CBS TV					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		←MUPPET BABIES→				PEE WEE'S PLAYHOUSE		TEEN WOLF	
TOTAL AUDIENCE (Households (000) & %)					2,010 2.3		2,710 3.1		5,330 6.1				5,680 6.5		5,330 6.1	
AVERAGE AUDIENCE (Households (000) & %)					1,570 1.8		2,190 2.5		3,580 4.1	3.8*		4.5*	4,460 5.1		4,630 5.3	
SHARE OF AUDIENCE %					12		13		18	17 *		18 *	19		19	
AVG. AUD. BY ¼ HR. %					1.6	2.0	2.4	2.7	3.6	3.9	4.3	4.7	4.8	5.3	5.3	5.3
NBC TV					KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
TOTAL AUDIENCE (Households (000) & %)					3,230 3.7		4,110 4.7		5,240 6.0		5,860 6.7		6,900 7.9		6,470 7.4	
AVERAGE AUDIENCE (Households (000) & %)					2,620 3.0		3,320 3.8		4,280 4.9		5,070 5.8		5,510 6.3		5,680 6.5	
SHARE OF AUDIENCE %					20		20		22		24		24		24	
AVG. AUD. BY ¼ HR. %					2.6	3.3	3.6	4.1	4.6	5.2	5.7	5.9	6.5	6.0	6.3	6.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
TOTAL AUDIENCE (Households (000) & %)					2,710 3.1		3,150 3.6		4,720 5.4		4,020 4.6		4,810 5.5		3,580 4.1	
AVERAGE AUDIENCE (Households (000) & %)					2,010 2.3		2,620 3.0		3,850 4.4		3,500 4.0		4,110 4.7		3,150 3.6	
SHARE OF AUDIENCE %					13		14		17		15		16		12	
AVG. AUD. BY ¼ HR. %					2.2	2.4	2.7	3.3	4.2	4.6	4.1	4.0	4.5	4.8	3.5	3.7
CBS TV					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		←MUPPET BABIES→				PEE WEE'S PLAYHOUSE		TEEN WOLF	
TOTAL AUDIENCE (Households (000) & %)					3,230 3.7		4,540 5.2		6,380 7.3				6,210 7.1		5,590 6.4	
AVERAGE AUDIENCE (Households (000) & %)					2,800 3.2		3,850 4.4		4,370 5.0	4.7*		5.2*	5,070 5.8		4,890 5.6	
SHARE OF AUDIENCE %					18		20		19	18 *		19 *	20		19	
AVG. AUD. BY ¼ HR. %					2.9	3.5	4.3	4.4	4.7	4.8	5.0	5.4	5.9	5.7	5.5	5.6
NBC TV					KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
TOTAL AUDIENCE (Households (000) & %)					4,370 5.0		5,240 6.0		6,640 7.6		7,430 8.5		7,430 8.5		7,870 9.0	
AVERAGE AUDIENCE (Households (000) & %)					3,580 4.1		4,370 5.0		5,330 6.1		6,470 7.4		6,380 7.3		6,560 7.5	
SHARE OF AUDIENCE %					23		23		24		27		26		25	
AVG. AUD. BY ¼ HR. %					3.7	4.5	4.7	5.3	5.6	6.6	7.4	7.3	7.3	7.3	7.4	7.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.3	9.1	10.6	12.7	15.0	17.5	19.2	20.5	22.6	24.0	24.5	25.9	26.9	27.5	27.0	27.7
WK. 2	9.7	11.2	13.2	15.7	18.4	20.6	22.7	24.3	25.5	27.3	27.8	28.7	29.1	29.3	29.7	29.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

DAY SAT. DEC.6, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.29, 1986

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))	5,510		3,670		3,500		2,620		3,150							
TOTAL AUDIENCE (%)	6.3		4.2		4.0		3.0		3.6							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS THE BOLLO CAPER		LITTLES		← AT&T TENNIS CHALLENGE-SA →							
AVERAGE AUDIENCE (Households (000))	4,110		2,800		2,800		2,190		1,220							
AVERAGE AUDIENCE (%)	4.7		3.2		3.2		2.5		1.4	1.3*		1.3*		1.6*		1.5*
SHARE OF AUDIENCE %	15		10		10		7		5	4 *		4 *		5 *		5 *
AVG. AUD. BY ¼ HR. %	4.3	5.2	3.1	3.4	3.3	3.2	2.4	2.7	1.3	1.2	1.3	1.4	1.5	1.6	1.6	1.4
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))	4,980		4,280		2,710		3,150									
TOTAL AUDIENCE (%)	5.7		4.9		3.1		3.6									
Program	GALAXY HIGH SCHOOL		RICHIE RICH (SD)		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2									
AVERAGE AUDIENCE (Households (000))	4,460		3,500		2,450		2,450									
AVERAGE AUDIENCE (%)	5.1		4.0		2.8		2.8									
SHARE OF AUDIENCE %	18		14		10		9									
AVG. AUD. BY ¼ HR. %	5.2	4.9	4.1	3.9	2.9	2.7	2.8	2.8								
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))	6,210		5,770		5,330		3,850						6,380			
TOTAL AUDIENCE (%)	7.1		6.6		6.1		4.4						7.3			
Program	FOOFUR (SD)		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO						← PBA FALL TOUR (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000))	5,160		5,160		4,460		3,150						3,410			
AVERAGE AUDIENCE (%)	5.9		5.9		5.1		3.6						3.9	3.9*		3.8*
SHARE OF AUDIENCE %	20		21		18		12						12	12 *		12 *
AVG. AUD. BY ¼ HR. %	5.9	6.0	5.9	5.8	5.1	5.1	3.8	3.5					3.9	3.9	3.8	3.9
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))	3,930		3,580		3,500		2,450		4,540							
TOTAL AUDIENCE (%)	4.5		4.1		4.0		2.8		5.2							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS PIPPI LONGSTOCKING		LITTLES		← J.C. PENNEY GOLF-SAT →							
AVERAGE AUDIENCE (Households (000))	3,320		2,800		2,970		2,010		1,660							
AVERAGE AUDIENCE (%)	3.8		3.2		3.4		2.3		1.9	2.1*		1.9*		1.6*		1.8*
SHARE OF AUDIENCE %	13		11		11		7		6	7 *		6 *		5 *		5 *
AVG. AUD. BY ¼ HR. %	3.8	3.9	3.3	3.2	3.3	3.5	2.4	2.3	2.1	2.2	2.0	1.9	1.5	1.6	1.8	1.9
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))	5,160		4,630		2,620		2,620						7,170	18,440		
TOTAL AUDIENCE (%)	5.9		5.3		3.0		3.0						8.2	21.1		
Program	GALAXY HIGH SCHOOL		RICHIE RICH (SD)		ROCK N WREST.-1(B) (SD)		ROCK N WRESTLING-2						(1) (-OP)	CBS COLLEGE FOOTBALL GAME ARMY VS NAVY (2:23-5:18PM)(OP)		
AVERAGE AUDIENCE (Households (000))	4,460		3,930		2,010		2,010						5,510	8,390		
AVERAGE AUDIENCE (%)	5.1		4.5		2.3		2.3						6.3	9.6		8.1*
SHARE OF AUDIENCE %	17		15		7		7						19	26		23 *
AVG. AUD. BY ¼ HR. %	5.2	5.0	4.6	4.4	2.5	2.1	2.1	2.5					6.1	7.6	7.9	8.4
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))	6,640		6,120		5,510		3,850						5,680			
TOTAL AUDIENCE (%)	7.6		7.0		6.3		4.4						6.5			
Program	FOOFUR (SD)		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO						← PBA FALL TOUR (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000))	5,940		5,330		4,370		3,150						3,150			
AVERAGE AUDIENCE (%)	6.8		6.1		5.0		3.6						3.6	3.6*		3.6*
SHARE OF AUDIENCE %	23		20		16		12						10	11 *		10 *
AVG. AUD. BY ¼ HR. %	6.9	6.7	6.0	6.2	4.9	5.2	3.8	3.3					3.4	3.7	3.7	3.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	28.2	29.2	28.5	28.1	28.1	29.6	29.9	29.8	29.0	29.8	30.6	31.8	31.4	31.7	31.2	32.5
WK. 2	29.9	30.0	29.9	29.7	30.1	30.5	30.9	31.2	30.5	31.0	31.0	31.9	33.3	34.5	35.3	35.5

U.S. TV Households: 87,400,000

(1)CBS COLLEGE FOOTBALL PRE,CBS,(2:00-2:23PM)

For explanation of symbols, See page A.

DAY SAT. DEC.6, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.29, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV program	(1) (→OP)	← CFA COLLEGE FOOTBALL GAME ALABAMA VS OREGON (3:22-6:38PM)(OP)(→OP)													CFA COLLEGE FOOTBALL POST (6:38-7:00PM)(OP)	
TOTAL AUDIENCE (Households (000) & %)	3,850 4.4	15,640 17.9													6,470 7.4	
AVERAGE AUDIENCE (Households (000) & %)	3,230 3.7	5,860 6.7		5.8*		6.4*		6.7*		6.3*		6.6*		8.1*	5,510 6.3	
SHARE OF AUDIENCE %	11	17		17 *		17 *		17 *		16 *		15 *		17 *	13	
AVG. AUD. BY ¼ HR. %	3.5	4.9	5.5	6.0	6.3	6.5	6.7	6.6	5.9	6.7	6.6	6.6	7.8	8.4	6.6	6.2
CBS TV program			CBS COLLEGE FOOTBALL PRE	← CBS COLLEGE FOOTBALL GAME NOTRE DAME VS USC (3:45-7:12PM)												
TOTAL AUDIENCE (Households (000) & %)			3,500 4.0	19,320 22.1												
AVERAGE AUDIENCE (Households (000) & %)			3,410 3.9	5,940 6.8		5.7*		6.0*		6.4*		6.7*		6.6*		8.2*
SHARE OF AUDIENCE %			11	16		15 *		16 *		16 *		16 *		14 *		17 *
AVG. AUD. BY ¼ HR. %			3.9	4.6	5.8	5.7	5.9	6.1	7.0	5.9	6.4	7.0	6.8	6.4	7.6	8.8
NBC TV program	PBA FALL TOUR (2:00-3:30PM)		← SKINS GAME-SAT. →												NBC NIGHTLY NEWS-SAT.	
TOTAL AUDIENCE (Households (000) & %)			11,450 13.1												13,020 14.9	
AVERAGE AUDIENCE (Households (000) & %)		4.0*	4,980 5.7	5.1*		5.1*		5.1*		6.3*		7.1*			11,010 12.6	
SHARE OF AUDIENCE %		11 *	15	15 *		14 *		13 *		16 *		17 *			25	
AVG. AUD. BY ¼ HR. %	3.8	4.3	5.0	5.1	5.0	5.1	5.1	5.1	5.9	6.7	6.9	7.4			12.0	13.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV program	(2) (→OP)	← CFA COLLEGE FOOTBALL GAME BRIGHAM YOUNG VS AIR FORCE (3:23-6:42PM)(OP)(→OP)													CFA COLLEGE FOOTBALL POST (6:42-7:00PM)(OP)	
TOTAL AUDIENCE (Households (000) & %)	2,620 3.0	13,020 14.9													4,630 5.3	
AVERAGE AUDIENCE (Households (000) & %)	1,920 2.2	3,230 3.7		3.4*		3.0*		3.3*		3.3*		4.3*		4.7*	4,200 4.8	
SHARE OF AUDIENCE %	6	9		10 *		8 *		8 *		8 *		9 *		10 *	10	
AVG. AUD. BY ¼ HR. %	2.3	2.3	3.3	3.5	2.9	3.1	3.1	3.4	3.1	3.5	4.1	4.5	4.6	4.8	4.9	4.8
CBS TV program	CBS COLLEGE FOOTBALL GAME ARMY VS NAVY (2:23-5:18PM)(→OP)									(3) (OP)	CBS SPORTS SPECIAL HEISMAN TROPHY AWARDS				CBS SAT. NEWS-SCHIEFFER	
TOTAL AUDIENCE (Households (000) & %)										9,530 10.9	10,400 11.9				10,140 11.6	
AVERAGE AUDIENCE (Households (000) & %)		9.7*		9.2*		9.7*		10.8*		9,440 10.8	9,350 10.7				8,300 9.5	
SHARE OF AUDIENCE %		28 *		26 *		27 *		27 *		25	24				18	
AVG. AUD. BY ¼ HR. %	9.2	10.3	9.3	9.1	9.4	10.0	10.9	10.7	11.2	10.8	10.7	10.6			9.3	9.7
NBC TV program	PBA FALL TOUR (2:00-3:30PM)		← SPORTSWORLD-SAT →												NBC NIGHTLY NEWS-SAT.	
TOTAL AUDIENCE (Households (000) & %)			8,480 9.7												11,970 13.7	
AVERAGE AUDIENCE (Households (000) & %)		3.7*	4,110 4.7	3.6*		5.0*		5.4*							10,230 11.7	
SHARE OF AUDIENCE %		10 *	12	10 *		13 *		13 *							22	
AVG. AUD. BY ¼ HR. %	3.7	3.7	3.5	3.8	4.8	5.1	5.1	5.7							11.5	11.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	33.2	34.6	35.8	36.6	37.9	39.3	39.7	40.9	43.0	44.1	45.1	47.2	49.3	50.5	51.2	51.8
WK. 2	34.9	36.0	36.1	36.7	37.0	39.2	40.6	42.3	44.3	46.2	47.7	50.0	51.7	52.4	52.9	53.3

U.S. TV Households: 87,400,000

(1)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:22PM)

(2)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:23PM)

(3)CBS COLLEGE FOOTBALL POST,CBS,(5:18-5:30PM)

For explanation of symbols, See page A.

DAY SAT. DEC.6, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.30, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,990 8.0						3,410 3.9	
CBS TV program									← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									3,930 4.5	3.9*		4.6*		5.0*	2,880 3.3	
CBS TV SHARE OF AUDIENCE %									19	19 *		20 *		19 *	11	
CBS TV AVG. AUD. BY ¼ HR. %									3.7	4.1	4.4	4.8	5.0	5.0	3.2	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,430 8.5						3,760 4.3	
CBS TV program									← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									4,020 4.6	3.8*		4.7*		5.2*	3,060 3.5	
CBS TV SHARE OF AUDIENCE %									18	17 *		19 *		19 *	11	
CBS TV AVG. AUD. BY ¼ HR. %									3.5	4.1	4.5	4.9	5.0	5.4	3.4	3.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	7.0	8.6	10.2	11.4	13.5	15.9	18.0	19.4	21.1	22.8	24.0	25.6	26.4	28.6	29.7	31.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	8.2	9.3	10.5	12.1	14.5	16.7	18.9	20.9	22.6	24.6	26.0	27.8	28.6	30.1	30.8	30.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. DEC.7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV. 30, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,030				1,750									
			6.9				2.0									
Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000) & %)			3,850				1,490									
			4.4	4.2*		4.6*	1.7									
SHARE OF AUDIENCE %			13	13 *		13 *	4									
AVG. AUD. BY ¼ HR. %			4.1	4.2	4.5	4.7	1.8	1.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)							8,300		25,000							
							9.5		28.6							
Program	FOR OUR TIMES (SUS)						CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
AVERAGE AUDIENCE (Households (000) & %)							6,380		12,500							
							7.3		14.3	11.5*		14.7*		14.7*		14.9*
SHARE OF AUDIENCE %							21		33	29 *		35 *		34 *		34 *
AVG. AUD. BY ¼ HR. %							6.4	8.1	10.3	12.8	14.1	15.2	15.4	13.9	14.8	14.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,880		6,820		28,580							
					3.3		7.8		32.7							
Program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
AVERAGE AUDIENCE (Households (000) & %)					2,450		5,070		13,110							
					2.8		5.8		15.0	12.9*		14.8*		15.3*		13.6*
SHARE OF AUDIENCE %					9		17		34	33 *		35 *		35 *		31 *
AVG. AUD. BY ¼ HR. %					2.7	2.9	4.9	6.7	12.0	13.8	15.0	14.3	14.8	15.6	14.0	13.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,640				2,450								3,500	
			7.6				2.8								4.0	
Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD								J.C. PENNEY GOLF-SUN (2:30-4:30PM)	
AVERAGE AUDIENCE (Households (000) & %)			4,370				1,750								1,220	
			5.0	4.7*		5.4*	2.0								1.4	1.6*
SHARE OF AUDIENCE %			15	14 *		16 *	6								3	3 *
AVG. AUD. BY ¼ HR. %			4.4	5.0	5.4	5.4	2.1	1.9							1.9	1.4
CBS TV TOTAL AUDIENCE (Households (000) & %)							8,300		30,680							
							9.5		35.1							
Program	FOR OUR TIMES (SUS)						CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
AVERAGE AUDIENCE (Households (000) & %)							6,820		16,690							
							7.8		19.1	15.6*		18.9*		20.6*		20.0*
SHARE OF AUDIENCE %							22		42	39 *		42 *		44 *		43 *
AVG. AUD. BY ¼ HR. %							7.1	8.6	14.2	17.0	18.3	19.5	20.8	20.5	19.8	20.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,620		5,510		15,380							
					3.0		6.3		17.6							
Program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
AVERAGE AUDIENCE (Households (000) & %)					2,100		4,020		5,860							
					2.4		4.6		6.7	5.0*		6.3*		6.8*		6.3*
SHARE OF AUDIENCE %					8		13		15	12 *		14 *		15 *		14 *
AVG. AUD. BY ¼ HR. %					2.2	2.6	4.6	4.6	4.8	5.1	6.1	6.4	6.4	7.1	6.4	6.3

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	31.6	32.4	32.5	33.5	33.9	34.6	36.0	37.2	39.3	41.2	41.8	42.2	43.1	44.1	43.2	43.7
WK. 2	31.8	32.4	32.8	32.8	33.6	34.7	35.7	36.1	39.6	41.6	43.9	45.5	46.4	46.8	46.2	46.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. DEC. 7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.30, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV – Program					AT&T TENNIS CHALLENGE-SU (4:00-6:15PM)											(1)
TOTAL AUDIENCE (Households (000) & %)					6,730 7.7										5,420 6.2	
AVERAGE AUDIENCE (Households (000) & %)					2,100 2.4	2.3*		2.1*		2.1*		2.7*			5,160 5.9	
SHARE OF AUDIENCE %					5	5 *		4 *		4 *		5 *			10	
AVG. AUD. BY ¼ HR. %					2.4	2.2	2.0	2.1	2.1	2.0	2.4	3.0	3.2		5.5	6.0
CBS TV – Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)(→OP)					CBS NFL FOOTBALL GAME 2 PHILADELPHIA VS LA RAIDERS ATLANTA VS MIAMI (MULTI-SEGMENT TELECAST)(OP)										
TOTAL AUDIENCE (Households (000) & %)					30,330 34.7											
AVERAGE AUDIENCE (Households (000) & %)		15.2*		14.6*	12,410 14.2	8.7*		12.1*		11.7*		12.4*		14.7*		14.7*
SHARE OF AUDIENCE %		34 *		32 *	27	18 *		26 *		25 *		25 *		26 *		26 *
AVG. AUD. BY ¼ HR. %	15.1	15.2	15.2	13.7	8.2	8.8	12.3	12.0	11.8	11.6	12.2	12.7	14.7	14.7	14.9	14.5
NBC TV – Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)(→OP)						SKINS GAME-SUN. (MULTI-SEGMENT TELECAST)(OP)								NBC NIGHTLY NEWS-SUN	
TOTAL AUDIENCE (Households (000) & %)						14,330 16.4									7,430 8.5	
AVERAGE AUDIENCE (Households (000) & %)		14.7*		16.0*		7,780 8.9		8.1*		8.9*		9.4*	8.8*		6,030 6.9	
SHARE OF AUDIENCE %		33 *		35 *		17		17 *		18 *		18 *	15 *		12	
AVG. AUD. BY ¼ HR. %	14.5	15.0	15.1	16.9	17.5	11.1	8.2	8.0	8.9	9.1	9.3	9.6	8.8	3.1	6.9	7.0

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV – Program	J.C. PENNEY GOLF-SUN (2:30-4:30PM)														ABC WRLD NEWS TONIGHT-SUN	
TOTAL AUDIENCE (Households (000) & %)															8,220 9.4	
AVERAGE AUDIENCE (Households (000) & %)		1.2*		1.3*		1.6*									6,900 7.9	
SHARE OF AUDIENCE %		3 *		3 *		3 *									14	
AVG. AUD. BY ¼ HR. %	1.2	1.1	1.2	1.4	1.7	1.6									7.7	8.1
CBS TV – Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (→OP)					CBS NFL FOOTBALL POST (MULTI-SEGMENT TELECAST)(OP)							CBS EVENING NEWS-SUNDAY			
TOTAL AUDIENCE (Households (000) & %)					12,940 14.8								10,050 11.5			
AVERAGE AUDIENCE (Households (000) & %)		20.0*		19.2*	11,190 12.8								8,220 9.4			
SHARE OF AUDIENCE %		43 *		41 *	27								16			
AVG. AUD. BY ¼ HR. %	20.4	19.6	19.1	19.5	14.2	11.6							8.6	10.1		
NBC TV – Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (→OP)						NFL FOOTBALL GAME 2-NBC HOUSTON VS SAN DIEGO NEW YORK JETS VS SAN FRANCISCO (MULTI-SEGMENT TELECAST)(OP)(→OP)									
TOTAL AUDIENCE (Households (000) & %)						31,380 35.9										
AVERAGE AUDIENCE (Households (000) & %)		7.4*		7.9*		14,950 17.1		15.9*		17.6*		18.0*		17.0*		17.5*
SHARE OF AUDIENCE %		16 *		17 *		33		33 *		36 *		35 *		31 *		31 *
AVG. AUD. BY ¼ HR. %	7.1	7.6	7.7	8.2	7.5	13.0	15.2	16.7	17.7	17.6	17.9	18.2	17.4	16.6	17.3	17.6

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	43.9	44.7	45.5	46.9	47.8	48.5	48.5	48.6	48.7	50.1	52.3	54.7	58.3	59.9	60.2	60.8
WK. 2	47.1	47.9	47.7	48.8	49.3	48.6	49.2	50.2	50.4	51.6	52.9	55.2	57.3	59.1	59.9	61.0

U.S. TV Households: 87,400,000

(1)ABC WRLD NEWS TONIGHT-(B),ABC,(6:43-7:00PM)

For explanation of symbols, See page A

DAY SUN. DEC.7, 1986

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	10,840	12.4	10,840	12.4	19	12.4		8,570	9.8	8,570	9.8	15	9.8	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.05AM	→GRID	31,900	36.5	16,870	19.3	32			32,430	37.1	16,340	18.7	30		
	2	9.00-11.55PM	→GRID														
			11.00						18.7							18.7	
			11.15				17.6*	31*	16.6					18.3*	33*	17.9	
			11.30						15.2							17.5	
			11.45				14.2*	32*	13.2					17.4*	36*	17.2	
			12.00						11.5								
CBS WE THE PEOPLE SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	11,270	12.9	11,270	12.9	20	12.9		13,900	15.9	13,900	15.9	24	15.9	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	11,360	13.0	11,360	13.0	21	13.0		12,590	14.4	12,590	14.4	22	14.4	
ABC ABC NEWSBRIEF-WED	1	9.58- 9.59PM	9.45	11,010	12.6	11,010	12.6	21	12.6		11,620	13.3	11,360	13.0	20	13.0	
	2	9.57- 9.59PM	9.45														
CBS WE THE PEOPLE-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	6,900	7.9	6,900	7.9	14	7.9		9,180	10.5	9,180	10.5	16	10.5	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	2	8.43- 8.44PM	8.30								9,530	10.9	9,530	10.9	18	10.9	
	1	8.58- 8.59PM	8.45	6,640	7.6	6,640	7.6	13	7.6								
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	5,420	6.2	5,420	6.2	10	6.2		5,940	6.8	5,940	6.8	11	6.8	
CBS WE THE PEOPLE SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	6,210	7.1	6,210	7.1	12	7.1		7,080	8.1	7,080	8.1	14	8.1	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	5,160	5.9	5,160	5.9	10	5.9		7,690	8.8	7,690	8.8	15	8.8	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	9,350	10.7	9,350	10.7	18	10.7		8,040	9.2	8,040	9.2	16	9.2	
CBS NEWSBREAK-SAT.	1	9.54- 9.55PM	9.45	8,040	9.2	8,040	9.2	16	9.2								
	2	9.58- 9.59PM	9.45								9,260	10.6	9,260	10.6	18	10.6	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	13,980	16.0	13,980	16.0	27	16.0		12,500	14.3	12,500	14.3	24	14.3	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								12,850	14.7	12,850	14.7	25	14.7	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.21- 8.22PM	8.15								12,670	14.5	12,670	14.5	22	14.5	
ABC ABC NEWSBRIEF-SUN.	2	8.58- 8.59PM	8.45								13,900	15.9	13,900	15.9	23	15.9	
ABC ABC SPORTS UPDATE-SUN	1	8.58- 8.59PM	8.45	9,350	10.7	9,350	10.7	15	10.7								
ABC ABC NEWSBRIEF-SUN.	1	9.58- 9.59PM	9.45	10,930	12.5	10,930	12.5	19	12.5								
CBS CBS NFL FOOTBALL GAME 2 CONT'D	1	4.12- 7.50PM	→GRID	30,330	34.7	12,410	14.2	27									

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS CBS NFL FOOTBALL GAME 2-CONT'D			7.45				16.3*	26*	16.5								
CBS 60 MINUTES	1	7.59- 8.59PM	→GRID	28,580	32.7	21,590	24.7	36									
			8.45				25.3*	36*	25.2								
CBS SPORTSBREAK-SUN	2	8.28- 8.29PM	8.15								22,550	25.8	22,550	25.8	37	25.8	
CBS CBS SPECIAL ALLSTAR PARTY(S)	1	8.59- 9.59PM	→GRID	24,910	28.5	18,350	21.0	31									
			9.45				21.3*	32*	21.1								
CBS CBS SUNDAY MOVIE	1	9.59-11.59PM	→GRID	21,680	24.8	12,320	14.1	25									
			11.45				13.2*	31*	12.4								
CBS NEWSBREAK-SUN.	2	9.58- 9.59PM	9.45								13,980	16.0	13,980	16.0	23	16.0	
CBS SPORTSBREAK-SUN	1	9.57- 9.58PM	9.45	14,770	16.9	14,770	16.9	25	16.9								
CBS NEWSBREAK-SUN.	1	10.57-10.58PM	10.45	10,490	12.0	10,490	12.0	20	12.0								
NBC NFL FOOTBALL GAME 2-NBC	2	4.27- 7.12PM	→GRID								31,380	35.9	14,950	17.1	33		
			7.00											16.7*	28*	16.7	
NBC ANDY WILLIAMS XMAS SPEC.(S)	2	7.12- 8.12PM	→GRID								16,430	18.8	10,580	12.1	18		
			8.00											13.4*	19*	13.4	
NBC VALERIE	2	8.12- 8.42PM	→GRID								11,540	13.2	9,700	11.1	16		
			8.30													11.5	
NBC EASY STREET	2	8.42- 9.12PM	→GRID								19,580	22.4	12,940	14.8	21		
			9.00													19.7	
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	10,400	11.9	10,400	11.9	17	11.9								
	2	9.10- 9.11PM	9.00								11,710	13.4	11,710	13.4	19	13.4	
NBC NBC NEWS DIGEST-2-SUN.	1	9.55- 9.56PM	9.45	12,940	14.8	12,940	14.8	23	14.8								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	5,860	6.7	4,720	5.4	15	6.1	TU-F	6,640	7.6	5,420	6.2	17	6.8	TU-F
			11.45						4.7	TU-F						5.9	TU-F
			12.00						3.8	W-F						5.0	TU-F
ABC ABC NEWS:NIGHTLINE-TUE	1	12.00-12.30AM	12.00	4,980	5.7	4,020	4.6	17	5.2	TUE.							
			12.15						4.0	TUE.							
ABC DICK CAVETT-TUE	2	12.00- 1.00AM	12.00								1,570	1.8	1,050	1.2	6	1.6	TUE.
			12.15											1.4*	6*	1.3	TUE.
			12.30													1.0	TUE.
			12.45											1.0*	6*	.9	TUE.
ABC JIMMY BRESLIN'S PEOPLE-FR	1	12.00- 1.00AM	12.00	1,220	1.4	700	.8	3	.9	FRI.							
	2	12.01- 1.01AM	12.00								1,140	1.3	870	1.0	4	1.3	FRI.
			12.15				.9*	3*	.9	FRI.				1.2*	4*	1.1	FRI.
			12.30						.7	FRI.						.8	FRI.
			12.45				.7*	3*	.7	FRI.				.8*	3*	.7	FRI.
			1.00													.7	FRI.
ABC ABC NEWS:NIGHTLINE-MON	1	12.40- 1.10AM	12.30	4,630	5.3	3,850	4.4	21	5.1	MON.							
	2	12.37- 1.08AM	12.30								5,070	5.8	4,280	4.9	22	5.3	MON.
			12.45						4.5	MON.						4.9	MON.
			1.00						3.9	MON.						4.4	MON.
ABC DICK CAVETT-TUE CONT'D	1	12.30- 1.30AM	12.30	1,220	1.4	790	.9	6	1.1	TUE.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC DICK CAVETT-TUE-CONT'D			12.45				1.0*	6*	.9	TUE.							
			1.00						.8	TUE.							
			1.15				.8*	6*	.7	TUE.							
ABC DICK CAVETT-WED		12.31- 1.30AM	12.30	1,920	2.2	1,050	1.2	6	1.4	WED.	1,660	1.9	1,220	1.4	8	1.6	WED.
			12.45				1.3*	5*	1.2	WED.				1.5*	7*	1.3	WED.
			1.00						1.2	WED.						1.4	WED.
			1.15				1.1*	6*	.9	WED.				1.3*	8*	1.2	WED.
ABC JIMMY BRESLIN'S PEOPLE-TH	1	12.31- 1.30AM	12.30	1,310	1.5	790	.9	5	1.1	THU.							
	2	12.32- 1.31AM	12.30								1,570	1.8	960	1.1	6	1.4	THU.
			12.45				1.0*	5*	.9	THU.				1.3*	6*	1.1	THU.
			1.00						.9	THU.						.9	THU.
			1.15				.8*	5*	.7	THU.				.9*	6*	1.0	THU.
			1.30													.9	THU.
CBS WE THE PEOPLE	1	>	8.15	8,570	9.8	8,570	9.8	16	9.4	TU&TH	11,270	12.9	11,270	12.9	19	13.9	MTUTH
	2	>	8.45						10.2	THU.						10.8	THU.
			9.15														
CBS NEWSBREAK-M-F		>	9.45	9,790	11.2	9,790	11.2	18	11.2	M-F	10,490	12.0	10,490	12.0	18	12.0	M-F
CBS CBS LATE NIGHT I		>	11.30	6,120	7.0	4,280	4.9	17	5.1	M-F	5,860	6.7	4,020	4.6	16	5.2	M-F
			11.45				5.0*	15*	4.9	M-F				4.9*	14*	4.6	M-F
			12.00						5.0	M-F						4.6	M-F
			12.15				4.9*	19*	4.7	M-F				4.5*	17*	4.4	M-F
			12.30				4.6*	21*	4.6	M-F				4.3*	19*	4.3	M-F
CBS CBS LATE NIGHT II		>	12.30	3,930	4.5	2,970	3.4	18	3.8	M-F	3,410	3.9	2,710	3.1	17	3.6	M-F
			12.45				3.6*	18*	3.5	M-F				3.3*	17*	3.1	M-F
			1.00						3.2	M-F						3.0	M-F
			1.15				3.2*	19*	3.1	M-F				2.9*	18*	2.8	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,310	1.5	1,140	1.3	13	1.4	M-THSU	1,140	1.3	1,050	1.2	12	1.2	M-THSU
			2.15						1.2	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,310	1.5	1,220	1.4	17		M-THSU	1,310	1.5	1,140	1.3	16		M-THSU
			2.30						1.5	M-THSU						1.4	M-THSU
			2.45						1.4	M-THSU						1.3	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,100	2.4	1,050	1.2	22	1.5	M-THSU	1,840	2.1	960	1.1	20	1.4	M-THSU
			3.15				1.5*	22*	1.4	M-THSU				1.3*	20*	1.2	M-THSU
			3.30						1.4	M-THSU						1.2	M-THSU
			3.45				1.4*	24*	1.3	M-THSU				1.2*	21*	1.2	M-THSU
			4.00						1.3	M-THSU						1.2	M-THSU
			4.15				1.3*	25*	1.2	M-THSU				1.2*	23*	1.2	M-THSU
			4.30						1.2	M-THSU						1.1	M-THSU
			4.45				1.2*	24*	1.1	M-THSU				1.1*	22*	1.1	M-THSU
			5.00						1.1	M-THSU						1.1	M-THSU
			5.15				1.1*	22*	1.1	M-THSU				1.1*	21*	1.1	M-THSU
			5.30						1.1	M-THSU						1.0	M-THSU
			5.45				1.0*	20*	1.0	M-THSU				.9*	16*	.9	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	9,790	11.2	9,790	11.2	18	11.2	M-F	10,840	12.4	10,840	12.4	18	12.4	M-F
NBC NBC NEWS DIGEST-2-M-F	1	>	9.45	9,960	11.4	10,140	11.6	18	11.3	MWF							
	2	9.58- 9.59PM	9.45								10,750	12.3	10,750	12.3	18	12.3	TU&TH

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,580	12.1	6,900	7.9	24	8.3	M-F	9,610	11.0	5,940	6.8	20	7.6	M-F
			11.45				8.2*	23*	8.1	M-F				7.3*	19*	7.0	M-F
			12.00						8.2	M-F						6.7	M-F
			12.15				7.5*	26*	6.9	M-F				6.3*	22*	6.0	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	5,070	5.8	4,370	5.0	23	5.2	M-TH	4,720	5.4	3,930	4.5	21	4.6	M-TH
			12.45						4.7	M-TH						4.5	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	7,080	8.1	3,500	4.0	19	5.5	FRI.	7,780	8.9	4,200	4.8	23	5.9	FRI.
			12.45				5.1*	21*	4.6	FRI.				5.6*	22*	5.3	FRI.
			1.00						4.0	FRI.						4.8	FRI.
			1.15				3.9*	19*	3.7	FRI.				4.7*	23*	4.7	FRI.
			1.30						3.5	FRI.						4.3	FRI.
			1.45				3.1*	18*	2.7	FRI.				4.1*	24*	3.8	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	4,110	4.7	3,410	3.9	23	4.2	M-TH	3,670	4.2	3,060	3.5	21	3.9	M-TH
			1.15						3.5	M-TH						3.1	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,220	1.4	1,220	1.4	15	1.4	M-F	1,400	1.6	1,310	1.5	14	1.5	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,190	2.5	2,100	2.4	19	2.4	M-F	2,360	2.7	2,270	2.6	18	2.6	M-F
ABC ABC SPECIAL REPORT-11:49A(SUS)	2	11.49-12.00NN	11.45														MON.
ABC ABC SPECIAL REPORT-12:00P(SUS)	2	12.00-12.43PM	12.00														TUE.
ABC ABC SPECIAL REPORT-12:05P(SUS)	1	12.05- 1.11PM	12.00							TUE.							
ABC RYAN'S HOPE-TUE(B)	1	12.03-12.05PM	12.00	1,490	1.7	1,490	1.7	7	1.7	TUE.							
ABC ABC DAYTIME NEWSBRIEF-M-F		>	2.45	6,210	7.1	6,290	7.2	24	7.1	M-F	6,730	7.7	6,560	7.5	27	7.6	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								8,650	9.9	6,290	7.2	21	6.6	WED.
			4.15											6.8*	21*	6.9	WED.
			4.30													7.8	WED.
			4.45											7.7*	22*	7.7	WED.
CBS CBS EARLY MORNING NEWS		6.00- 6.30AM	6.00	1,310	1.5	1,050	1.2	14	1.2	M-F	1,400	1.6	1,050	1.2	13	1.1	M-F
			6.15						1.3	M-F						1.4	M-F
CBS THANKSGIVING DAY PARADE(S)	1	9.00-12.00NN	9.00	19,670	22.5	6,900	7.9	20	4.2	THU.							
			9.15				4.7*	14*	5.2	THU.							
			9.30						6.7	THU.							
			9.45				7.1*	19*	7.6	THU.							
			10.00						7.8	THU.							
			10.15				8.1*	20*	8.3	THU.							
			10.30						8.7	THU.							
			10.45				8.7*	20*	8.6	THU.							
			11.00						9.1	THU.							
			11.15				9.2*	21*	9.3	THU.							
			11.30						9.4	THU.							
			11.45				9.4*	22*	9.3	THU.							
CBS WILDFIRE SPCL(S)	1	10.00-10.30AM	10.00	2,970	3.4	2,190	2.5	8	2.4	FRI.							
			10.15						2.6	FRI.							
CBS PEE WEE'S PLAYHOUSE SPCL.(S)	1	10.30-11.00AM	10.30	3,410	3.9	2,530	2.9	10	2.7	FRI.							
			10.45						3.2	FRI.							
CBS PRICE IS RIGHT 1-WED(B) CONT'D	2	11.13-11.30AM	11.00								5,240	6.0	4,980	5.7	27	5.8	WED.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS PRICE IS RIGHT 1-WED(B)-CONT'D			11.15													5.7	WED.
CBS TEEN WOLF SPCL(S)	1	11.00-11.30AM	11.00	4,280	4.9	3,500	4.0	13	3.8	FRI.							
			11.15						4.2	FRI.							
CBS GALAXY HIGH SCHOOL SPCL(S)	1	11.30-12.00NN	11.30	4,370	5.0	3,580	4.1	14	4.0	FRI.							
			11.45						4.2	FRI.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,510	6.3	5,420	6.2	25	6.2	M-W	5,860	6.7	5,590	6.4	28	6.4	M-F
CBS CBS NEWS SP RPT:REAGAN(SUS)	2	12.00-12.30PM	12.00														TUE.
CBS CBS NFL FTBL PRE-THU.(S)	1	12.00-12.30PM	12.00	12,320	14.1	9,880	11.3	28	10.9	THU.							
			12.15						11.6	THU.							
CBS REAGAN NEWS CONF-CBS(SUS)	1	12.05- 1.08PM	12.00							TUE.							
CBS CBS NFL FTBL GAME-THU(S)	1	12.30- 4.13PM	12.30	27,970	32.0	14,250	16.3	43	13.1	THU.							
			12.45				13.7*	35*	14.3	THU.							
			1.00						15.9	THU.							
			1.15				16.2*	41*	16.5	THU.							
			1.30						16.9	THU.							
			1.45				17.0*	43*	17.1	THU.							
			2.00						16.9	THU.							
			2.15				16.4*	44*	16.0	THU.							
			2.30						15.9	THU.							
			2.45				16.0*	44*	16.1	THU.							
			3.00						17.2	THU.							
			3.15				17.4*	48*	17.6	THU.							
			3.30						17.2	THU.							
			3.45				17.2*	48*	17.2	THU.							
			4.00				16.2*	45*	16.2	THU.							
CBS FESTIVAL OF LIVELY ARTS 1(S)	1	12.30- 1.30PM	12.30	4,630	5.3	2,360	2.7	8	3.1	FRI.							
			12.45				2.9*	9*	2.7	FRI.							
			1.00						2.6	FRI.							
			1.15				2.6*	8*	2.5	FRI.							
CBS YOUNG AND RESTLESS-TU(B)	1	12.30-12.35PM	12.30	2,710	3.1	2,360	2.7	11	2.7	TUE.							
	2	12.30- 1.00PM	12.30								4,980	5.7	4,200	4.8	18	4.3	TUE.
			12.45													5.2	TUE.
CBS YOUNG AND THE RESTLESS	2	>	→GRID								8,480	9.7	6,640	7.6	30		M-F
			12.45													7.6	MWTHF
			1.00													7.6	M-F
			1.15											7.6*	29*	7.7	M-F
CBS SPECIAL RPT IRAN CRISIS(SUS)	2	1.13- 1.38PM	1.00														WED.
CBS YOUNG AND RESTLESS-TUE(B)	1	1.08- 1.30PM	1.00	4,890	5.6	4,630	5.3	20	5.2	TUE.							
			1.15						5.3	TUE.							
CBS YOUNG AND RESTLESS-WED(B)	2	1.13- 1.30PM	1.00								2,970	3.4	2,620	3.0	12	3.3	WED.
			1.15													3.0	WED.
CBS FESTIVAL OF LIVELY ARTS 2(S)	1	1.30- 2.30PM	1.30	3,410	3.9	2,010	2.3	7	2.3	FRI.							
			1.45				2.2*	7*	2.0	FRI.							
			2.00						2.4	FRI.							
			2.15				2.5*	7*	2.5	FRI.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS CBS COLLEGE FOOTBALL-FRI(S)	1	2.41- 6.00PM	2.30	13,550	15.5	4,200	4.8	14	3.9	FRI.							
			2.45				4.1*	13*	4.2	FRI.							
			3.00						4.4	FRI.							
			3.15				4.4*	14*	4.4	FRI.							
			3.30						4.9	FRI.							
			3.45				5.2*	16*	5.6	FRI.							
			4.00						5.2	FRI.							
			4.15				5.1*	15*	5.0	FRI.							
			4.30						4.9	FRI.							
			4.45				5.0*	15*	5.0	FRI.							
			5.00						4.9	FRI.							
			5.15				4.8*	13*	4.8	FRI.							
			5.30						4.3	FRI.							
			5.45				4.4*	11*	4.5	FRI.							
CBS CBS COLLEGE FTBL PRE-FRI(S)	1	2.30- 2.41PM	2.30	3,150	3.6	3,320	3.8	13	3.8	FRI.							
CBS NEWSBREAK-3.44		>	3.30	5,590	6.4	5,590	6.4	21	6.1	M-W	5,160	5.9	5,160	5.9	19	5.9	M-F
			3.45						7.0	M-W						6.2	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,590	6.4	5,590	6.4	20	6.4	M & W	4,370	5.0	4,370	5.0	16	5.0	MWF
CBS AMERICAN TREASURY SUS.(SUS)	2	3.58- 3.59PM	3.45														THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS CBS NFL FTBL POST-THU.(S)	1	4.13- 4.30PM	4.00	8,740	10.0	8,130	9.3	26	11.6	THU.							
			4.15						9.0	THU.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,530	2.9	1,660	1.9	17	1.5	M-F	2,710	3.1	2,010	2.3	17	2.0	M-F
			6.45						2.4	M-F						2.7	M-F
NBC MACYS THANKSGIVING PARADE(S)	1	9.00-12.00NN	9.00	28,930	33.1	13,630	15.6	38	10.9	THU.							
			9.15				11.9*	35*	12.9	THU.							
			9.30						13.0	THU.							
			9.45				13.2*	34*	13.5	THU.							
			10.00						15.7	THU.							
			10.15				16.2*	38*	16.6	THU.							
			10.30						17.5	THU.							
			10.45				17.7*	40*	17.9	THU.							
			11.00						18.2	THU.							
			11.15				17.8*	40*	17.5	THU.							
			11.30						17.0	THU.							
			11.45				16.8*	38*	16.6	THU.							
NBC SMURFS-FR SPECIAL(S)	1	10.00-11.00AM	10.00	6,900	7.9	4,020	4.6	15	4.4	FRI.							
			10.15				4.4*	15*	4.4	FRI.							
			10.30						4.7	FRI.							
			10.45				4.7*	15*	4.8	FRI.							
NBC IT'S PUNKY BREWSTER-FR SP(S)	1	11.00-11.30AM	11.00	5,860	6.7	5,070	5.8	19	5.7	FRI.							
			11.15						5.9	FRI.							
NBC ALVIN-CHIPMUNKS-FR SPEC.(S)	1	11.30-12.00NN	11.30	6,640	7.6	5,680	6.5	22	6.3	FRI.							
			11.45						6.8	FRI.							
NBC NBC NEWS SPCL REPORT(SUS)	2	12.00-12.44PM	12.00														TUE.
NBC NBC NEWS SPL REPORT(SUS)	1	12.05- 1.12PM	12.00							TUE.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC SUPER PASSWORD-TUE(B)	1	12.00-12.05PM	12.00	2,100	2.4	1,840	2.1	8	2.1	TUE.							
NBC DAYS OF OUR LIVES-THU(B)	1	1.00- 2.00PM	1.00	3,500	4.0	2,530	2.9	7	3.1	THU.							
			1.15				2.9*	7*	2.8	THU.							
			1.30						2.9	THU.							
			1.45				2.8*	7*	2.7	THU.							
NBC ANOTHER WORLD-THU(B)	1	2.00- 3.00PM	2.00	2,970	3.4	2,190	2.5	7	2.4	THU.							
			2.15				2.6*	7*	2.7	THU.							
			2.30						2.5	THU.							
			2.45				2.4*	7*	2.3	THU.							
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,020	4.6	4,020	4.6	16	4.6	MWF	3,410	3.9	3,410	3.9	14	3.9	MWF
NBC NFL '86 NBC-THU(S)	1	3.30- 4.00PM	3.30	4,110	4.7	3,150	3.6	10	3.6	THU.							
			3.45						3.7	THU.							
NBC MAIN STREET 3(S)	2	4.00- 5.00PM	4.00								7,780	8.9	4,280	4.9	13	5.0	TUE.
			4.15											4.9*	13*	4.7	TUE.
			4.30													5.0	TUE.
			4.45											5.0*	12*	5.0	TUE.
NBC NFL FTBL GAME NBC-THU(S)	1	4.00- 7.02PM	4.00	26,570	30.4	13,900	15.9	42	6.1	THU.							
			4.15				9.1*	25*	12.1	THU.							
			4.30						15.1	THU.							
			4.45				15.8*	45*	16.6	THU.							
			5.00						17.5	THU.							
			5.15				17.7*	48*	17.9	THU.							
			5.30						17.2	THU.							
			5.45				17.4*	46*	17.5	THU.							
			6.00						17.5	THU.							
			6.15				17.4*	43*	17.4	THU.							
			6.30						18.0	THU.							
			6.45				18.1*	42*	18.2	THU.							
			7.00						16.9	THU.							
DAY SATURDAY																	
ABC CFA COLLEGE FOOTBALL-PRE	1	3.00- 3.22PM	→GRID	3,850	4.4	3,230	3.7	11									
	2	3.00- 3.23PM	→GRID								2,620	3.0	1,920	2.2	6		
			3.15						4.1							2.1	
ABC CFA COLLEGE FOOTBALL GAME	1	3.22- 6.38PM	→GRID	15,640	17.9	5,860	6.7	17									
	2	3.23- 6.42PM	→GRID								13,020	14.9	3,230	3.7	9		
			6.30				8.6*	18*	8.6					5.2*	10*	5.2	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,500	4.0	3,150	3.6	13	3.6		4,280	4.9	3,850	4.4	15	4.4	
CBS IN THE NEWS-12.26(B)	2	12.26-12.29PM	12.15								1,920	2.2	1,750	2.0	7	2.0	
CBS IN THE NEWS-12.26PM	1	12.26-12.29PM	12.15	2,450	2.8	2,270	2.6	9	2.6								
CBS CBS COLLEGE FOOTBALL PRE	2	2.00- 2.23PM	→GRID								7,170	8.2	5,510	6.3	19		
			2.15													6.8	
CBS CBS COLLEGE FOOTBALL GAME	2	2.23- 5.18PM	→GRID								18,440	21.1	8,390	9.6	26		
			5.15											11.2*	27*	11.5	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,880	3.3	2,800	3.2	20	3.2		4,200	4.8	4,020	4.6	24	4.6	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,020	4.6	3,850	4.4	22	4.4		4,890	5.6	4,720	5.4	23	5.4	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,160	5.9	4,890	5.6	21	5.6		6,560	7.5	6,210	7.1	24	7.1	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	5,590	6.4	5,420	6.2	21	6.2		5,940	6.8	5,590	6.4	21	6.4	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,160	5.9	5,070	5.8	20	5.8		5,330	6.1	5,160	5.9	20	5.9	
DAY SUNDAY																	
ABC ABC WRLD NEWS TONIGHT-SUN	1	6.30- 6.43PM	→GRID	6,990	8.0	6,900	7.9	14									
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.03PM	→GRID	25,000	28.6	12,500	14.3	33									
	2	1.00- 4.13PM	→GRID								30,680	35.1	16,690	19.1	42		
			4.00											18.6*	39*	19.2	
			4.15													4.5	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.23PM	→GRID	28,580	32.7	13,110	15.0	34									
	2	1.00- 4.19PM	→GRID								15,380	17.6	5,860	6.7	15		
			4.15				17.9*	38*	16.9					7.8*	16*	6.7	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

Client Notice

December 19, 1986

THE PRESIDENT'S NOVEMBER 25 PRESS CONFERENCE

President Ronald Reagan held a nationally televised press conference on Tuesday, November 25, 1986, at 12:05-1:08PM NY Time.

NTI estimates of the audience reached by the combined facilities of the three national TV networks are as follows:

	Percent	Millions
Total Audience Households	24.9	21.8
Average Audience Households	16.0	14.0
Total Persons*	8.0	18.1
Total Women	13.3	12.1
18-49	9.4	5.4
Total Men	6.6	5.4
18-49	4.2	2.3
Total Teens	LT	LT
Total Children*	1.7	0.6

*Excluding children under 2 years of age.
LT- Below Minimum Reporting Standards.

Client Notice

December 19, 1986

PRESIDENT REAGAN'S SPEECH ON THE IRAN/NICARAGUAN DEAL

In a televised speech on Tuesday, December 2, 1986, President Reagan requested a special counsel to look into the case concerning the diversion of dollars to Nicaraguan rebels from U.S. arms sales to Iran.

The President's remarks were carried by the three national TV networks from 12:00-12:30PM NY Time. NTI estimates of the audience reached by the three networks combined are:

	Percent	Millions
Total Audience Households	20.4	17.8
Average Audience Households	17.5	15.3
Total Persons*	8.3	18.9
Total Women	14.1	12.8
18-49	9.0	5.2
Total Men	6.5	5.3
18-49	3.1	1.7
Total Teens	1.6	LT
Total Children*	1.5	0.5

*Excluding children under 2 years of age.
LT - Below Minimum Reporting Standards.

Nielsen Station Index
LOCAL MARKET INFORMATION SERVICES

Client Notice

January 16, 1987

NIELSEN NATIONAL TV RATINGS REPORT
1ST DECEMBER 1986 REPORT
November 24-December 7, 1986

On page A-16 of the above report, the episode title for the NBC Sunday Night Movie was incorrectly reported. The correct title should be 'The High Price of Passion'. All other data are correct as reported for NBC Sunday Night Movie.